Taranpreet Singh



+1 646 552 2677



Taranpreet@newschool.edu



www.linkedin.com/in/mtpstaran



www.dribbble.com/taranpreet

ACADEMIC QUALIFICATIONS

MFA (DESIGN & TECHNOLOGY) Parsons School of Design 2019 Pursuing

B.TECH (COMPTER SCIENCE) Guru Gobind Singh Indraprastha University 2014 - 2018 3.9/4.0 GPA

☐ ACADEMIC PROJECTS & PUBLICATIONS

• ghAR| Major Project [Mar'18] Developed an application and a website around the concept of finding homes using Javascript and Augmented Reality.

 CODE FETCH | International Journal of Current Engineering and Technology (Vol.7, No.6 (Nov/Dec 2017)) | Minor Project

- Developed a plugin for text editor's like *ATOM* which helps in finding the algorithm concept of finding homes using **Javascript** and **Amazon Alexa**

- Published a research paper on the same - https://goo.gl/orYY6F

• TWEETBOT | Summer Training Project Created a Bot around the concept of replying to the various tweets on Twitter, using NodeJS.

[Aug'17]

WORK EXPERIENCE

• DETECVISION TECHNOLOGIES PVT. LTD. | UI Designer [Jul'18-Jul'19] Designed the User Interface along with Icons for the projects allotted and delivered with all styleguides to developers/team.

• WEDDING ASIA | UI/UX Designer [Mar'18-Jun'18]

Made the **User flow and User Research** followed with **UI/UX mockups** for websites and applications.

• THE MEDICIANS HEALTHCARE PVT. LTD. | Design Head [Sep'15-Jun'17]

Designed the User Interface and User Experience for the application and creation of the website with a reach of over 5000+.
 Designed the logo, posters and flyers for plethora of campaigns; pioneered

motion graphics for the company.

• UXHACK | Design Intern [May'17]

Ideated the new **User Interface** for the website along with the graphic assets needed.

• HELLOMEETS | Graphic Designer and Business Development [Jun'16-Aug'16]

Organised **20+** workshops on new technologies and marketing at co working spaces such as *INNOV8* for a community of **50+**.

• INTERRA IT PVT. LTD. | Front end Web Developer [Jun'16-Jul'16]

Revamped Quality Management System Website by integrating *responsive features* and a better *UI/UX using HTML5,Bootstrap and Javascript*.

• JMOON L.A.B.S. PVT. LTD. | Graphic Designer

[Aug'15-Oct'15]

Responsible for Product Photography of **30+** Robots and Robotic equipment; developed graphics for the website with the reach of **9000+**.

POSITION OF RESPONSIBILITY

· AIESEC India | National Support Team | AIESEC Delhi IIT | Manager

- Led uniform brand persona pan India across **18+** Local Committees; organised [Jan'17-18] events and meetups for International AIESEC community.

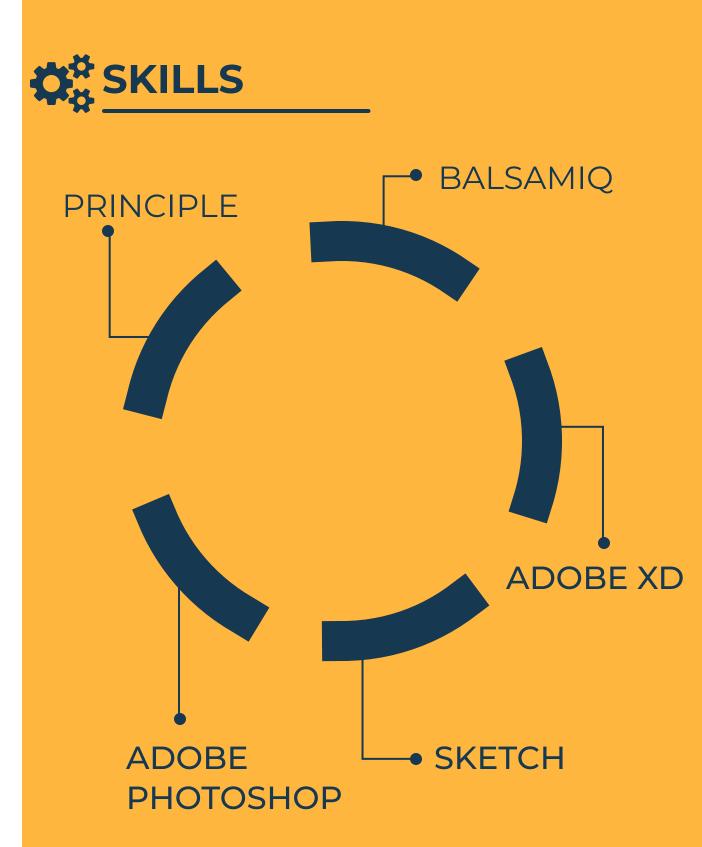
- Led AIESEC in DELHI IIT team in marketing sector (both online and offline).

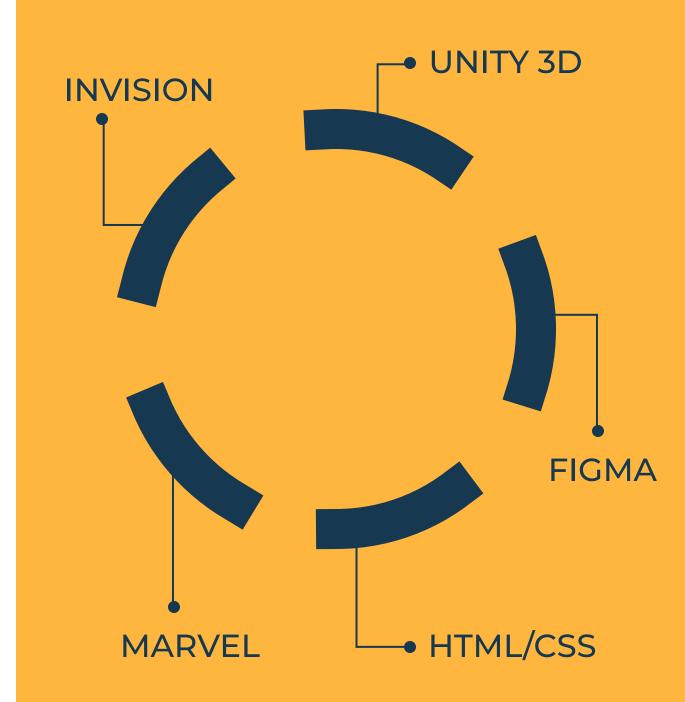
• IEEE GTBIT STUDENT BRANCH | Design Head [Aug'16-17]

Designed a website for the college and Oragnised several small meetups and large events such as **IEEE DAY 2016**

ACHIEVEMENTS

- 1st Prize | IIT DELHI HACKATHON | amongst 20+ teams
- 1st Prize | Tech Show, IEEE Day | amongst 12+ teams
- 2nd Prize | UX Hackathon | amongst 40+ participants
- Best User Research (Ideation) | Design360, IIIT Delhi | amongst 40+ participants











BASKETBALL

