

I'll start this Netflix data analysis task with Python by importing the dataset and all the Python libraries needed for this task:

```
In [2]: import pandas as pd
import numpy as np
import plotly.express as px
from textblob import TextBlob

df = pd.read_csv(r'E:\Power-BI-Tutorial-Files\pavan powwerbi\projects\data analiyst project sql\netflix data analysis\netflix_titles.csv')

df.shape
```

Out[2]: (8807, 12)

```
In [3]: # data consists of 6234 rows and 12 columns
```

```
In [4]: df
```

Out[4]:

	show_id	type	title	director	cast	country	date_added	release_year	rating	duration	listed_in	description	
	0	s1	Movie	Dick Johnson Is Dead	Kirsten Johnson	NaN	United States	September 25, 2021	2020	PG-13	90 min	Documentaries	As her father nears the end of his life, filmm...
	1	s2	TV Show	Blood & Water	NaN	Ama Qamata, Khosi Ngema, Gail Mabalane, Thaban...	South Africa	September 24, 2021	2021	TV-MA	2 Seasons	International TV Shows, TV Dramas, TV Mysteries	After crossing paths at a party, a Cape Town t...
	2	s3	TV Show	Ganglands	Julien Leclercq	Sami Bouajila, Tracy Gotoas, Samuel Jouy, Nabi...	NaN	September 24, 2021	2021	TV-MA	1 Season	Crime TV Shows, International TV Shows, TV Act...	To protect his family from a powerful drug lor...
	3	s4	TV Show	Jailbirds New Orleans	NaN	NaN	NaN	September 24, 2021	2021	TV-MA	1 Season	Docuseries, Reality TV	Feuds, flirtations and toilet talk go down amo...
	4	s5	TV Show	Kota Factory	NaN	Mayur More, Jitendra Kumar, Ranjan Raj, Alam K...	India	September 24, 2021	2021	TV-MA	2 Seasons	International TV Shows, Romantic TV Shows, TV ...	In a city of coaching centers known to train l...
	
	8802	s8803	Movie	Zodiac	David Fincher	Mark Ruffalo, Jake Gyllenhaal, Robert Downey J...	United States	November 20, 2019	2007	R	158 min	Cult Movies, Dramas, Thrillers	A political cartoonist, a crime reporter and a...
	8803	s8804	TV Show	Zombie Dumb	NaN	NaN	NaN	July 1, 2019	2018	TV-Y7	2 Seasons	Kids' TV, Korean TV Shows, TV Comedies	While living alone in a spooky town, a young g...
	8804	s8805	Movie	Zombieland	Ruben Fleischer	Jesse Eisenberg, Woody Harrelson, Emma Stone, ...	United States	November 1, 2019	2009	R	88 min	Comedies, Horror Movies	Looking to survive in a world taken over by zo...
	8805	s8806	Movie	Zoom	Peter Hewitt	Tim Allen, Courteney Cox, Chevy Chase, Kate Ma...	United States	January 11, 2020	2006	PG	88 min	Children & Family Movies, Comedies	Dragged from civilian life, a former superhero...
	8806	s8807	Movie	Zubaan	Mozez Singh	Vicky Kaushal, Sarah-Jane Dias, Raaghav Chanan...	India	March 2, 2019	2015	TV-14	111 min	Dramas, International Movies, Music & Musicals	A scrappy but poor boy worms his way into a ty...

