

**Filter**

division All  
region All  
market All

**Customer****Net Sales Performance**

All values are in USD

Customer	2019	2020	2021	21 vs 20
Acclaimed Stores	1.42 M	2.89 M	10.92 M	378.08%
All-Out		0.16 M	0.81 M	495.70%
Amazon	12.17 M	37.51 M	82.09 M	218.87%
Argos (Sainsbury's)	0.35 M	0.74 M	2.27 M	305.98%
Atlas Stores	0.18 M	0.67 M	3.17 M	470.34%
Atliq e Store	7.18 M	23.67 M	52.98 M	223.83%
AtliQ Exclusive	9.58 M	17.68 M	61.12 M	345.77%
BestBuy	0.85 M	1.77 M	6.31 M	356.08%
Boulanger	0.24 M	0.83 M	4.07 M	492.93%
Chip 7	0.60 M	1.32 M	5.51 M	416.07%
Chiptec		0.42 M	3.02 M	722.03%
Control	0.91 M	2.20 M	7.67 M	349.23%
Coolblue	0.46 M	1.18 M	4.25 M	360.00%
Costco	1.14 M	2.75 M	9.29 M	337.37%
Croma	1.67 M	2.47 M	7.55 M	305.11%
Currys (Dixons Carphone)	0.29 M	0.76 M	1.87 M	246.94%
Digimarket	0.80 M	1.72 M	4.14 M	241.05%
Ebay	2.61 M	6.27 M	15.17 M	242.16%
Electricalsara Stores	0.12 M	0.65 M	1.85 M	285.96%
Electricalsbea Stores		0.14 M	0.72 M	504.64%
Electricalslance Stores	0.10 M	0.75 M	2.35 M	313.34%
Electricalslytical	1.80 M	2.61 M	11.94 M	457.50%
Electricalsocity	2.34 M	3.46 M	12.42 M	358.75%
Electricalsquipo Stores	0.18 M	0.68 M	3.64 M	535.32%
Elite	0.42 M	0.83 M	4.13 M	495.52%
Elkjøp	0.46 M	1.32 M	5.16 M	391.90%
Epic Stores	0.41 M	0.94 M	4.19 M	446.06%
Euronics	0.36 M	0.88 M	3.90 M	444.67%
Expert	0.79 M	1.77 M	6.43 M	363.98%
Expression	1.65 M	2.99 M	9.82 M	328.24%
Ezone	1.53 M	2.02 M	7.92 M	391.62%
Flawless Stores	0.07 M	0.46 M	1.81 M	396.28%
Flipkart	2.94 M	8.35 M	19.29 M	231.03%
Fnac-Darty	0.54 M	0.82 M	2.87 M	349.77%
Forward Stores	0.56 M	1.50 M	4.07 M	271.97%
Girias	1.55 M	2.07 M	8.67 M	419.29%
Info Stores	0.07 M	0.48 M	1.84 M	384.09%
Insight	0.42 M	1.01 M	2.76 M	271.84%



Integration Stores		0.16 M	1.44 M	887.19%
Leader	4.68 M	5.97 M	18.80 M	314.81%
Logic Stores	0.17 M	0.93 M	4.81 M	515.17%
Lotus	1.48 M	2.11 M	8.09 M	382.61%
Neptune	0.99 M	3.42 M	16.11 M	471.50%
Nomad Stores	0.53 M	1.63 M	4.02 M	246.89%
Notebillig	0.25 M	0.39 M	1.12 M	287.39%
Nova		0.01 M	0.35 M	2664.92%
Novus	1.87 M	3.73 M	9.85 M	264.20%
Otto	0.26 M	0.40 M	1.20 M	298.58%
Premium Stores	0.46 M	1.10 M	3.88 M	353.09%
Propel	1.59 M	2.46 M	10.83 M	440.64%
Radio Popular	0.51 M	1.45 M	5.27 M	362.56%
Radio Shack	0.81 M	1.75 M	5.44 M	311.51%
Reliance Digital	1.62 M	2.57 M	9.73 M	377.90%
Relief	0.39 M	1.01 M	4.06 M	403.57%
Sage	4.83 M	6.44 M	20.70 M	321.52%
Saturn	0.23 M	0.38 M	1.19 M	310.46%
Sorefoz	0.55 M	1.07 M	4.66 M	433.63%
Sound	0.56 M	1.67 M	4.36 M	260.26%
Staples	1.24 M	2.85 M	8.75 M	306.95%
Surface Stores	0.09 M	0.53 M	2.12 M	398.80%
Synthetic	1.89 M	4.42 M	12.19 M	275.98%
Taobao	0.22 M	1.33 M	3.30 M	248.66%
UniEuro	0.60 M	1.61 M	7.35 M	457.03%
Vijay Sales	1.73 M	2.15 M	8.53 M	397.78%
Viveks	1.55 M	2.24 M	7.78 M	348.10%
walmart	1.26 M	2.63 M	9.73 M	370.45%
Zone	0.34 M	1.56 M	5.26 M	336.20%
<b>Grand Total</b>	<b>87.48 M</b>	<b>196.69 M</b>	<b>598.88 M</b>	<b>304.48%</b>

