

# HARPREET SINGH

Ghaziabad, Uttar Pradesh

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## Education

### Great Learning Academy

Post Graduate Program in Data Science and Business Analytics(Percentage of 91)

October 2022 - October 2023

Guru-gram, India

### Graphic Era University

B.tech. in Mechanical Engineering(CGPA 8.5)

July 2013 - July 2017

Dehradun, India

## Experience

### Sunstone Eduversity

Manager(Learning and Outcome)

July 2023 – Present

Guru-gram, India

- Leading the ideation and conceptualization of processes to enhance operational efficiency.
- Demonstrating proficiency in both technical and managerial capacities.
- Excelled in Data Science, providing subject matter expertise alongside managerial responsibilities

### Denave India Private Limited

Market Development Specialist(RedHat)

June 2022 – June 2023

Noida, India

- Lead Generation for the whole portfolio of RedHat products.
- Training new people hired for the RedHat process.

## Projects

### FRA - Default Prediction and Stock Market Risk Analysis | GitHub-Credit | GitHub-Stock

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The FRA project consists of two parts. Part A focuses on default prediction and financial analysis, assessing a company's ability to meet its debt obligations. Part B involves market risk analysis, calculating the mean and standard deviation of stock returns to gain insights into stock performance and volatility. These analyses are valuable tools for investors, financial institutions, and stakeholders in making informed decisions related to creditworthiness and investment strategies.

### Customer Buying Patterns and Revenue Boost: Auto Parts & Grocery | GitHub-RFM | GitHub-Market-Basket

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This Project comprises two parts, A and B. Part A aims to uncover the underlying buying patterns of an automobile parts manufacturer's customers based on three years of transaction data. It then recommends customized marketing strategies for different customer segments. Part B involves a comprehensive analysis of Point of Sale (POS) Data to provide recommendations for a grocery store to increase revenue through attractive combo offers and discounts.

## Achievements

- Achieved 8th position in PGDM DSBA with an outstanding score of 91 percent.
- Received a Reward and Recognition for generating the highest number of leads from RedHat.
- Served as a judge at the Asian E-Bike Championship 2019.

## Profile Links

Git-Hub

GL Portfolio

Tableau

## Technical Skills

**Languages:**Python, SQL

**Tools:**Tableau,KNIME

**Data Skills:** EDA, Machine Learning , Statistical Analysis, Dashboard Designing