

# WALMART PROJECT [SALES ANALYSIS]

A

B

C

AVG Bill Venue

322.97

Total Transaction

1000

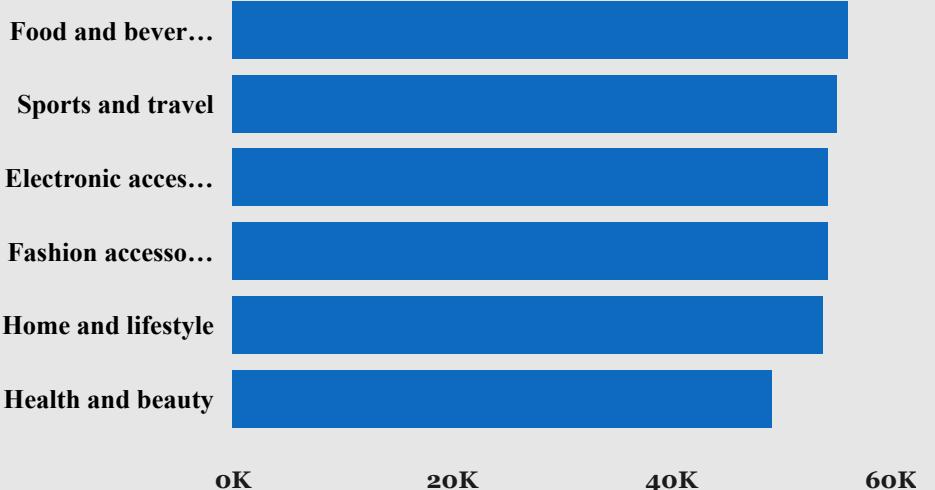
Total Sales

322.97K

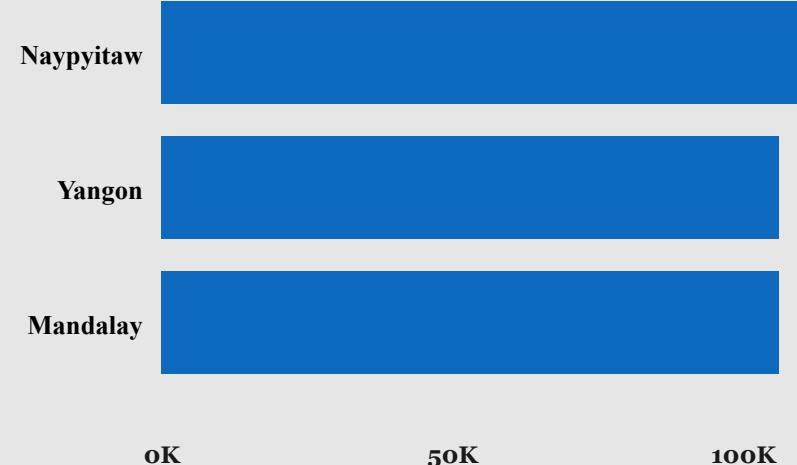
Total Quantity

5510

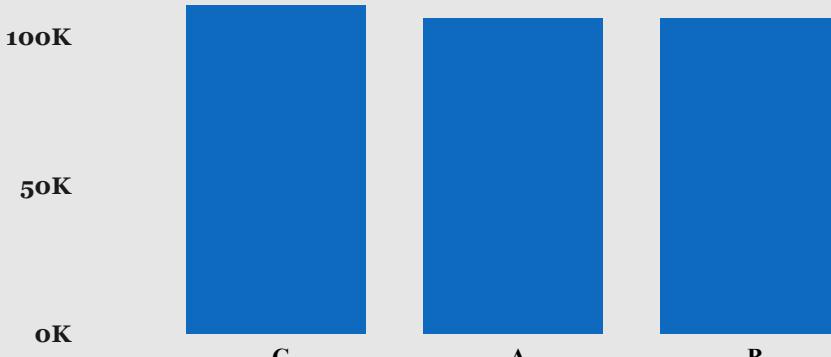
## Sales by Product Line



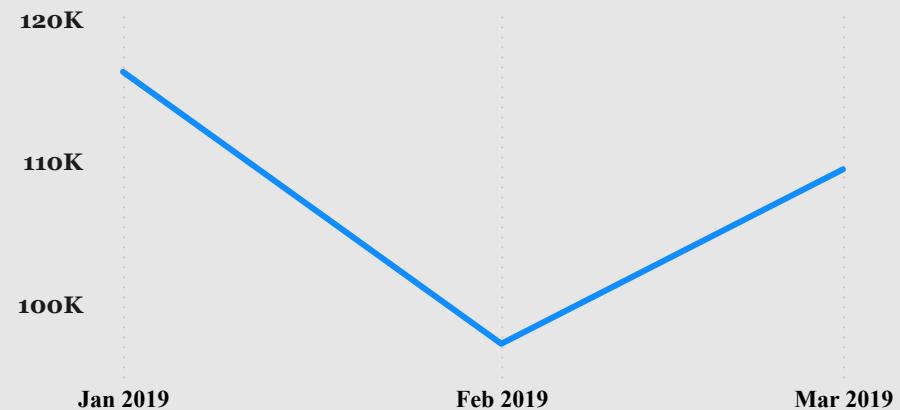
## Sales by City



## Sales by Branch



## Monthly Sales Trend



# Customer Analysis

Date  
All

Customer type  
Member  
Normal

Gender  
Female  
Male

Total Customers

1000

322.97

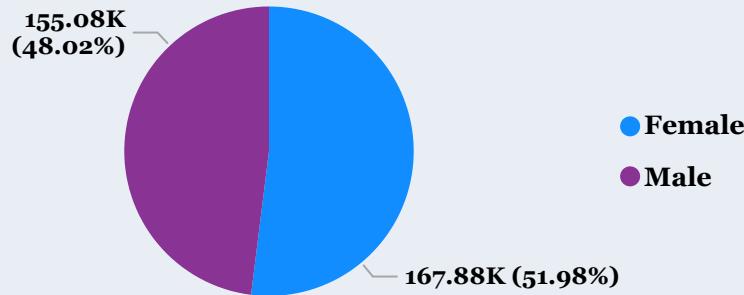
AVG Rating

6.97

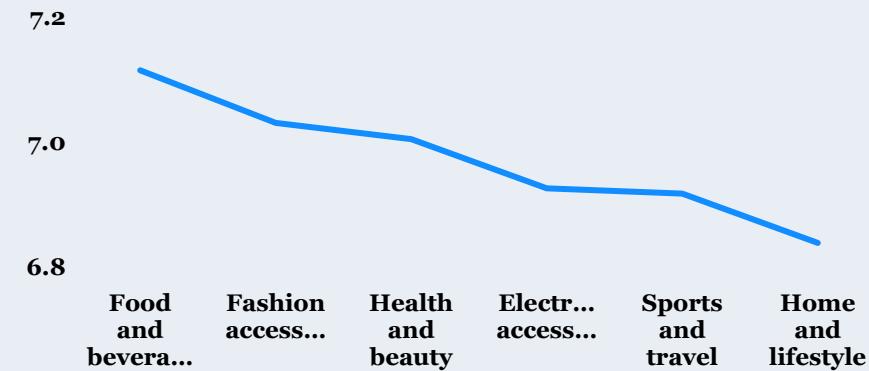
Member Sale %

0.51

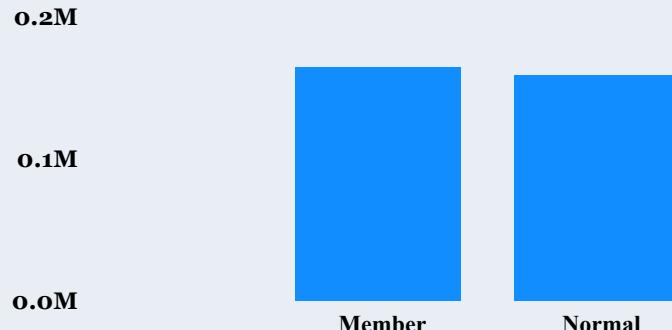
