



NEEDFINDING

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Problem Statement

*The secret of success in life is to eat what you like,
and let the food fight it out inside ~Mark Twain*

In today's world, there are plenty of restaurants which serve various cuisines of food. But, Corona Virus has changed it all. Everybody is scared to step out of the home or order food from restaurants. The concern for food and hygiene is higher than ever before.

What can be done to eat what we want?!!



EMPATHY MAP



SAY



I want to
eat good
food

Afraid to
step out of
home

What
should I
eat?

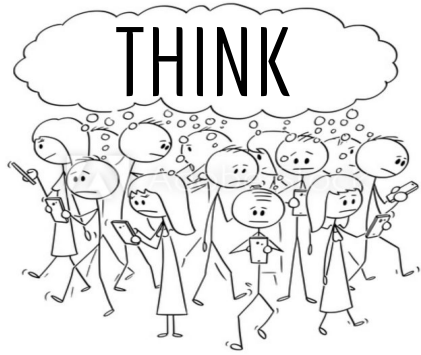
Veg or Non
veg?

Can I order
food?

Is online
payment
available?

Is it
costly?

Well
packaged
food?



Should I take the risk and order food?

Will they use fresh ingredients?

Are the cooking utensils clean?

Do they sanitize the restaurant?

What if the delivery person has contracted covid?


Will they use any flavour enhancers which are harmful?

Will the quality of the food cooked remain the same as before?


Will I be able to cook?




DO




Order from the restaurant and reheat in the microwave oven



Watch YouTube videos and cook food

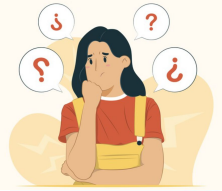


Compromise and adjust with what is available



Use a drone which can pick up food from the restaurant

FEEL



Sad

Hungry

Scared

Nostalgic
over
pre-covid
times

Helpless

Worried

Distraught

Tired

Our Solution

WELCOOK!

An app for getting your favourite cuisines cooked at the comfort of your own home with fresh ingredients and your food preferences by our cooks.

Schedule a call with one of the cooks to get your favourite dishes cooked and served in no time at the convenience of your home!

(All precautionary measures will be taken)