


ASHISH SINHA

BUSINESS ANALYST, AGILE AND SOLUTIONS PRO

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OBJECTIVE

Tenacious project professional with strong research skills and natural inquisitiveness.

Seeking the opportunity to utilize my diverse set of capabilities and experience to make positive impact in shaping the future of customer experience.



CERTIFICATES

- PMI – CAPM
- Prince2
- Agile PM
- IIBA - Business Analyst
- IPMA - Project Excellence
- Lean Six Sigma - Yellow Belt
- VBA in Excel
- Tableau
- JIRA Software
- Python Programming
- Front End Web Development



SKILLS

- Elicitation Techniques, Requirements Analysis
- Digital Payments Ecosystem, Social Media
- International Operations, E-Commerce, Information Technology
- Presentation, Creative Writing
- MS Office Suite, Google Suite
- English – Native; French – A2
- Interests – Running, Guitar, Books, Technology, Calisthenics



EDUCATION

MSc Project and Programme Management & Business Development | Skema Business School Paris France

SEPTEMBER 2018 – MARCH 2020

Courses: Project management for competitive advantage; Managing risk, uncertainty, and complexity; Portfolio management, PMO and Financing; Advanced Strategic Management; Organizational performance improvement

Achievements: Class Delegate - MSc PPMBD; Winner - Debate competition

Bachelor of Technology in Mechanical Engineering | Manipal University Jaipur India

SEPTEMBER 2011 – DECEMBER 2016

Courses: Engineering Mathematics; Statistics & Probability; Process Engineering; Measurement & Tolerances; MATLAB

Leadership: President - Student Food Committee; President - The Music Club



EXPERIENCE

Business Analyst / IT Project Trainee | Fizzy Homes, Gurgaon India (Real-Estate IT)

AUGUST 2019 – MAY 2020

- Partnered with business and technical teams to elicit project requirements.
- Defined user stories for the replacement of sales performance tracking system by decomposing requirements and business process modelling.
- Analyzed commercial real estate trends in 9 megacities globally and reported insights and revised the business case.
- Identified areas of risk and suggested improved approaches in sales strategy.

Associate - Customer Delight & Social Media | Zomato, Gurgaon India (Unicorn Food-tech, Evaluation \$3.6Bn)

APRIL 2017 – MAY 2018

- Built strong and trusted relationships with priority-1 customers by delivering projects within a demanding deadline.
- Project - Comprehensive data collection and analysis of B2B net promoter scores. Visualized data to support critical strategic facts and documented potential causes. Developed skills in data analysis on user empathy maps and visualization in Tableau.