



North India Apple Retail Performance & Customer Analytics Dashboard

Total Revenue

25bn

Total Transactions

300K

ASP

81.28K

Accessory Attachment %

1.00

Trade-in %

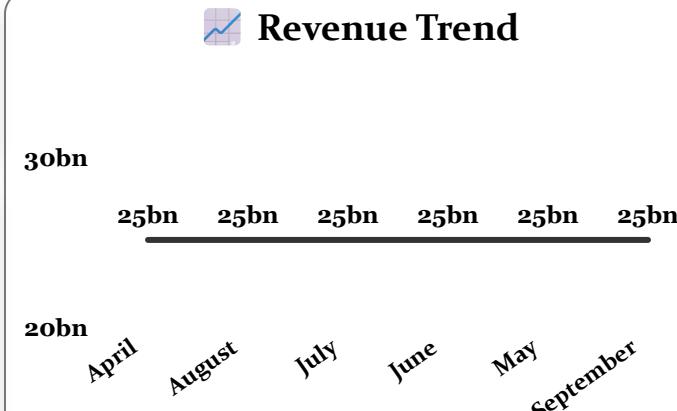
24.97%

YEAR

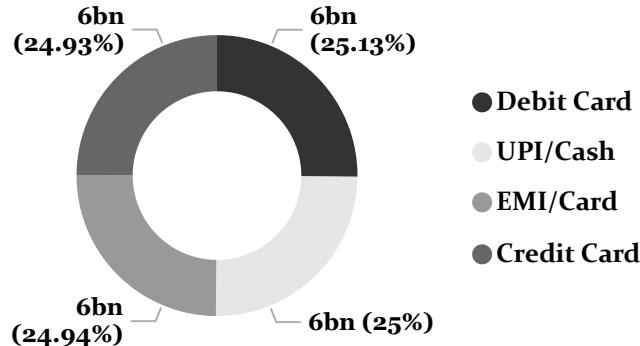
All

CITY

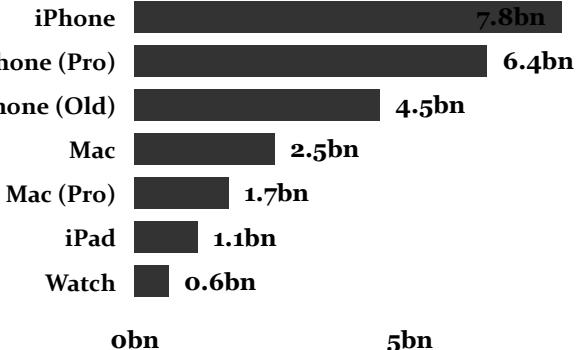
Agra



Total Revenue by Payment_Type



Revenue by Product Category



Payment Type

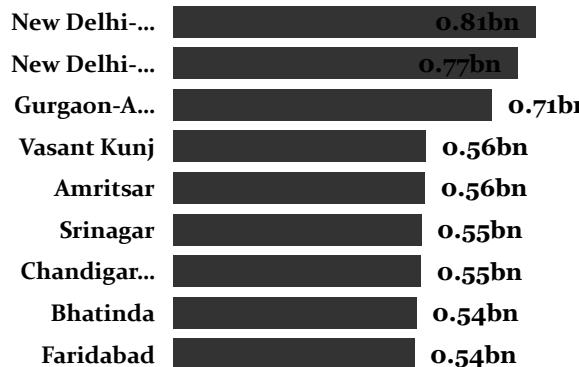
Credit Card

Debit Card

EMI...

UPI/...

