

Financial Performance Overview & Sales Analysis

Year

2013 >

Avg sales COGS

145.48K

Total Discount

9.21M

Profit Margins

0.14

Total Profit

16.89M

Total sales

118.73M

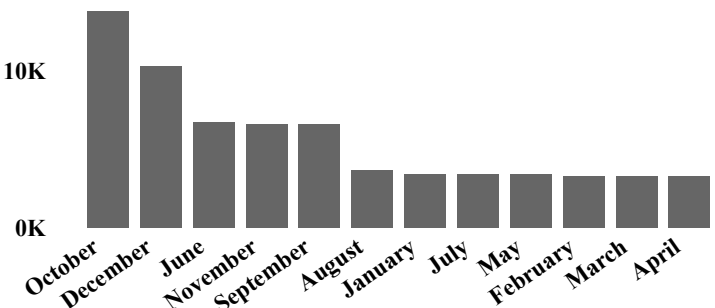
Total unit Sold

1.13M

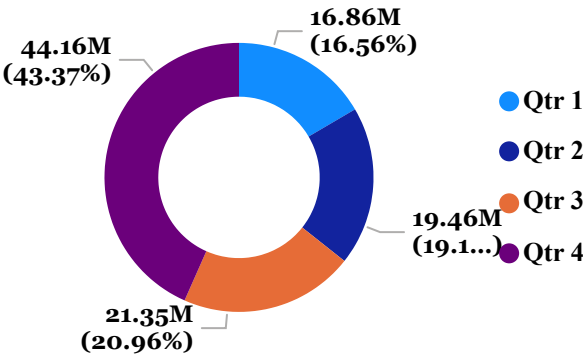
Month
Name

April >

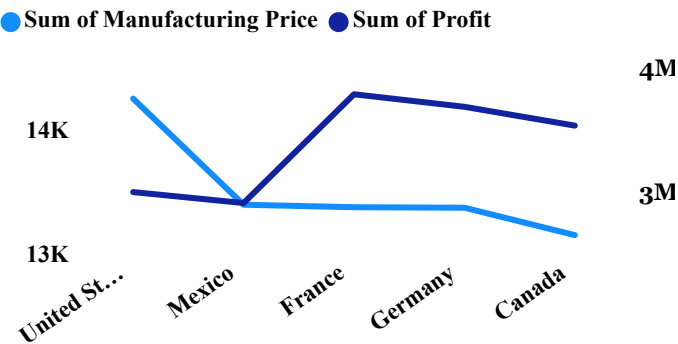
“Monthly Trend Analysis – Sales, Units Sold & Manufacturing Cost”



“Quarterly Financial Performance Breakdown”



“Country-wise Profitability & Manufacturing Cost Analysis”



Product

Am...

Car...

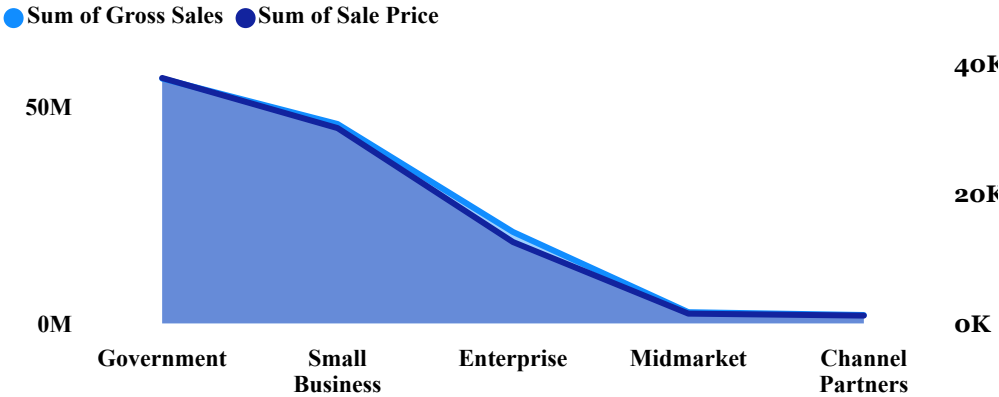
Mon...

