

Credit Card Transaction Report

Q4

Q3

Q2

Q1

Revenue

10M

Transaction Count

656K

Amount

45M

Interest

7.84M

F

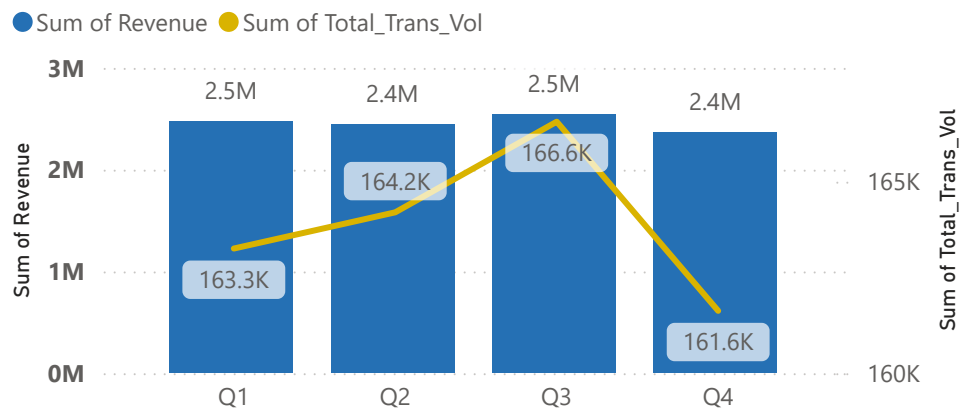
M

Week_Start_Date

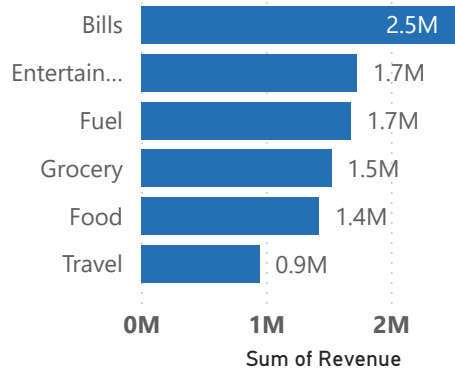
All

Card_Category	Total Revenue	Transactions Count	Transaction Amount	Interest
Blue	8293550	581338	36957875	64,95,887.74
Silver	938735	48599	4586746	8,12,081.28
Gold	412452	18224	2024078	3,73,784.16
Platinum	175724	7490	953314	1,61,629.05
Total	9820461	655651	44522013	78,43,382.23

