



soulskill



Introduction deck
Feb 2018



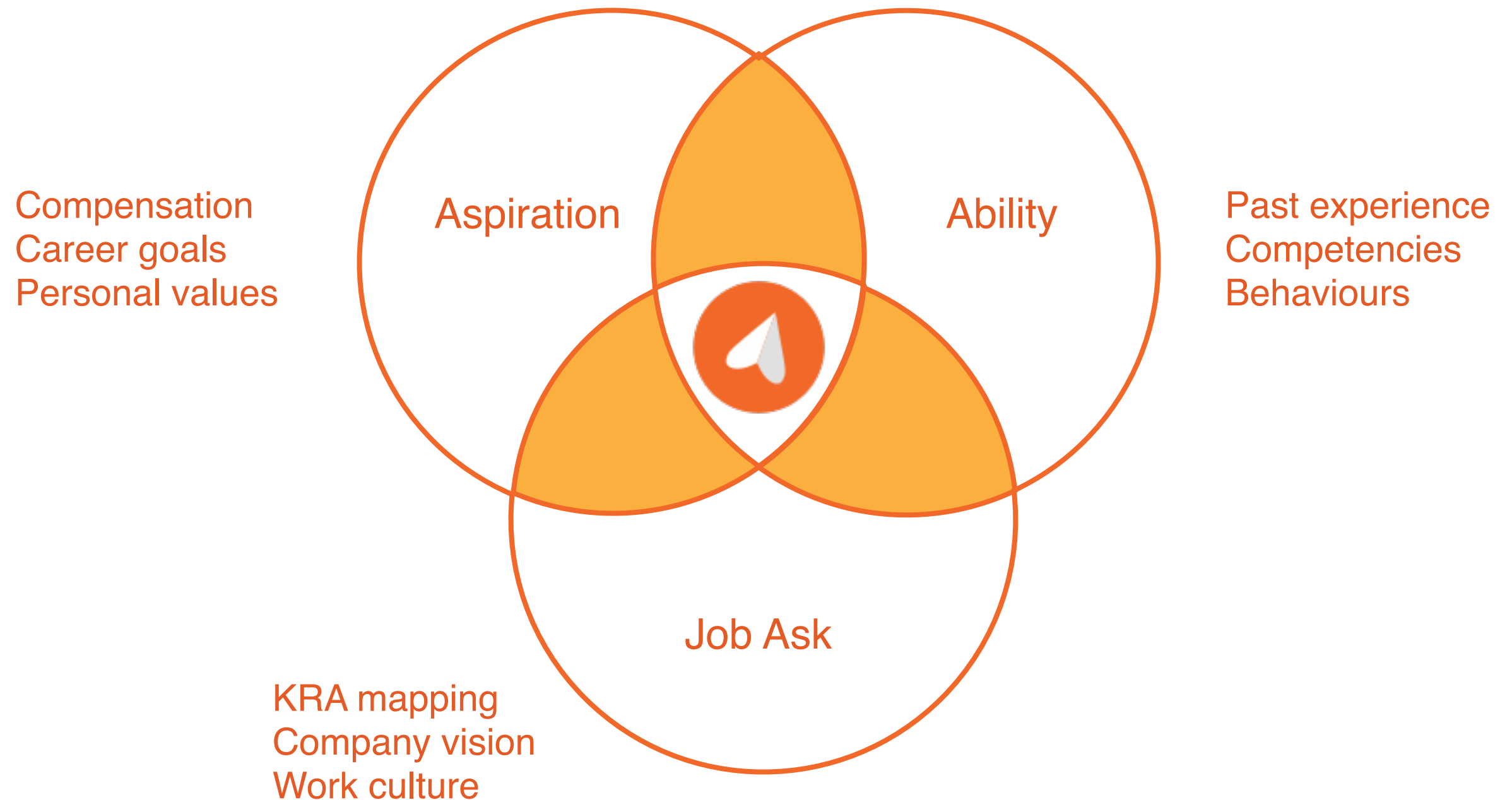
Millennials are 3 times as likely to switch jobs*

