

PRABHJOT SINGH

Principal Software Engineer, Salesforce Inc. Master in Software Engineering & Development Management, Carnegie Mellon University

ACADEMIC QUALIFICATION

Master of Science Software Engineering and Development Management

Carnegie Mellon University, Pittsburg, US

Bachelor of Technology Instrumentation and Control Engineering

Dr. B.R. Ambedkar National Institute of Technology, Jalandhar, India

Certificate Course Natural Language Processing Certificate with Deep Learning, *Stanford*, CA, US

Innovation and Entrepreneurship Certificate, *Stanford*, CA, US Management Essentials, *Harvard Business School*, MT, US

PROFESSIONAL QUALIFICATION

Principal Software Engineer Salesforce Inc., San Francisco, US

2013-Current

<u>Technologies</u>: Docker, Swarm, Kubernetes, Kafka, Solr, Pitney Bowes, Couchbase, Hbase, Spring, Spark, Yarn, ECS, IAM, Rest API, MySql, Splunk, GIT, Jenkins, HTML5, JAVA, Apex

- Conducted and performed architecture and design reviews for multiple products to provide strong architectural support.
- Oversee technical horizon for few teams.
- Worked with third party partners/vendors to ensure architecture and integration alignment.
- Designed Revenue Recognition process for Salesforce QTC.
- Designed and enhanced Invoicing capabilities including invoice run for QTC.
- Lead and designed instrumentation platform for Salesforce QTC.
- Spearheaded the decommissioning of datacenters for first party datacenter to AWS migration for Lightning Data Exchange platform.
- Re-architected several components of the Lightning Data application for AWS migration.
- Architected or designed multi-AZ distributed architecture in AWS.
- Designed fault tolerant multi-region distributed system and Zero downtime strategy for cloud.
- Analyzed and enhanced performance of both QTC and Lightning Data products at various levels.
- Designed and Lead a team deliver matching and vendor API integration for Data as a Platform solution (Lightning Data).

- Designed and developed metadata driven Third Party API integration.
- Designed and developed metadata driven authentication mechanism, request generators and response parsers.
- Lead a project for source code transition to GIT.
- Lead a project to move whole stack from Java 7 to Java 8, and later from Java 8 to openjdk.
- Lead adaptive indexing project from inception to AB testing stage.
- Developed APEX package for data assessment.
- Worked with business partners in increasing throughput capacity from 10K request/hr to 1 million request/hr. Increased throughput enable customers to clean data in 5X less time, and helped sales to generate additional 15% revenue/year.
- Designed and developed automated solution to monitor complete infrastructure uptime parameters.
- Implemented log based alerting mechanism, traffic distribution dashboards, and production validation scripts. Automated system reduced deployment time from 3hrs to 15mins, bumped uptime to 99.994%, and reduced team's engineering effort by 6% per year.

Tata Consultancy Services

Assistant Systems Engineer

Feb 2012 - July 2012

Technologies: Eclipse, Java

- Developed an agile process management tool-Kanban Board that helped client in analyzing bottlenecks and reaching market swiftly.
- Led a team of six trainees' for development of Telecom Store Inventory product, and won the first prize out of 10 teams

Sensifi Inc. Software Engineer Aug 2010 – May 2011

Technologies: XCode, Objective C, Heroku

- Designed, developed and published a RSS comic strip aggregator app, Comimix, on Apple app Store. App got featured at numerous websites as "app of the day" with total downloads crossing ~10K mark.
- Performed market research, idea validation and gathered feedback in terms of usability. Incorporated the feedback like date/time filters, custom website addition for enhanced user experience.
- Analyzed usage patterns, and pivoted our revenue model from paid app to advertisement revenue. This bumped up app's revenue to 1.6X.
- Implemented features like asynchronous download and multithreading for stream-less swiping. Integrated social handles for quick sharing and social marketing.

