

# HW - Risk Utility Curve

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- Due Nov 24 by 11:59pm
- Points 15
- Submitting a file upload

Objective: Apply Python programming to analyze and graphically represent the risk utility preferences for a given company based on a defined utility function.

Scenario: Assume the utility function for a company is defined as:

$$U(M) = e^{(M/50)} - 1$$

The company must evaluate two financial options:

Option A: Guaranteed to make \$M

Option B: M % chance you get \$100 and (100 - M)% chance you make \$0.

Tasks:

1. **(3 pts)** Derive and clearly state the utility equations for Option A and Option B as functions of M.
2. **(5 pts)** Write a Python script to calculate and plot the utility values for both Option A and Option B on the same graph. Plot values for M ranging from 0 to 100 in increments of 10. Clearly label your graph (axes, title, legend).
3. **(2 pts)** Analyze your graph and determine if the company is risk-averse, risk-seeking, or risk-neutral. Explain your reasoning clearly in comments within your Python script.
4. **(2 pts)** Using your Python script, calculate utility values UA and UB for M = \$40. Which option should the company select and why? Clearly document your results and reasoning within the Python script.
5. **(2 pts)** Using your Python script, calculate utility values UA and UB for M = \$70. Which option should the company select and why? Clearly document your results and reasoning within the Python script.
6. **(3 pts)** Determine using Python programming: For this company, a guaranteed payment of \$70 has the same utility as the gamble (Option B) at what exact dollar amount? Use your script to find this dollar amount precisely and document your approach clearly.

Submission Requirements:

Submit a ZIP folder comprising:

- Your complete Python script (.py file) containing clearly commented code and written explanations.
- Screenshot of your plotted graph clearly showing all elements (legend, axes labels, and title).

- Screenshot of the terminal output clearly showing your answers and calculations for Tasks 4, 5, and 6.

**Note:** No hard coding or manual calculations outside of Python code will be accepted for credit.

## HW 12 - Risk Utility

Criteria	Ratings		Pts
<p>Question 1</p> <p>Determine the utility equations for options A and B as functions of M clearly using Python.</p>	<p><b>3 pts</b> <b>Full Marks</b> Equations accurately derived and coded in Python.</p>	<p><b>0 pts</b> <b>No Marks</b> No attempt or significantly incorrect.</p>	3 pts
<p>Question 2</p> <p>Using excel graph, the results of part 1 for M = 0 to 100 in steps of 10.</p>	<p><b>3 pts</b> <b>Full Marks</b> Graph correctly generated, clearly labeled, accurate curves.</p>	<p><b>0 pts</b> <b>No Marks</b> No attempt or significantly incorrect.</p>	3 pts
<p>Question 3</p> <p>Correctly identify and justify whether the company is risk-averse, risk-neutral, or risk-seeking.</p>	<p><b>2 pts</b> <b>Full Marks</b> Correct identification and logical justification.</p>	<p><b>0 pts</b> <b>No Marks</b> No attempt or incorrect identification.</p>	2 pts
<p>Question 4</p> <p>For M=\$40, calculate UA and UB using Python, and explain clearly the preferred option.</p>	<p><b>2 pts</b> <b>Full Marks</b> Correct calculations, correct preference explained clearly.</p>	<p><b>0 pts</b> <b>No Marks</b> No attempt or incorrect results.</p>	2 pts
<p>Question 5</p> <p>For M=\$70, calculate UA and UB using Python, and explain clearly the preferred option.</p>	<p><b>2 pts</b> <b>Full Marks</b> Correct calculations, correct preference explained clearly.</p>	<p><b>0 pts</b> <b>No Marks</b> No attempt or incorrect results.</p>	2 pts
<p>Question 6</p> <p>Clearly determine (using Python) the value of M at which a guaranteed \$70 has the same utility as the gamble in Option B.</p>	<p><b>3 pts</b> <b>Full Marks</b> Correct Python implementation and correct solution clearly presented.</p>	<p><b>0 pts</b> <b>No Marks</b> No attempt or incorrect solution.</p>	3 pts
Total Points: 15			