



Chocolate Sales & Performance Analysis

TOTAL SALES

20M

TOTAL BOXES

540K

TOTAL ORDERS

3282

AVG SALES PER BOX

36.62

TOP COUNTRY

Australia

All

TOTAL PRODUCT
Smooth Sliky Salty

MOM GROWTH %
1.1%

TOP SALES PERSON
Ches Bonnell

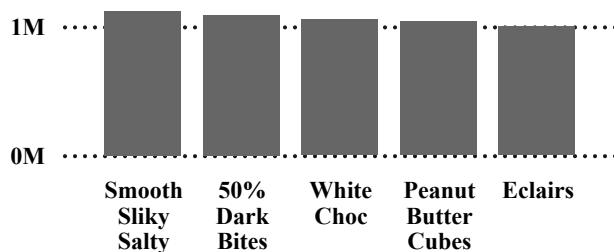
COUNTRY

Australia

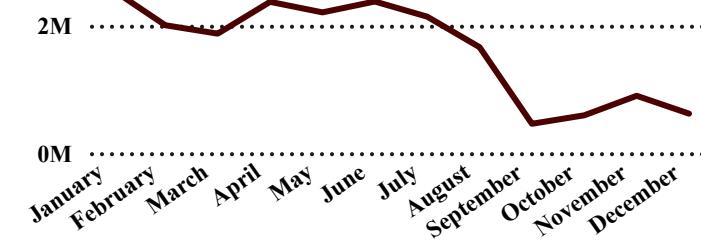


Canada

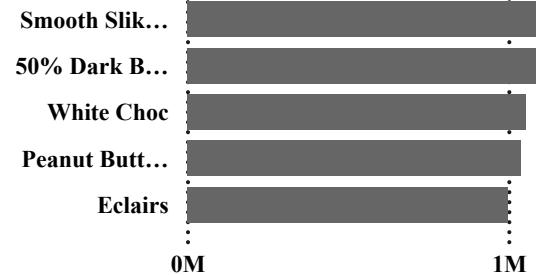
Sales by Product



Sales Trend



Top 5 vs Rest

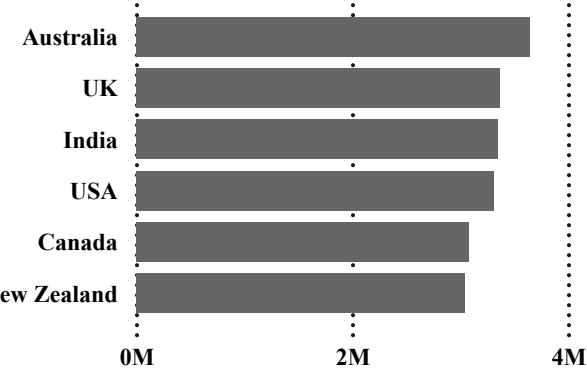


PRODUCT

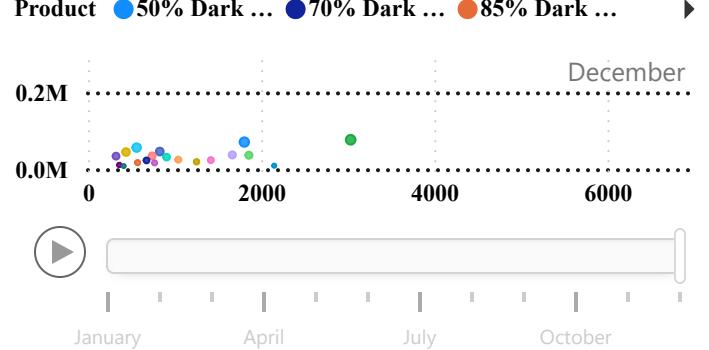
50% Dark Bites



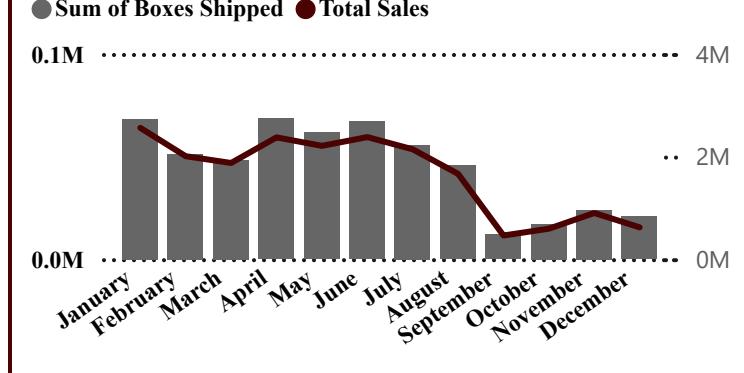
Sales by Country



Sales Efficiency by Product



Boxes vs Sales



SALES PERSON

Andria Kimpton



Barr Faughny