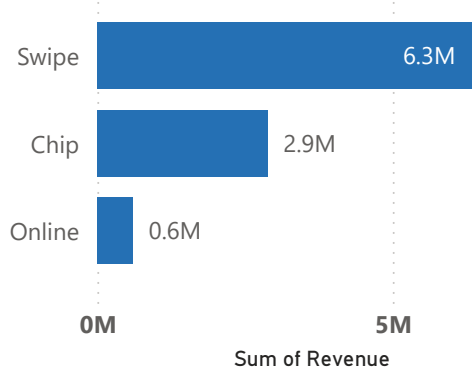
Qtr Revenue and Total Transaction Count



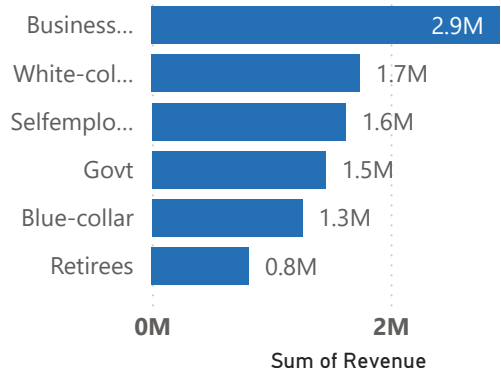
Sum of Revenue by Exp Type



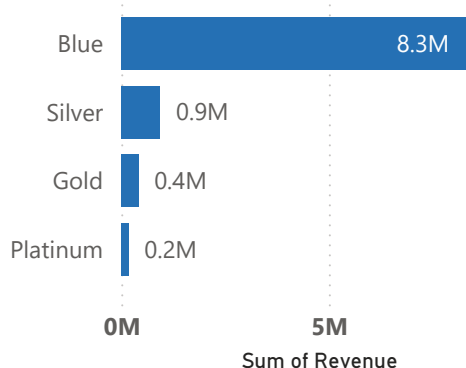
Sum of Revenue by Use Chip



Sum of Revenue by Customer_Job



Sum of Revenue by Card_Category



Credit Card Customer Report

Revenue

10M

Transaction
Count

656K

Income

576M

Satisfaction Score

3.19

Q4

Q3

Q2

Q1

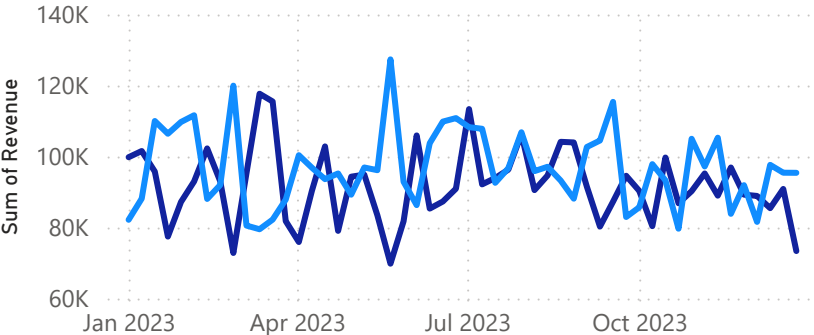
F

M

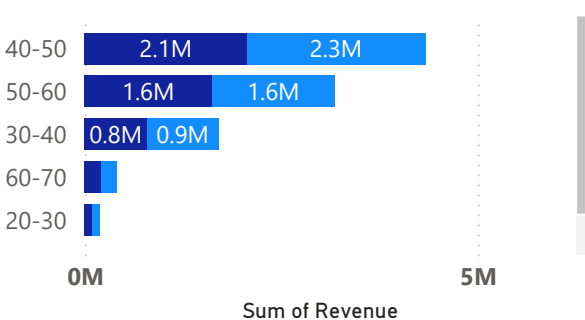
Week_Start_Date

All

Sum of Revenue by Year, Quarter, Month, Day and Gender



Sum of Revenue by Age Group and Gender



Income Range

Med

Low

High

Card Type

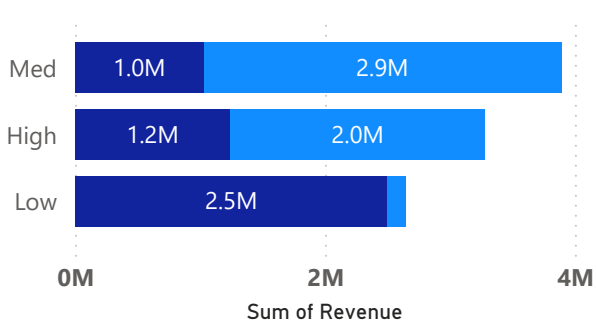
Silver

Blue

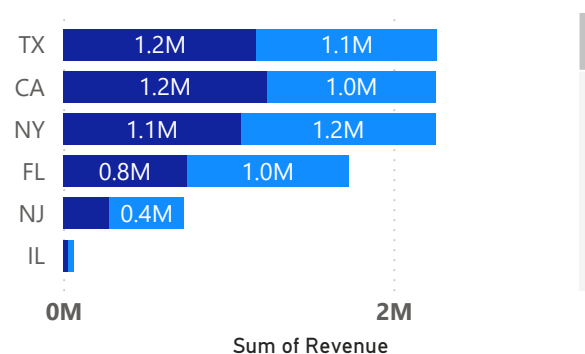
Gold

Platinum

Sum of Revenue by Income Range and Gender



Sum of Revenue for top 5 state

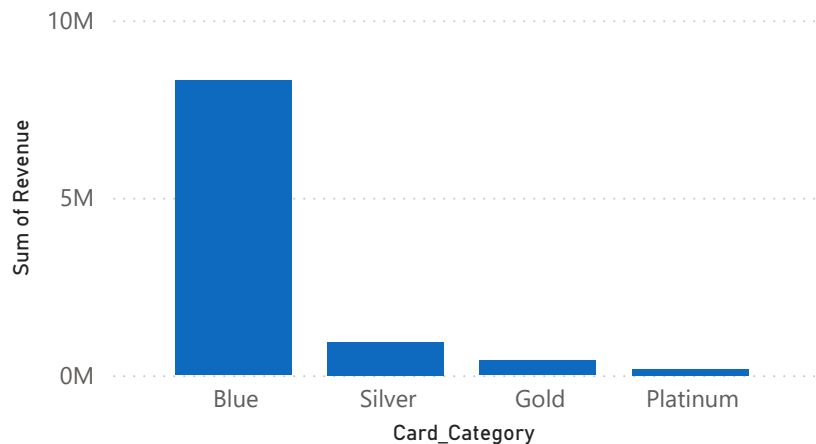