71% of millennials are disengaged at the workplace*

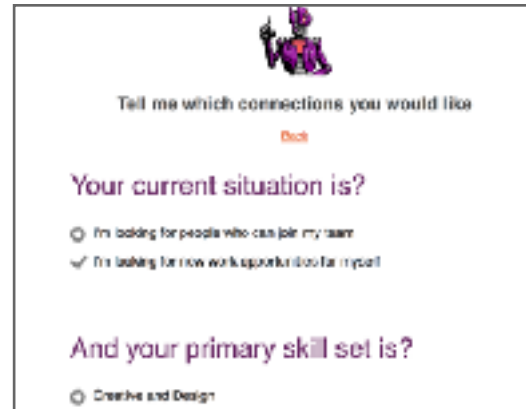
**Millennials are disillusioned with
their careers**

*Gallup workplace
survey

Jobs must match Abilities and Aspirations



soulskill is a career pathfinder for young job seekers



Tell me which connections you would like

Back

Your current situation is?

☐ I'm looking for people who can join my team

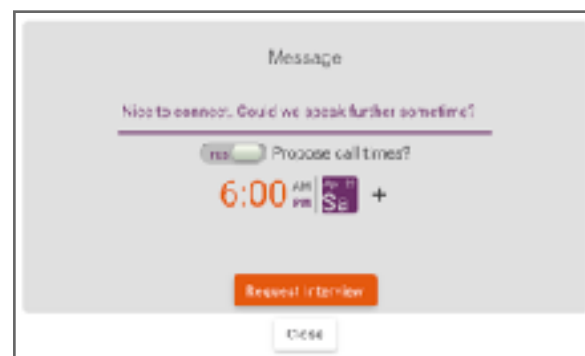
☒ I'm looking for new work opportunities for myself

And your primary skill set is?

☐ Creative and Design

Personality quizzes

Questionnaires to understand interests



Message

Nice to connect. Could we speak further sometime?

☐ Yes ☐ Proceed call times?

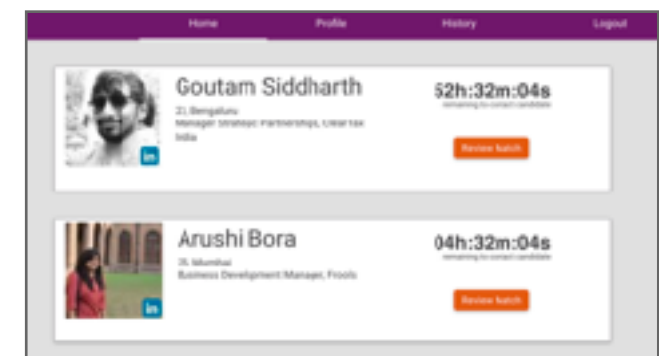
6:00 AM Mon 17 Sep +



Repeat intention

Close

Constant learning

We collect data on past experiences with each job application



Home	Profile	History	Logout
	Goutam Siddharth 21 Bangalore Manager Strategic Partnerships, Clear tax India	52h:32m:04s Remaining to connect candidate	Review Match
	Arushi Bora 26 Mumbai Business Development Manager, Frodo	04h:32m:04s Remaining to connect candidate	Review Match

