



North India Apple Retail Performance & Customer Analytics Dashboard

💰 Total Revenue

25bn

📦 Total Transactions

300K

📊 ASP

81.28K

🎧 Accessory Attachment %

1.00

🔄 Trade-in %

24.97%

YEAR

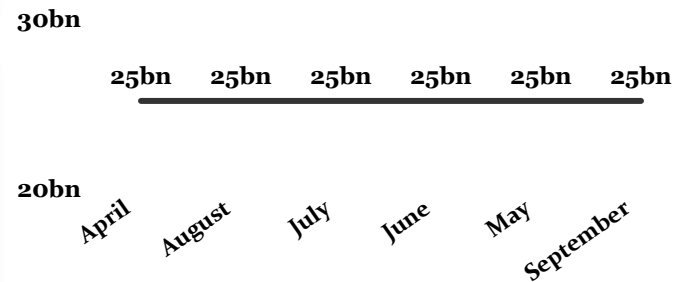
All ▼

CITY

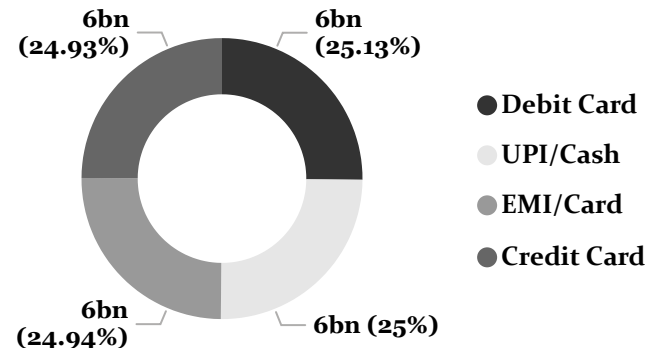
Agra

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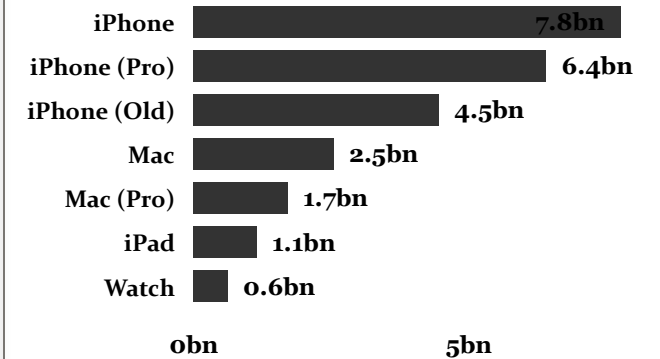
📊 Revenue Trend



