

Manisha Singh

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Education

Bachelor of Technology in Computer Science
Minors in Artificial Intelligence and Machine Learning

Vellore Institute of Technology
Cumulative GPA: 8.43/10

Skills

- **Tools:** MixPanel, Python, Market & competitor analysis, Microsoft Excel, PRD documentation & product requirement analysis, NLP Preprocessing, SQL.
 - **Market Research & Segmentation:** Risk Modeling, Operations Management, EPC & partner ecosystem analysis, Prompt Engineering, Elevator Pitching & Objection Handling.
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Experience & Projects

AI-Powered Resume Screening & Job Recommendation System - [Link](#) October 2025-November 2025

- Identified hiring bottlenecks and positioned the solution as a time-saving, decision-making product, improving screening efficiency by 60–70%.
- Translated complex AI results into clear, ROI-driven value propositions suitable for demos and stakeholder pitches.
- Strengthened product-market alignment by matching candidates to roles with 90% relevance accuracy, improving user trust.

RAG-Enhanced Stock Market Intelligence System - [Link](#) June 2025-August 2025

- Conducted user and market analysis to uncover gaps in existing advisory tools and design a differentiated product offering.
- Improved prediction accuracy by 72%, enhancing credibility and customer confidence in the platform.
- Presented insights through intuitive dashboards, enabling data storytelling for user acquisition and retention.

Automated Administrative Chatbot - [Link](#) July 2024-August 2024

- Built a scalable solution adopted by 100+ daily users, validating strong user demand and product fit.
 - Reduced operational workload by 40%, highlighting measurable cost and efficiency gains.
 - Increased engagement by 15% through personalized responses, supporting long-term retention and satisfaction.
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Extra Curriculars

BitByBit Club – Lead (Outreach & PR Department)

- Drove student outreach and event pitching via WhatsApp and on-ground engagement.
- Engaged 400+ prospective learners through classroom pitching, WhatsApp outreach, and on-ground promotion, contributing to ₹75k+ cumulative event revenue.

Cyber Warrior Club – Student Coordinator

- Coordinated end-to-end communication for 200+ students per semester, managing registrations, confirmations and reminders.
 - Assisted in pricing and positioning discussions based on student feedback, helping optimize event participation vs pricing balance
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Languages

English (Proficient), Hindi (Native)