

Proposal - UX Design in Mobile Apps

Name	Student No.	Email Address
Gursewak Singh	300304971	singhg93@student.douglascollege.ca
Gurwinder Singh	300311235	singhg97@student.douglascollege.ca
Suraj Karwal	300303959	karwals@student.douglascollege.ca

App Name: Grocery pooling

There are two groups of users using the app. The first group are the users who post their grocery list on the app. The other group can go on the app and check if any person in their area needs help getting the groceries, and then they can accept the request. It is basically Uber for Groceries.

Competitors: PiggyBag

[PiggyBag](#)

Inspiration

The conditions created by pandemic.

How is the idea novel?

It has been made very clear by the pandemic that many elderly people often don't have the help they need. So, most of them have to go to get the groceries themselves and many people go to do groceries by cars. They just buy groceries for themselves and most of the space in the car is not used which can be used to get extra stuff for elderly people living near them. This will not only be helpful for general public but it might also be good for environment as people may start pool shopping and stop doing groceries in multiple cars.

Goals of requirements gathering:

- How would the users like to know about the people in need?
 - Do they want to browse through the list of people in need?
 - Do they want to post about themselves that they are available for anyone in need of help
- Would the users be comfortable accepting things that others bought? Especially the produce sections such as fresh fruits and vegetables as people generally like to hand pick these items.
- How would they users like to pay for the groceries bought by someone else?

- Do they want to have an in-app payment system?
 - Or do they want to pay the helper directly by cash or e-transfer?
- How are the helpers willing to receive the money?
 - In app payment?
 - Or direct transfer/cash?
- Would the users like:
 - Have a menu in the app for each store?
 - Post their list and don't care about what store it is bought from?
- Which is more preferred?
 - Store employees preparing the order and delivery by a helper?
 - Or the helpers prepare and deliver the list?