

Assessment for Tech Content Curator – Internship (Prompt Engineering Focus)

Instructions: Please attempt all questions. Quality over quantity is key. Submit your work in a Google Doc or PDF, and ensure proper formatting and visual clarity.

Section 1: Prompt Engineering & AI Output Optimization

Task:

You are tasked with designing a prompt to generate a beginner-friendly explanation of *APIs* for college students from a non-tech background.

Your Task Includes:

- Write the **prompt** you would give to an LLM like ChatGPT.
- Share a sample **AI-generated output** based on your prompt (either from an AI tool or your own simulation).
- Suggest **2 ways to improve** the output's clarity or accuracy.

Section 2: Content Simplification

Task:

Write a **300–400 word explainer** on:

“How does Generative AI work?”

- Target audience: High school students (no technical background)
- Tone: Friendly, visual, and engaging
- Use analogies and real-world examples if possible

Section 3: Visual Content Design (Canva or Figma)

Task:

Create **1 visually engaging slide or infographic** (in Canva/Figma/PPT/screenshot) on any *AI-related concept* (e.g., Machine Learning vs. Deep Learning, NLP, Prompt Engineering, etc.).

- Keep it simple and brand-neutral.
- Use icons/visual hierarchy/colors to aid understanding.
- Share the design link or embed the screenshot in the final document.

Section 4: Research & Curation Task

Task:

Find **3 high-quality learning resources** (articles, videos, or tools) for someone who wants to learn *Prompt Engineering* from scratch.

For each, mention:

- Why you chose it (1–2 lines)
- What makes it useful for beginners

Section 5: Bonus – Creativity & User-Centric Thinking

Task:

Suggest **1 interactive format** (e.g., game, challenge, decision-tree, quiz) that can make technical content more fun for learners.

Briefly explain:

- What the format is
- Which topic it could work well for
- Why it would engage users better