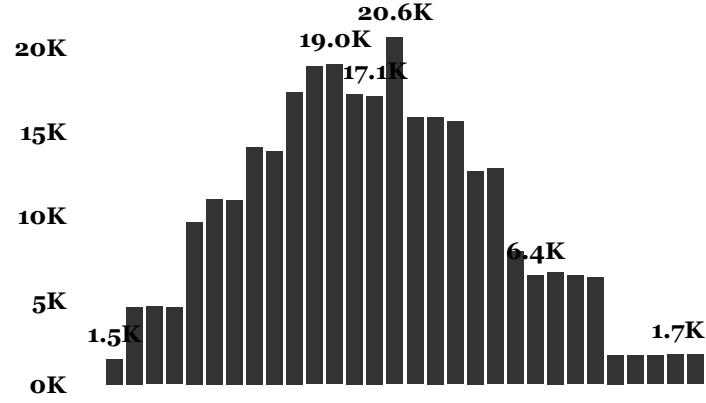
Revenue by City



0.bn

0.5bn

Age Distribution



Profession Revenue



0bn

2bn



Trade-In Impact & Accessory Upsell Analysis

Product cate

Audio

iPad

iPhone

Trade In Taken

 False True

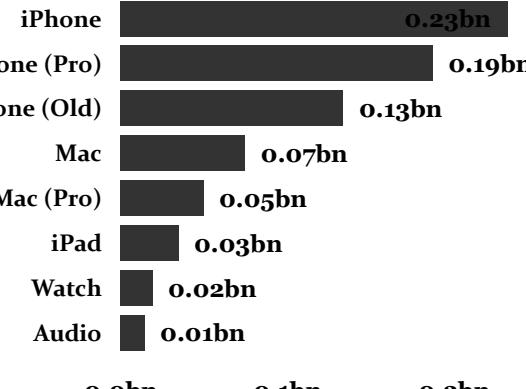
Cust Profession

Business Owner

College Student

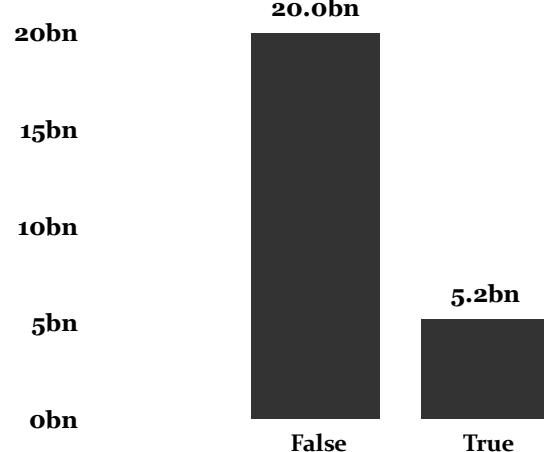
Consultant

🎯 Product Category vs Accessory Revenue

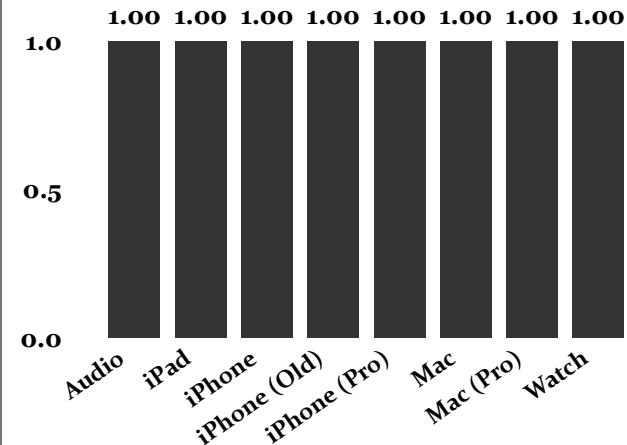


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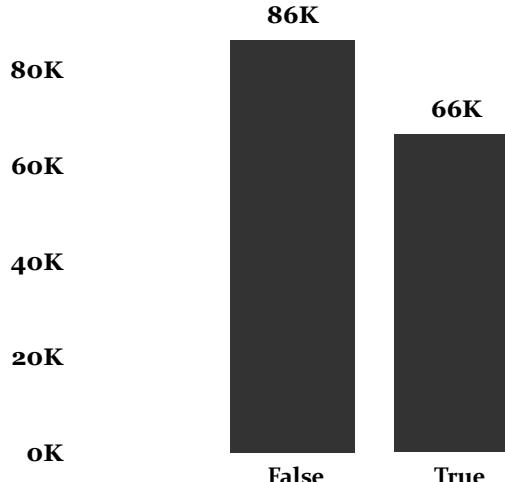
Trade-In vs Accessory Revenue



Attachment Rate by Category



ASP Comparison



Category Level Trade-In Impact

