

ITC Hotels | Revenue, Occupancy & Customer Analytics

Date

All

Total Net Revenue

15bn

AVG Revenue \ Booking

50.54K

Total Booking

295K

AVG Room Rate

16.23K

Revenue Per Night

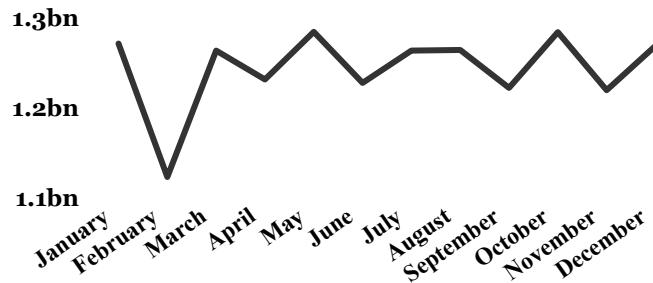
16.57K

City

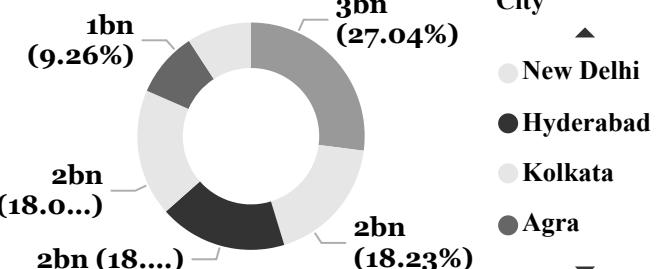
Agra

Ahmedabad

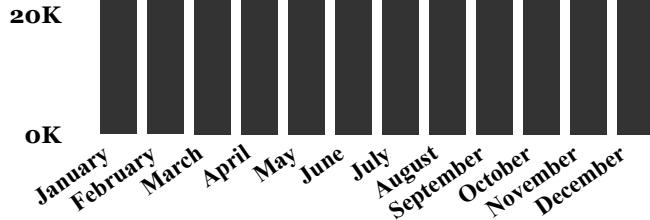
Net Revenue Trend



Revenue Share by City



Bookings vs Revenue



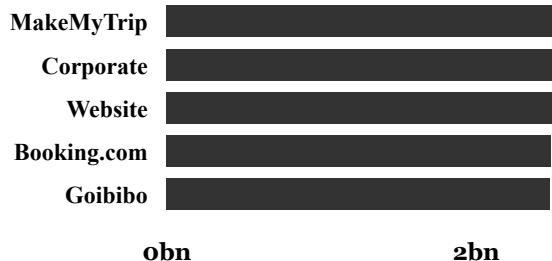
Hotel Category

Business

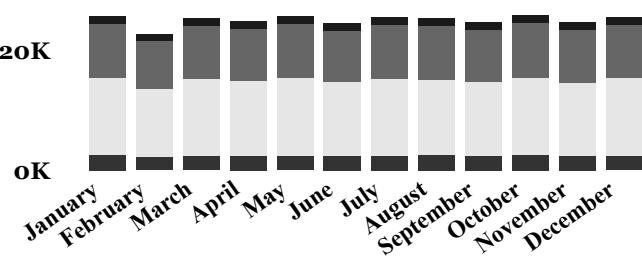
Luxury

Resort

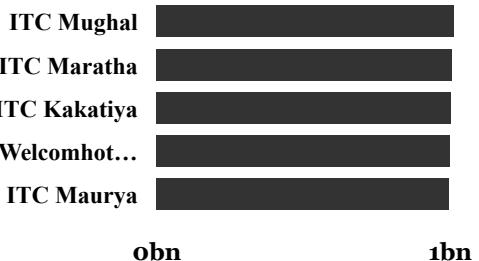
Revenue by Booking Channel



Occupancy Status Distribution



Top 10 Hotels by Net Revenue



Booking Channel

Booking.com

Average Rating by Hotel Category