8807 rows × 12 columns

```
In [5]: # now Let's Look at the column names:
```

```
In [6]: df.columns
```

```
Out[6]: Index(['show_id', 'type', 'title', 'director', 'cast', 'country', 'date_added',
'release_year', 'rating', 'duration', 'listed_in', 'description'],
dtype='object')
```

```
In [7]: pip install textblob

Defaulting to user installation because normal site-packages is not writeableNote: you may need to restart the kernel to use updated packages.

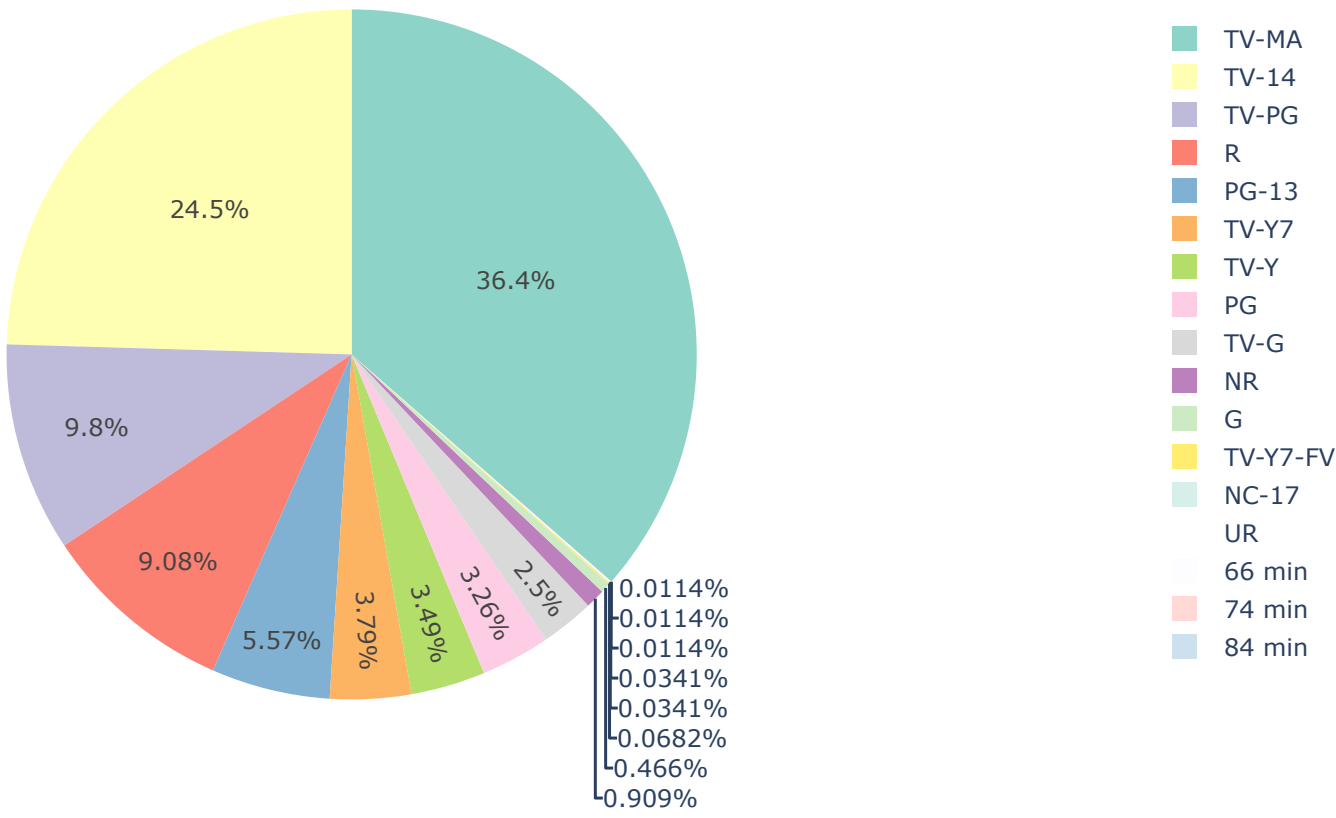
Requirement already satisfied: textblob in c:\users\gauravpriyasingh\appdata\roaming\python\python39\site-packages (0.17.1)
Requirement already satisfied: nltk>=3.1 in c:\programdata\anaconda3\lib\site-packages (from textblob) (3.7)
Requirement already satisfied: tqdm in c:\programdata\anaconda3\lib\site-packages (from nltk>=3.1->textblob) (4.64.1)
Requirement already satisfied: joblib in c:\programdata\anaconda3\lib\site-packages (from nltk>=3.1->textblob) (1.1.0)
Requirement already satisfied: click in c:\programdata\anaconda3\lib\site-packages (from nltk>=3.1->textblob) (8.0.4)
Requirement already satisfied: regex>=2021.8.3 in c:\programdata\anaconda3\lib\site-packages (from nltk>=3.1->textblob) (2022.7.9)
Requirement already satisfied: colorama in c:\programdata\anaconda3\lib\site-packages (from click->nltk>=3.1->textblob) (0.4.5)
```

```
In [3]: df.rating
```

```
Out[3]: 0      PG-13
1      TV-MA
2      TV-MA
3      TV-MA
4      TV-MA
...
8802     R
8803  TV-Y7
8804     R
8805     PG
8806  TV-14
Name: rating, Length: 8807, dtype: object
```

