

# TUSHAR KANT SINGH

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## CAREER OBJECTIVE

Enthusiastic individual interested in a Business Intelligence willing to establish a full-time career in data analytics with the help of BI tools which helps organizations in taking better business decisions.

## TECHNICAL PROFICIENCY :

- **Python** : Variables, Datatypes, Arithmetic & String Operations, Sets, Lists, Dictionaries, Tuples, Loops, Functions, Exception Handling, Iterators, Pandas, Numpy, Seaborn & Matplotlib,
- **SQL** : Datatypes, DQL, DDL, DML, DCL, Constraint, Primary & Foreign Key, JOINS, Data Importing & Exporting, Aggregate Functions, Ordering, Having Clause, String Functions, Date & Time Functions, Regex, Nested Queries, Views, Stored Procedures
- **Exploratory Data Analysis:** including Data Sourcing, Data Cleaning, NULL value imputation, Missing Value Treatment, Univariate/Bivariate/Multivariate Analysis, Numerical Data Analysis
- **Business Statistics** : Finding OUTLIER using Standard Deviation, Boxplot and Clustering Technique, Measures of Central Tendency using MEAN, MEDIAN, MODE. Measures of Dispersion using RANGE, Inter Quartile Range, Variance, Standard Deviation, Mean Deviation. Skewness and Kurtosis.
- **Advance Excel** : Date Time Function, Database Functions, Text Functions, Mathematical Functions, Lookup Functions, Logical & Error Functions, Statistical Functions, Formatting (Data, Custom, Conditional), Charts, Pivot Table, Sort & Filters, Slicers, Grouping, Assigning & Recording VBA Macros.
- **Power BI Desktop & Power BI Service:** Developed Power BI reports and effective dashboards after gathering business understanding and translating end user requirements.
- Imported data from multiple data sources into BI Tools, created relationships between data, created **calculated columns** and **measures** using **DAX Query**.
- Knowledge in creating different custom **visualizations** like Line chart, bar chart, table, matrix table, area chart, scattered chart, tree map. Dough nut chart, pie chart, clustered bar chart, Area Chart, Cards & Scrollers.
- Used different types of maps like filled map, shape map and having experience in using **filters** like page, visual, report and drill through filters.
- Having experience in creating new measure for **YTD, MTD, QTD** growth analysis in power desktop.
- Experience in publishing reports to power bi services and setting up the necessary connection settings.
- Published/shared the reports by creating a content pack in app.powerbi.com/sharing the .pbix file.
- Creating Formatting, Advanced Formatting in tooltip labels like descriptive tooltips, and conditional formatting.

## **PROJECT EXPERIENCE**

1. Created End to End Churn Analysis Reports and Dashboards using Microsoft Power BI Desktop and Deployed in Power BI Server.

### **LINK**

<https://github.com/singhtk1111/Telecome-Churn-Analysis-End2End-Project#telecome-churn-analysis-end2end-project>

2. Created and Published End to End Sales Dashboard Reports using relationship in data model, Scroller custom visual, Bookmarks, Slicers & Conditional formatting in table.

### **LINK**

<https://github.com/singhtk1111/Sales-Dashboard-Tushar.git>

## **KEY SKILLS**

**Technologies & Tools:** Power BI, Google Analytics, SEM Rush, Helium 10 etc.

**Reporting Tools:** Power View, Power Query, Power BI Desktop & Services

**Environment :** Windows 10, MS Office

**Designing Tools:** Snappa, Canva

## **WORK EXPERIENCE SUMMARY**

**Duration:** Sept 2021 - Present

**Company:** Trigital Solutions Pvt. Ltd. (trigitalsolutions.com)

**Designation:** PPC & Social Media Executive

### **Internship Experience -**

**Duration:** Sep 2020 to Jan 2021

**Designation:** Digital Marketing Intern

## **EDUCATIONAL QUALIFICATION**

- Bachelor of Technology (2009-13) from West Bengal University of Technology. Electronics & Communication Engineering. CGPA : 8.28
- CBSE 12th – 2009 from Kendriya Vidyalaya Asansol, Percentage – 64%
- WBBSE 10th – 2007 from Asansol Arunoday High School, Percentage – 79.25%

**PERSONAL DETAILS**

- Date of Birth : 10<sup>th</sup> May 1992
- Nationality : Indian
- Father's Name : Late Jayprakash Singh
- Marital Status : Single
- Sex : Male
- Religion : Hinduism
- Languages Known : Hindi , English , Bengali
- Strengths : Solution Oriented, Attentive to Details and Self Motivated

I hereby declare that all the information given is fully correct and true.

Date:

Place: DELHI