In this lecture, we will discuss...

Heading Elements (and some new HTML5 semantic elements)

se·man·tic

Relating to meaning in language or logic

semantic html element

Element that implies some meaning to the content

✧ Human and/or machine can understand meaning of content surrounded by a semantic element better

✧ *May* help search engine ranking, i.e., SEO

Summary

◇ Well chosen content of H1 element is crucial to SEO

◇ Semantic elements allow for a more meaningful expression of the structure of our HTML page

NEXT:

Structuring Content with Lists