Paseo

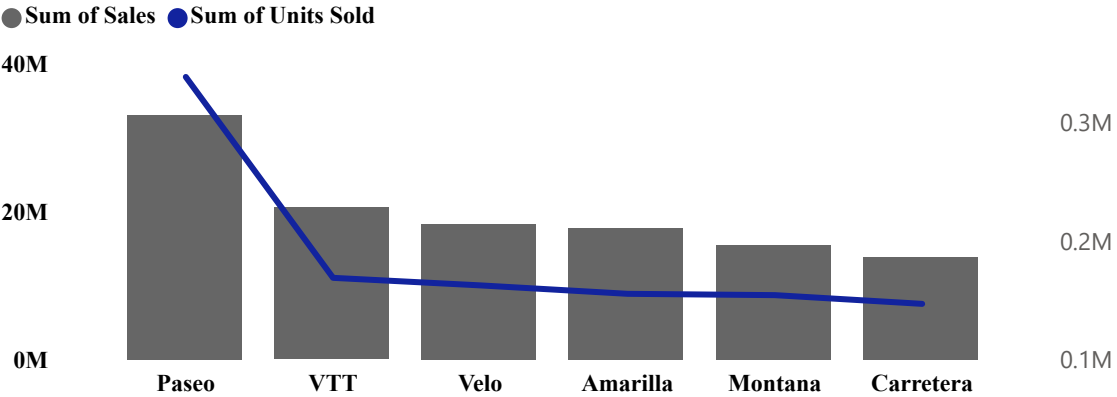
Velo

VTT

“Segment-wise Revenue & Pricing Analysis”



“Product Performance – Sales vs Units Sold”