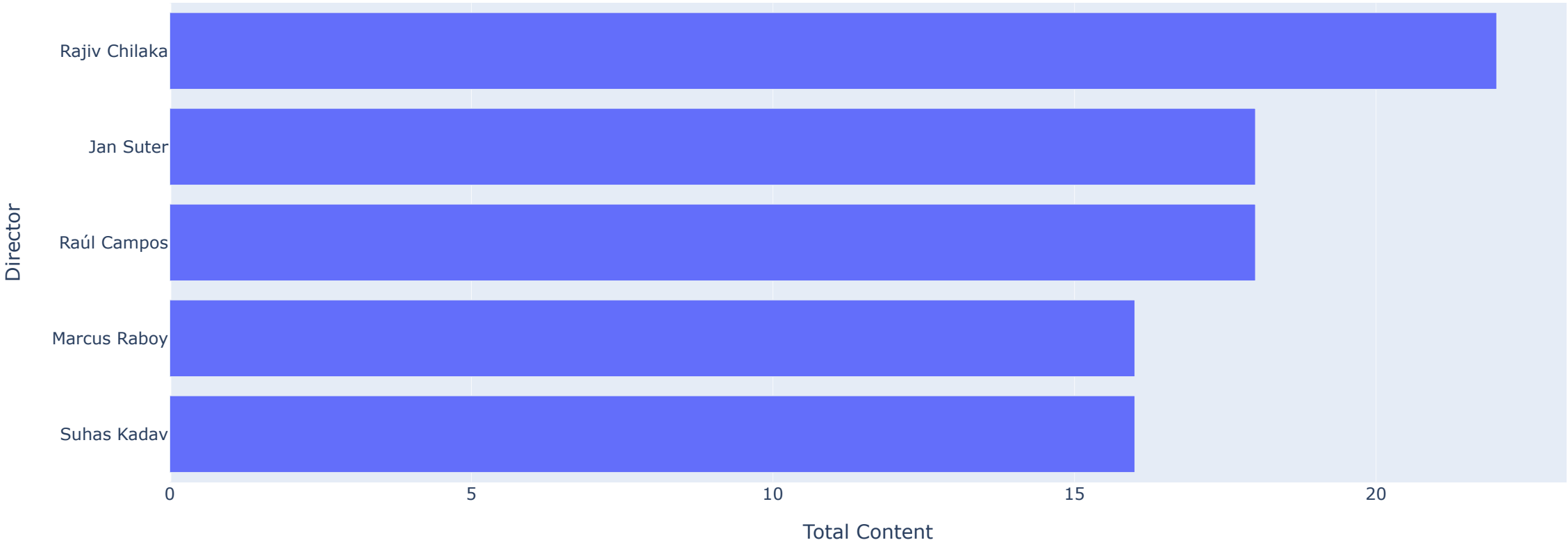
```
In [9]: rating_distribution = df.groupby(['rating']).size().reset_index(name = 'counts')
pieChart = px.pie(rating_distribution, values= 'counts' , names = 'rating',
                  title = 'Distribution of Content Ratings on Netflix',
                  color_discrete_sequence = px.colors.qualitative.Set3)
pieChart.show()
```