Total Revenue by Payment_Type



📊 Revenue by Product Category



Payment Type

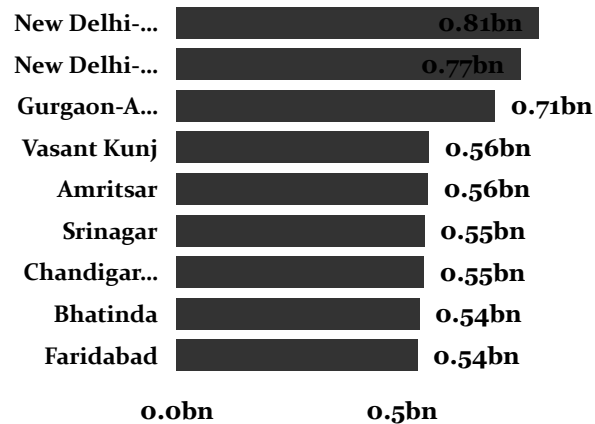
Credit Card

Debit Card

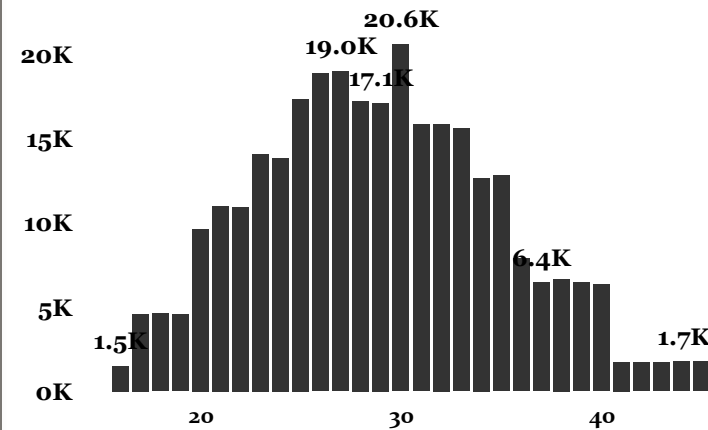
EMI...

UPI/...