Product & Profitability Analysis

Discount Band

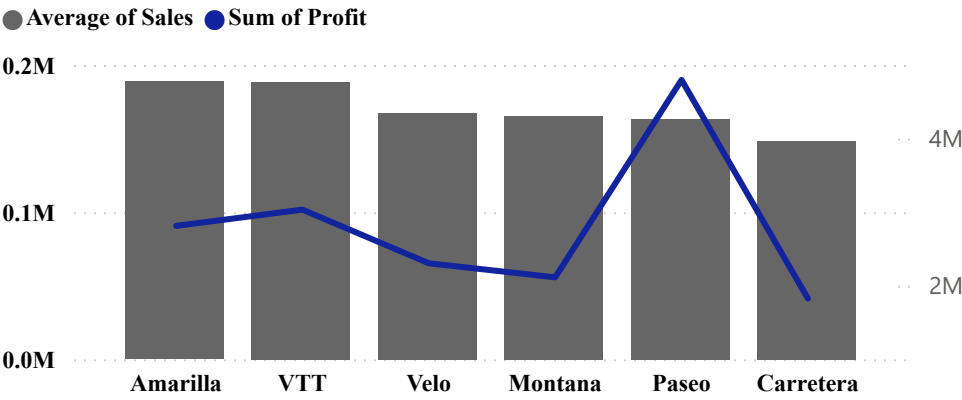
High

Low

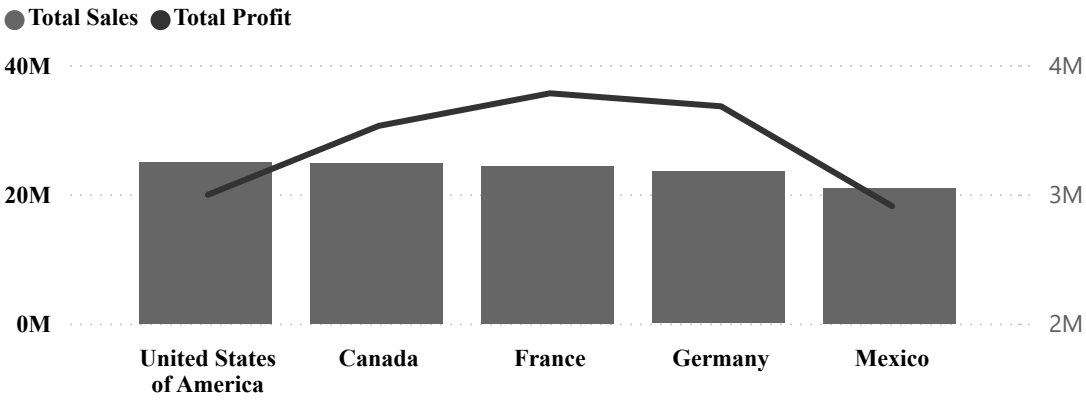
Medium

None

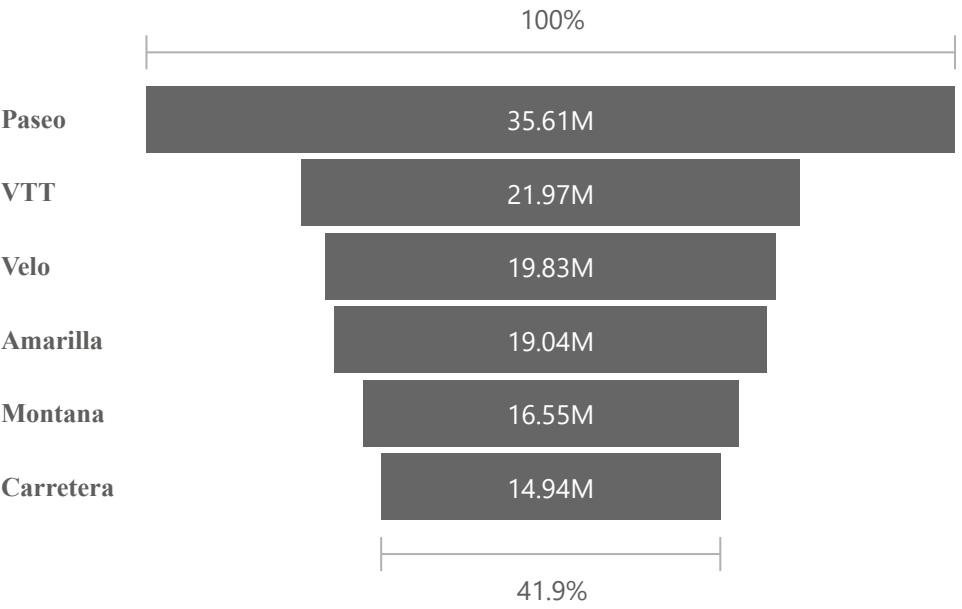
“Product-wise Average Sales & Profit Comparison”