Distribution of Content Ratings on Netflix



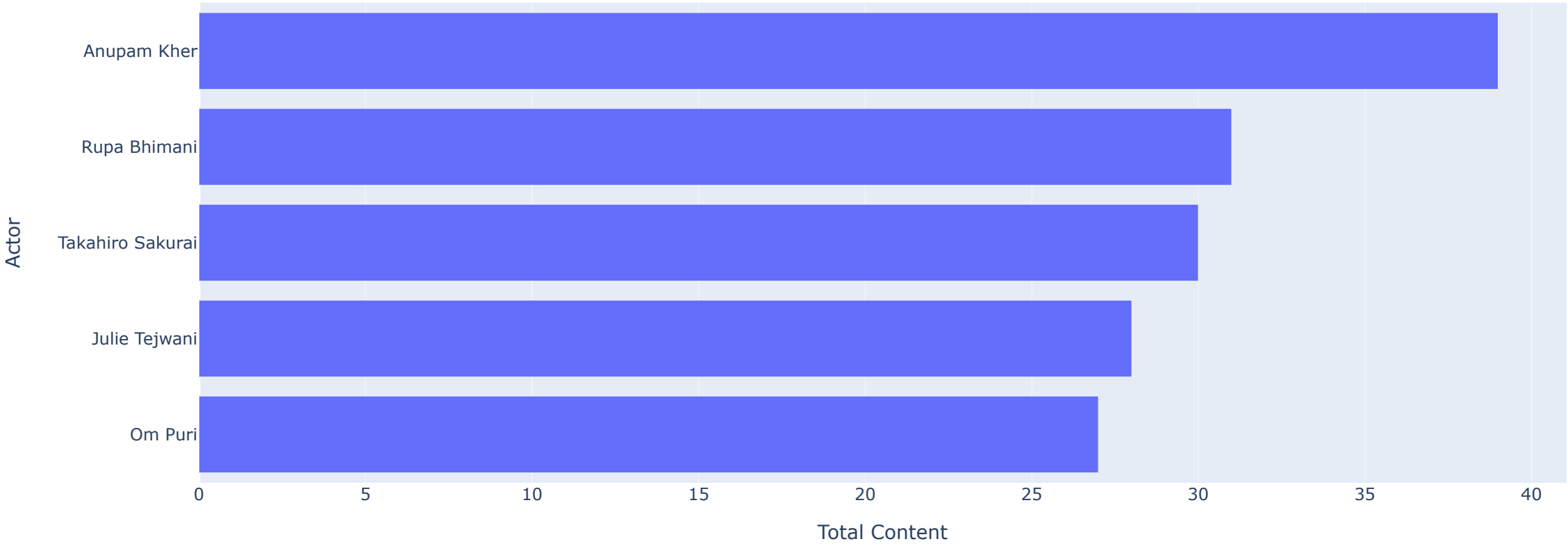
```
In [10]: df['director']=df['director'].fillna('No Director Specified')
filtered_directors=pd.DataFrame()
filtered_directors = df['director'].str.split(',', expand=True).stack()
filtered_directors = filtered_directors.to_frame()
filtered_directors.columns = ['Director']
filtered_directors
directors = filtered_directors.groupby(['Director']).size().reset_index(name = 'Total Content')
directors = directors[directors.Director != 'No Director Specified']
directors = directors.sort_values(by= ['Total Content'] , ascending = False)
directorsTop5 = directors.head()
directorsTop5 = directorsTop5.sort_values(by= ['Total Content'])
bar_chart = px.bar(directorsTop5, x = 'Total Content', y='Director', title = 'Top 5 Director on Netflix ')
bar_chart.show()
```