Job matches

Algorithm looks at both abilities + aspirations

Employers can finally assess candidate culture fit



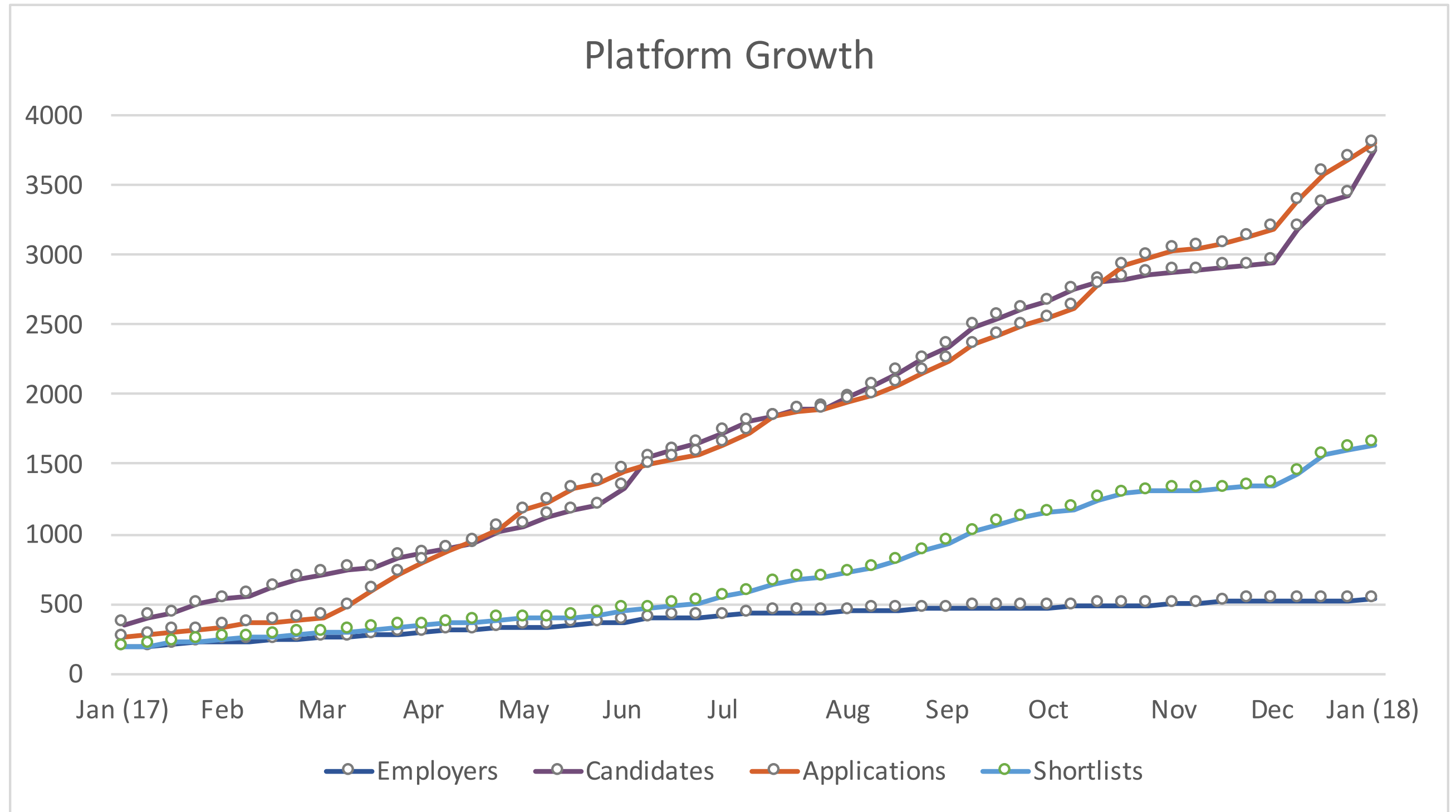
MINISTRY OF NEW

“soulskill helped make hiring fun again! Every candidate recommended was a great fit - not just on their skills, but also in terms of the culture of our team.”

Jaosh Sethna,
Commercial Director,
Ministry of New



1 of 3 applications results in a shortlist



Cofounders are experienced entrepreneurs



Hatim Baheranwala

Product & Finance

ex-Founder, IDfy.com
CFA Charterholder
Private equity portfolio
manager, SPF Beheer bv
bit.ly/hatimlinkedin



Varun George

Sales & Marketing

ex-Founder, Adda.com
Growth hacker & CMO
Marketing consultant at
MasterCard, Budweiser
bit.ly/varunlinkedin



Raghuv Adhepalli

Technology

ex-Founder, OSH Transfer
Web, Mobile & Server
2+ years at Seagate
as Lead developer
bit.ly/raghuvlinkedin