Plot of articles clicked by the user from log data for type
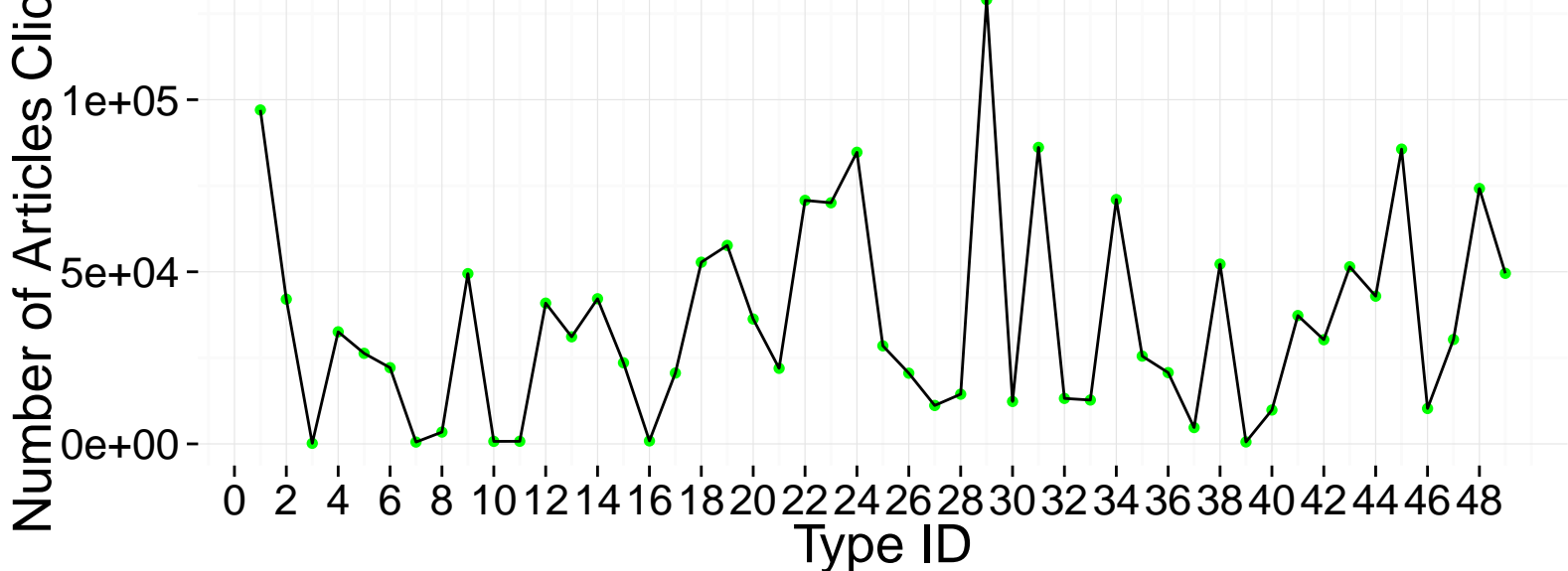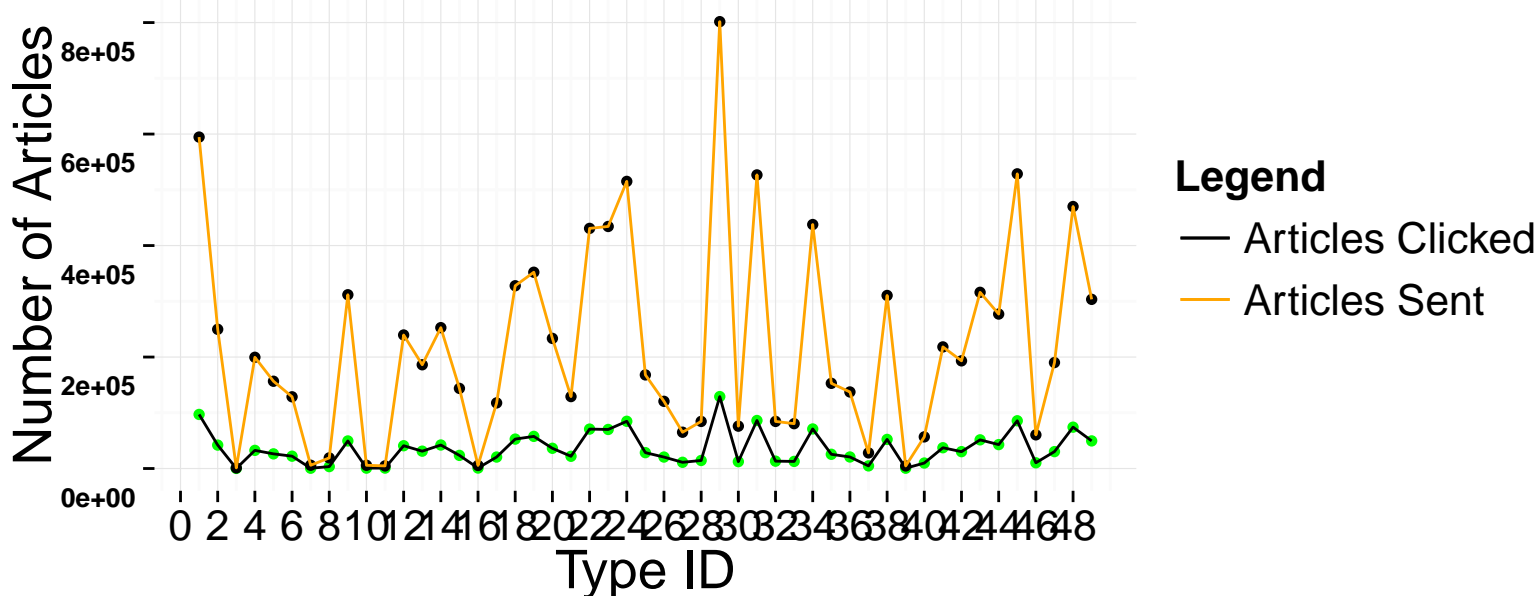
Comparison of Number of Articles sent vs clicked for Type

Legend
— Articles Clicked
— Articles Sent

Ratio of articles sent vs articles clicked w.r.t type_id