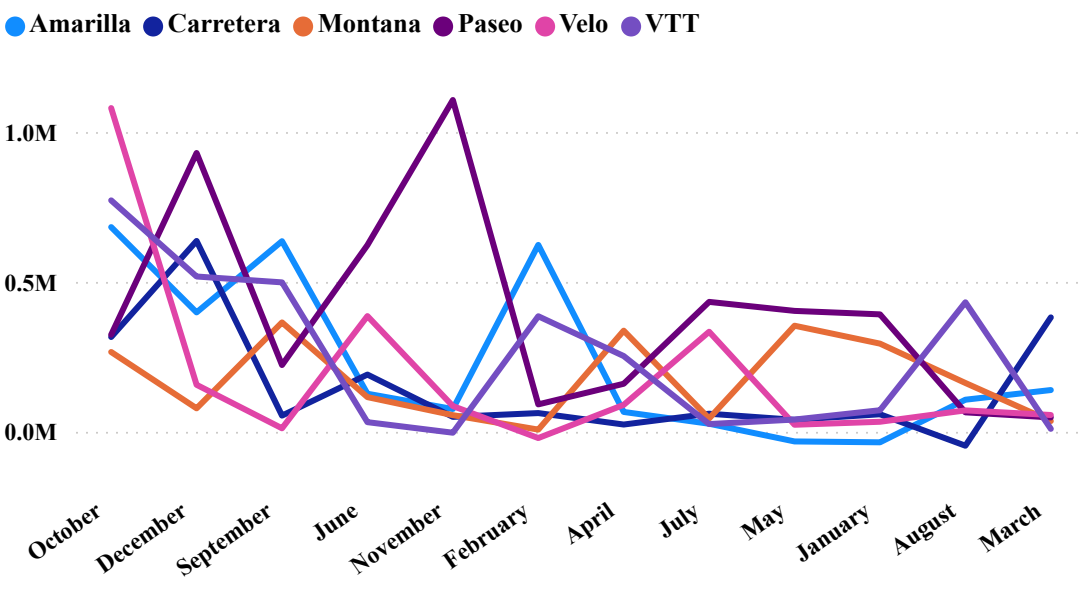
Country-wise Sales & Profit Analysis



“Gross Sales Contribution by Product (Ranking Analysis)”



Product-wise Profit Trend



Country & Segment-Level Sales Insights

Sagment

Channel
Partners

Enterprise

Govern...

Midmarket

Small
Business

Country

Canada

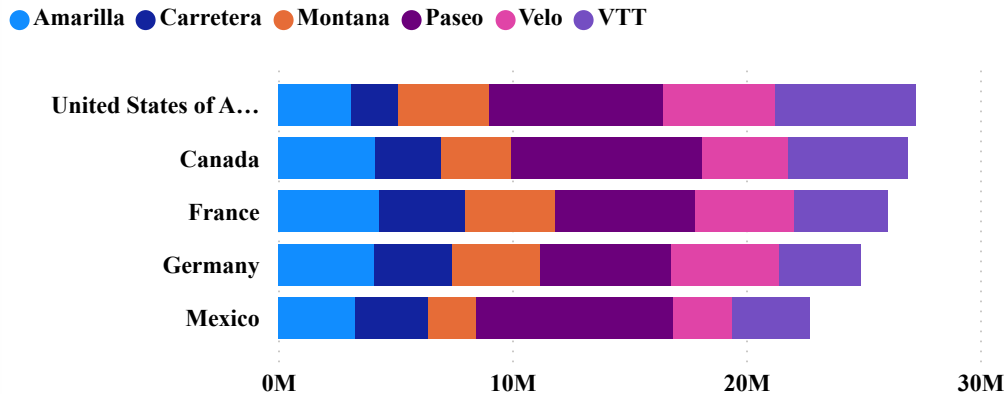
France

Germany

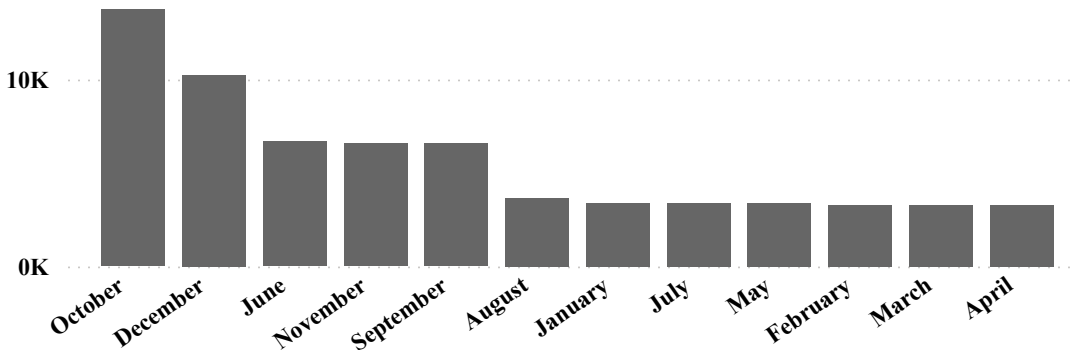
Mexico

United
States of
America

“Country & Product-wise Gross Sales Distribution”



“Monthly Cost & Sales Trend Analysis”



“Geographical Profit & Pricing Analysis”

