

DECLARATION

I hereby declare that the Project Report entitled "**IMPACT OF OMNI-CHANNEL RETAILING ON CONSUMER SATISFACTION**" has been prepared by me under the guidance of my project Guide **DR AJIT KUMAR**, I also declare that this project is the result of my effort and has not been submitted to any other University or Institution for the award of any degree, or personal favour whatsoever. All the details and analysis provided in the project hold true to the best of my knowledge.

Place:

Date:

SONALI KUMARI