PATENTS

- 1. US Patent 10,616,352: Integrating Third-Party Vendors' APIs
- 2. US Patent 10,616,230: Managing Authorization Tokens for Calling Third-Party Vendors
- 3. Cache Optimization for Missing Data (Allowed)
- 4. Multi-Vendor Synchronization Platform Supporting Multiple Formats (Published)
- 5. Managing Access Credentials for a Service Provider (Published)
- 6. Clock-Synced Transient Encryption (Pending)
- 7. Voice Transaction Gateway (Published)
- 8. App-Initiated Voice Transaction (Published)
- 9. Cross Account Access for a Virtual Personal Assistant via Voice Printing (Published)

JOURNALS

- 1. Yadav, V., Tomar, P., Singh, P., & Kaur, G. (2020). Improvement in XML Keyword Search and Ranking for Data Analytics. In *Smart Systems and IoT: Innovations in Computing* (pp. 339-349). Springer, Singapore
- 2. Srivastava, D., Kaur, G., & Singh, P. (2019). Design of novel hybrid WDM/multiple-beam FSO system to improve the link length in rainy season. *Journal of Optics*, *48*(2), 184-188.
- 3. Kaur, G., Srivastava, D., Singh, P., & Parasher, Y. (2019). Development of a novel hybrid PDM/OFDM technique for FSO system and its performance analysis. *Optics & Laser Technology*, 109, 256-262.
- 4. Kaur, G., Rani, N., Parasher, Y., & Singh, P. Design and Implementation of Electro-Optic 2× 2 Switch and Optical Gates using MZI. *Journal of Optical Communications*.
- 5. Kaur, G., Kumar, A., Parasher, Y., & Singh, P. Design of Multichannel Optical OFDM System Using Advanced Modulation Techniques. *Journal of Optical Communications*
- 6. Srivastava, D., Kaur, G., Singh, G., & Singh, P. (2020). Evaluation of Atmospheric Detrimental Effects on Free Space Optical Communication System for Delhi Weather. *Journal of Optical Communications*.
- 7. Narang, S., & Singh, P. Comparison of Results of PID and Fuzzy Control of Two Linked Rigid Manipulator.

BOOK CHAPTERS

- 1. Singh, P., Dixit, V., & Kaur, J. (2019). Green Healthcare for Smart Cities. *Green and Smart Technologies for Smart Cities*, 91-130.
- 2. Parasher, Y., Singh, P., & Kaur, G. (2019). Green Smart Town Planning. *Green and Smart Technologies for Smart Cities*, 19.
- 3. Parasher, Y., Singh, P., & Kaur, G. (2019). Green Smart Security System. *Green and Smart Technologies for Smart Cities*, 165-184.
- 4. Tomar, P., Kaur, G., & Singh, P. (2018). A prototype of IoT-based real time smart street parking system for smart cities. In *Internet of Things and Big Data Analytics Toward Next-Generation Intelligence* (pp. 243-263). Springer, Cham.
- 5. Kaur, G., Tomar, P., & Singh, P. (2018). Design of cloud-based green IoT architecture for smart cities. In *Internet of Things and Big Data Analytics Toward Next-Generation Intelligence* (pp. 315-333). Springer, Cham.
- 6. Parasher, Y., Kedia, D., & Singh, P. (2018). Examining Current Standards for Cloud Computing and IoT. In *Examining Cloud Computing Technologies Through the Internet of Things* (pp. 116-124). IGI Global.
- 7. Pahuja, S., Singh, G., & Singh, P. Real-Time Crop Monitoring in Agriculture. In Artificial Intelligence and IoT-Based Technologies for Sustainable Farming and Smart Agriculture (pp. 230-242). IGI Global.

CONFERENCES

- 1. Parasher, Y., Kaushik, A., Kaur, G., & Singh, P. (2018, November). Modelling of structural and material parameters of optical planar waveguide to control birefringence. In *Latin America Optics and Photonics Conference* (pp. Th4A-36). Optical Society of America.
- 2. Kaur, G., Dhamania, M., Tomar, P., & Singh, P. (2018, January). Efficient Integration of High-Order Models Using an FDTD–TDMA Method for Error Minimization. In *International Conference on Communications and Cyber Physical Engineering 2018* (pp. 311-323). Springer, Singapore.
- 3. Singh, P., Tomar, P., Kaur, G. and Goel, S. K. (2017), "Reusability Estimation Model for Component-Based Software using Fuzzy Logic", 2017 MTMI International Conference on Emerging Issue in Business, Technology and Applied Science, Dubai, UAE, (Paper Accepted).

CERTIFICATION

- AWS Certified Solutions Architect Associate
- AWS Certified Developer Associate
- Certified Scrum Master
- Pragmatic Marketing, Level VI Product Management Certification
- Splunk Certified Power User
- Splunk Certified Knowledge Manager V.6