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**Market****Performance vs Target**

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Country	2019	2020	2021	2021 - Target	%
Australia	3.88 M	10.70 M	20.99 M	-2.21 M	-9.5%
Austria		0.12 M	2.84 M	-0.33 M	-10.5%
Bangladesh	0.48 M	2.26 M	6.95 M	-0.72 M	-9.3%
Canada	4.76 M	12.17 M	35.06 M	-5.07 M	-12.6%
China	1.43 M	5.42 M	22.89 M	-2.07 M	-8.3%
France	4.04 M	7.47 M	25.94 M	-2.19 M	-7.8%
Germany	2.56 M	4.69 M	12.01 M	-1.53 M	-11.3%
India	30.82 M	49.77 M	161.26 M	-9.55 M	-5.6%
Indonesia	2.52 M	6.21 M	18.41 M	-2.38 M	-11.5%
Italy	2.90 M	4.46 M	11.72 M	-1.05 M	-8.2%
Japan		1.88 M	7.92 M	-0.33 M	-4.0%
Netherlands	0.23 M	3.36 M	7.98 M	-0.66 M	-7.6%
Newzealand		1.99 M	11.40 M	-1.40 M	-11.0%
Norway		2.48 M	13.68 M	-1.44 M	-9.5%
Pakistan	0.62 M	4.69 M	5.66 M	-0.52 M	-8.5%
Philippines	5.69 M	13.37 M	31.86 M	-2.50 M	-7.3%
Poland	0.41 M	2.79 M	5.19 M	-0.94 M	-15.3%
Portugal	0.75 M	3.59 M	11.83 M	-0.51 M	-4.1%
South Korea	12.80 M	17.28 M	48.97 M	-4.36 M	-8.2%
Spain		1.77 M	12.62 M	-1.79 M	-12.4%
Sweden	0.05 M	0.23 M	1.77 M	-0.20 M	-10.0%
United Kingdom	2.00 M	8.08 M	34.15 M	-2.98 M	-8.0%
USA	11.53 M	31.92 M	87.78 M	-10.24 M	-10.4%
<b>Grand Total</b>	<b>87.48 M</b>	<b>196.69 M</b>	<b>598.88 M</b>	<b>-54.94 M</b>	<b>-8.4%</b>

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**Top 10 Products**

All values are in USD

Products	2020	2021	21 vs 20
AQ Electron 4 3600 Desktop Processor	3.02 M	19.35 M	541.3%
AQ GT 21	0.78 M	4.38 M	461.1%
AQ Home Allin1	0.67 M	5.16 M	669.0%
AQ LION x1	0.05 M	0.84 M	1619.5%
AQ LION x2	0.05 M	0.94 M	1668.9%
AQ LION x3	0.07 M	1.23 M	1692.3%
AQ Mx NB	0.03 M	1.44 M	5623.5%
AQ Pen Drive DRC	0.65 M	3.81 M	487.7%
AQ Smash 2	0.43 M	11.21 M	2489.5%
AQ Zion Saga	0.69 M	3.64 M	428.5%
<b>Grand Total</b>	<b>6.43 M</b>	<b>51.99 M</b>	<b>708.0%</b>



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Division Level Report

All values are in USD

Devisiion	2020	2021	21 vs 20	
N & S	51.38 M	94.73 M	<div></div>	84.4%
P & A	105.24 M	338.38 M	<div></div>	221.5%
PC	40.07 M	165.76 M	<div></div>	313.7%
Grand Total	196.69 M	598.88 M		204.5%



Top 5 Products

Filter

region	All
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Products	Qty
AQ Gamers	3.38 M
AQ Gamers Ms	3.98 M
AQ Master wired x1 Ms	4.15 M
AQ Master wireless x1	3.37 M
AQ Master wireless x1 M	4.13 M
Grand Total	19.00 M

Bottom 5 Products

Filter

region	All
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Products	Qty
AQ Gamer 1	51.72K
AQ GEN Z	63.06K
AQ Home Allin1	15.22K
AQ HOME Allin1 Gen 2	8.85K
AQ Smash 2	36.03K
Grand Total	174.89K

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**New Products - 2021**

All values are in USD

<b>Products</b>	<b>2020</b>	<b>2021</b>
AQ Clx3		4.39 M
AQ Electron 3 3600 Desktop Processor		14.21 M
AQ Gen Y		19.52 M
AQ GEN Z		11.70 M
AQ HOME Allin1 Gen 2		3.51 M
AQ Lumina Ms		4.21 M
AQ Marquee P3		4.86 M
AQ Marquee P4		1.68 M
AQ Maxima Ms		13.66 M
AQ MB Lito		2.85 M
AQ MB Lito 2		2.29 M
AQ Qwerty		21.98 M
AQ Qwerty Ms		15.41 M
AQ Trigger		20.74 M
AQ Trigger Ms		17.90 M
AQ Wi Power Dx3		17.25 M
<b>Grand Total</b>		<b>176.16 M</b>



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Top 5 countries - 2021

All values are in USD

Country	2021
Canada	35.06 M
India	161.26 M
South Korea	48.97 M
United Kingdom	34.15 M
USA	87.78 M
Grand Total	367.22 M