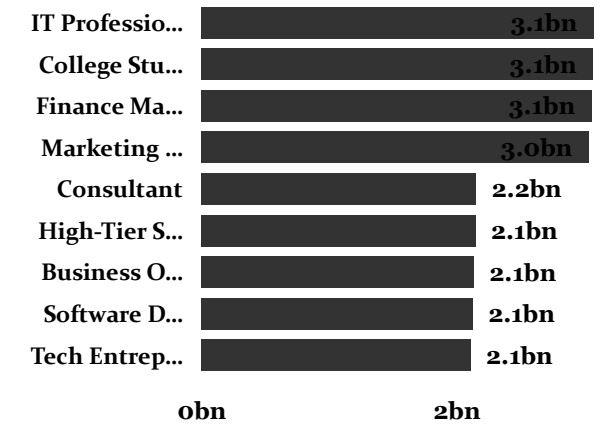
📊 Revenue by City



👤 Age Distribution



👤 Profession Revenue





Trade-In Impact & Accessory Upsell Analysis

Product cate

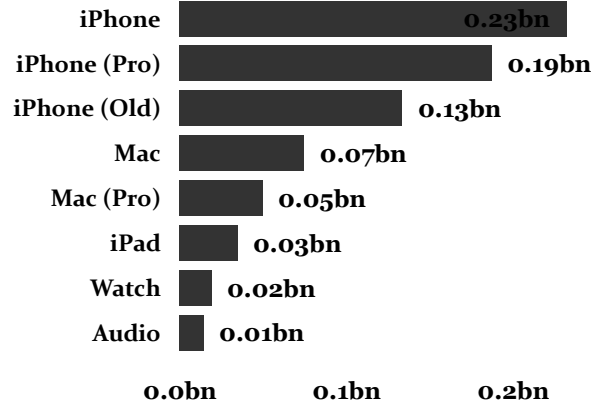
Audio

iPad

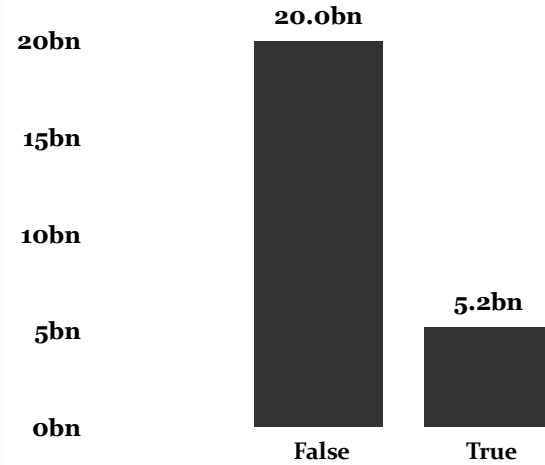
iPhone



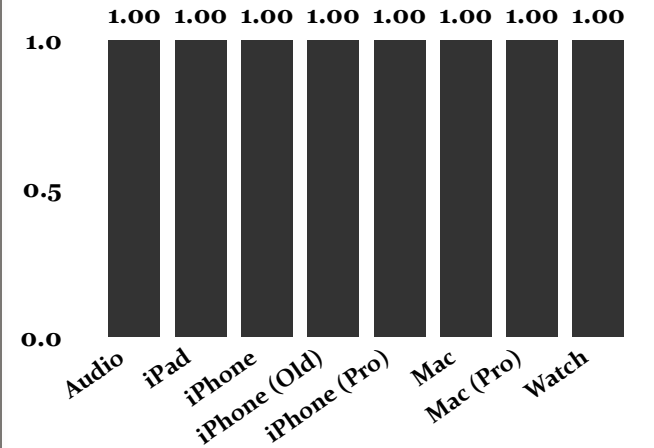
Product Category vs Accessory Revenue



Trade-In vs Accessory Revenue



Attachment Rate by Category

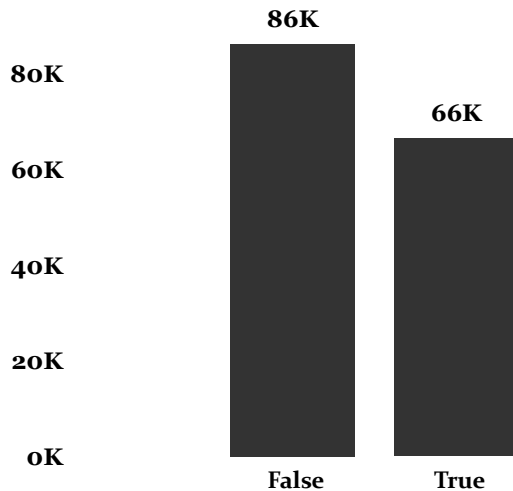


Trade In Taken

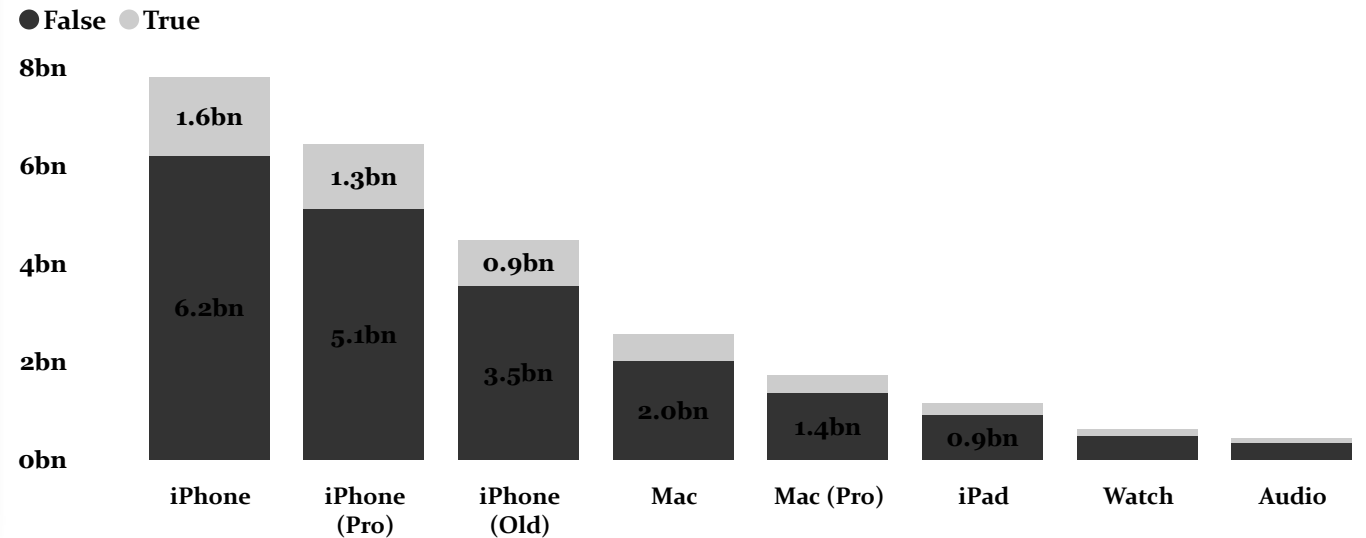
☐ False

☐ True

ASP Comparison



Category Level Trade-In Impact



Cust Profession

Business Owner

College Student

Consultant