

3. ROADMAP & DELIVERABLES

LATAM SingularityNET Community



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Overview

The LATAM SingularityNET Community seeks to leverage the untapped potential of Latin America by engaging AI developers in Argentina, Colombia, and Mexico. The project aims to increase awareness and participation in the DeepFunding program through a tailored strategy. By creating localized blog content, deploying a digital social media plan, and organizing virtual e-town hall meetings, the initiative intends to foster engagement, facilitate understanding, and amplify the value of AI innovation in the LATAM region. The focus on these countries capitalizes on emerging tech enthusiasm, vibrant startup ecosystems, and the region's unique challenges. Through innovative content and community-building efforts, the project aims to enrich the global AI landscape.

Milestones & Deliverables

Milestone #1 / Conduct comprehensive research on AI landscapes in Argentina, Colombia, and Mexico. Identify key AI communities, influencers, and potential partners in these countries. Develop a content strategy that resonates with each country's developer community while highlighting DeepFunding's appeal.

Milestone #2 / Create localized, high-quality blog articles in Spanish that focus on the unique needs and interests of each country's developer ecosystem. Set up dedicated blog sections on the SingularityNET website for each country. Development of LATAM SingularityNET website.

Milestone #3 / Develop a tailored social media plan for each country, utilizing platforms popular among local AI developers (e.g., LinkedIn, Twitter, Instagram). Schedule regular posts featuring blog content, program updates, and AI-related news. Engage with the audience through comments, direct messages, and targeted ads.

Milestone #4 / Organize a series of virtual e-town hall meetings for each country, featuring DeepFunding program managers, past participants, and AI industry experts. Promote the e-town halls through blog posts, social media, and targeted invitations. Facilitate Q&A sessions to address queries from prospective developers and encourage participation.

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for **LATAM @SingularityNET Community**

Creating and growing a vibrant and high-spirited community of talented LATAM innovators for decentralized AI revolution

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<https://github.com/singularitynet-latam>

<https://linktr.ee/singularitynet.latam>

<https://www.linkedin.com/showcase/snet-latam/>

<https://medium.com/@singularitynet.latam>