Customer_Job Sum of Income Total Revenue Interest

Blue-collar	72262158	1263549	9,52,800.57
Businessman	186959919	2916830	25,39,390.31
Govt	88773989	1457086	11,60,016.37
Retirees	48675030	815758	6,30,359.24
Total	575914439	9820461	78,43,382.23

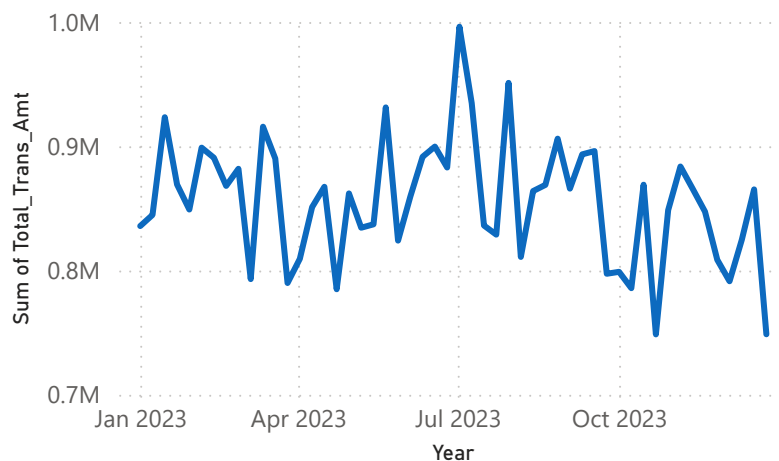
Insights

Sum of Revenue by Card_Category



week_num2	curr_week_revenue	pre_week_revenue	perweek_revenue
52	168790	186313	-9.4%
51	186313	183105	1.8%
50	183105	170485	7.4%
49	170485	181201	-5.9%
48	181201	180772	0.2%
47	180772	194287	-7.0%
46	194287	192443	1.0%
45	192443	195239	-1.4%
44	195239	166508	17.3%
43	166508	193014	-13.7%

Sum of Total_Trans_Amt by Year, Quarter, Month and Day



Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%

Activation_30_Days	20-30	30-40	40-50	50-60	60-70	70+	Total
0	0.92%	7.50%	18.58%	13.34%	2.19%	0.01%	42.53%
1	1.21%	10.69%	26.23%	16.27%	3.06%	0.01%	57.47%
Total	2.13%	18.19%	44.81%	29.61%	5.24%	0.02%	100.00%