

Madhav E-Sales Dashboard

Sales Performance Insights
(Product, Region, and Month)

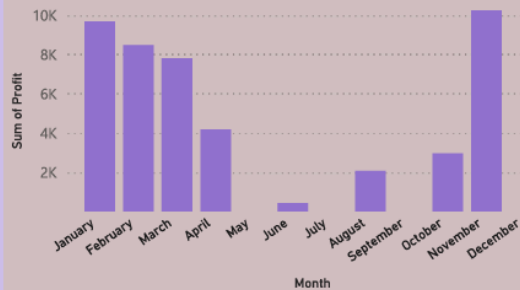
Key Insights

- 1. Clothing dominates sales volume:
 - 62.6% of total quantity sold, higher than Electronics (20.5%) & Furniture (16.8%).
- 2. Maharashtra leads in revenue:
 - ~60K sales, followed by Madhya Pradesh & Uttar Pradesh.
- 3. Printers are most profitable:
 - Printers lead profit, Bookcases second; Sarees & Accessories lower.
- 4. December is the most profitable month:
 - 10K profit, strong year-end seasonality.

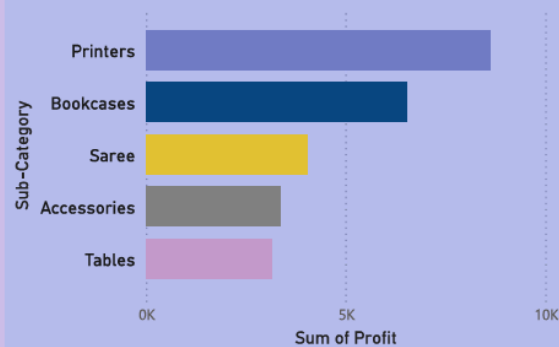
Dashboard Screenshot

MADHAV E-SALES DASHBOARD

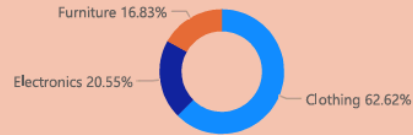
Sum of Profit by Month



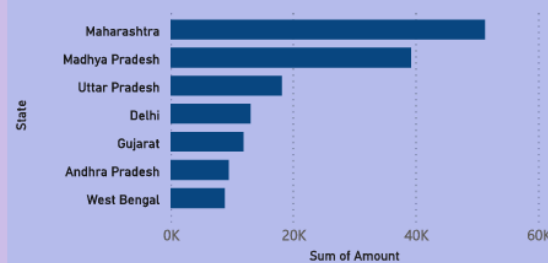
Sum of Profit by Sub-Category



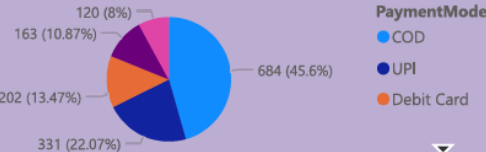
Sum of Quantity by Category



Sum of Amount by State



Count of Sub-Category by PaymentMode



5615

Sum of Quantity

438K

Sum of Amount

37K

Sum of Profit

292

Average of Amount