Top 5 Director on Netflix



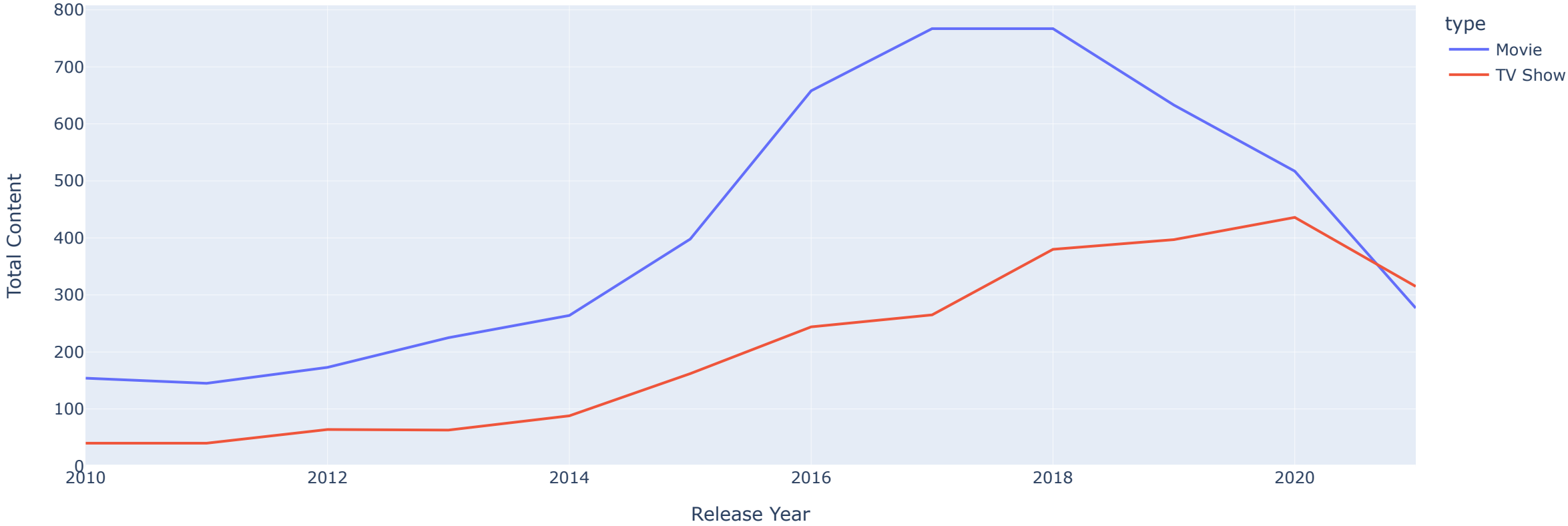
```
In [11]: df['cast'] = df['cast'].fillna('No cast Specified')
filtered_cast=pd.DataFrame()
filtered_cast = df['cast'].str.split(',', expand=True).stack()
filtered_cast = filtered_cast.to_frame()
filtered_cast.columns= ['Actor']
Actors = filtered_cast.groupby(['Actor']).size().reset_index(name = 'Total Content')
Actors = Actors[Actors.Actor != 'No cast Specified']
Actors = Actors.sort_values(by = ['Total Content'] , ascending = False)
ActorsTop5 = Actors.head()
ActorsTop5 = ActorsTop5.sort_values(by = ['Total Content'])
bar_chart = px.bar(ActorsTop5, x = 'Total Content' , y = "Actor" , title= 'Top 5 Actor on Netflix ')
bar_chart.show()
```

Top 5 Actor on Netflix



```
In [12]: df_1 = df[['type', 'release_year']]
df_1 = df_1.rename(columns = {'release_year':'Release Year'})
df_2 = df_1.groupby(['Release Year', 'type']).size().reset_index(name = 'Total Content')
df_2 = df_2[df_2['Release Year'] >= 2010]
line_chart = px.line(df_2, x="Release Year", y="Total Content", color= 'type', title='Trend of content produced over the years on Netflix')
line_chart.show()
```

Trend of content produced over the years on Netflix



```
In [13]: dfx=df[['release_year','description']]
dfx=dfx.rename(columns={'release_year':'Release Year'})
for index,row in dfx.iterrows():
    z=row['description']
    testimonial=TextBlob(z)
    p=testimonial.sentiment.polarity
    if p==0:
        sent='Neutral'
    elif p>0:
        sent='Positive'
    else:
        sent='Negative'
    dfx.loc[[index,2], 'Sentiment']=sent

dfx=dfx.groupby(['Release Year', 'Sentiment']).size().reset_index(name='Total Content')

dfx=dfx[dfx['Release Year']>=2010]
fig4 = px.bar(dfx, x="Release Year", y="Total Content", color="Sentiment", title="Sentiment of content on Netflix")
fig4.show()
```

