Proposal

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App Name: Grocery pooling

There are two groups of users using the app. The first group are the users who post their grocery list on the app. The other group can go on the app and check if any person in their area needs help getting the groceries, and then they can accept the request. It is basically Uber for Groceries.

Competitors: PiggyBag

PiggyBag

Inspiration

The conditions created by pandemic.

How is the idea novel?

It has been made very clear by the pandemic that many elderly people often don't have the help they need. So, most of them have to go to get the groceries themselves and also, many people go to do groceries in by cars. They just buy groceries for themselves and most of the space in the car is not used which can be used to get extra stuff for elderly people living near them. This will not only be helpful for general public but it might also be good for enviroment as people may start pool shoping and stop doing groceries in multiple cars.

Goals of requirements gathering:

- How would the users like to know about the people in need?
    - do they want to browse through the list of people in need?
    - or do they want to post about themselves that they are available for anyone in need of help
- Would the users be comfortable accepting things that others bought?
    - especially the produce sections such as fresh fruits and vegetables as people generally like to hand pick these items.
- How whould they users like to pay for the groceries bought by someone else?
    - Do they want to have an in-app payment system?
    - Or do they want to pay the helper directly by cash or e-transfer?

- How are the helpers willing to receive the money?
    - IN app
    - or direct transer/cash
- Would the users like to have a menu in the app for each store?
- Or do they just want to put in their list and don't care about what store it is bought from?
- Do the users want store employees to prepare the order and deliver it with a helper?
- Or is it okay with the users if the helpers themselves pick each item and then deliver?