Sales by Gender



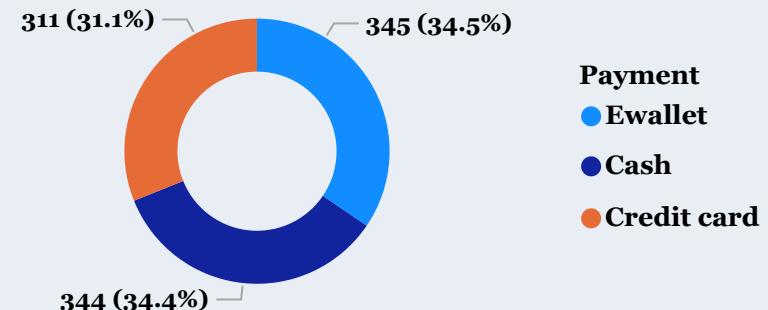
Average Rating by Product Line



Sales by Customer Type



Payment Mode Distribution



Total Profit

**15.38K**

Profit Margin %

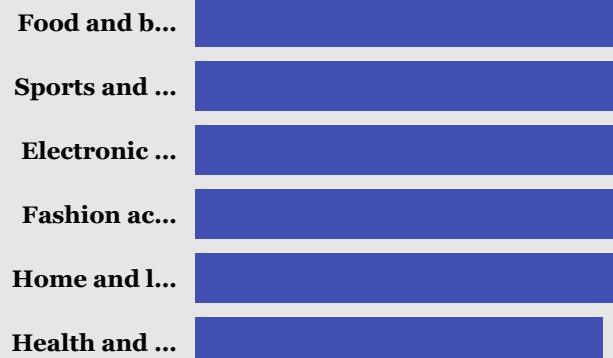
**4.76%**

Profit per Transaction

**15.38**

## PROFIT ANALYSIS

### Profit by Product line



Date

All

Branch

A      B      C

Payment

Cash

Credit card

Product line

Electronic  
accessories

Fashion  
accessories

### Profit Margin % by Product line

4.7619%

4.7619%

Health  
and  
beauty

Electr...  
access...

Fashion  
access...

Food  
and  
bevera...

Home  
and  
lifestyle

Sports  
and  
travel

### Profit by Branch

6K

4K

2K

0K

