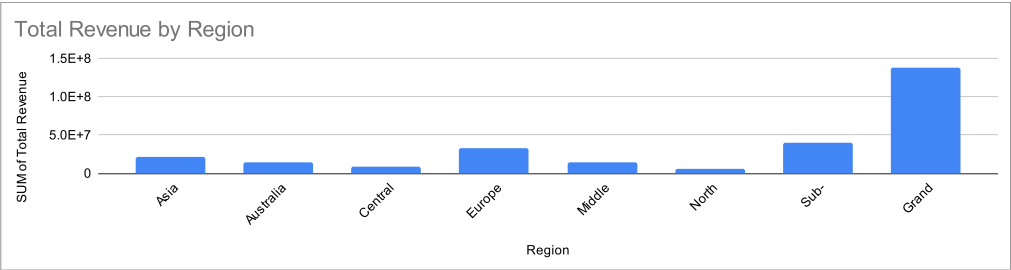
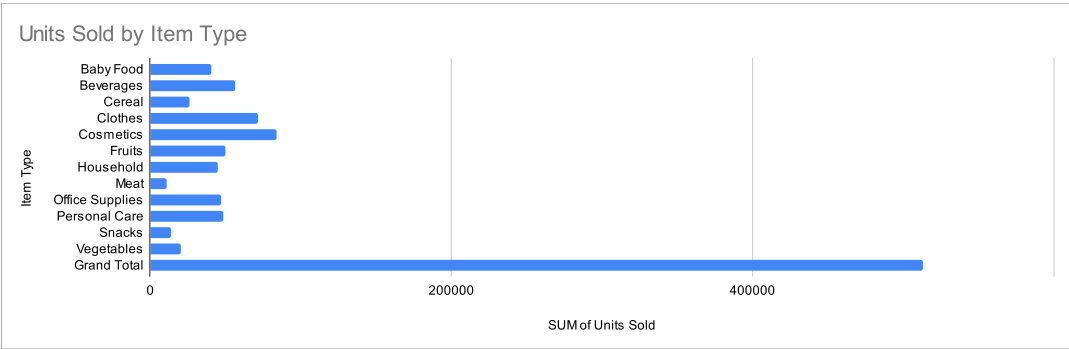


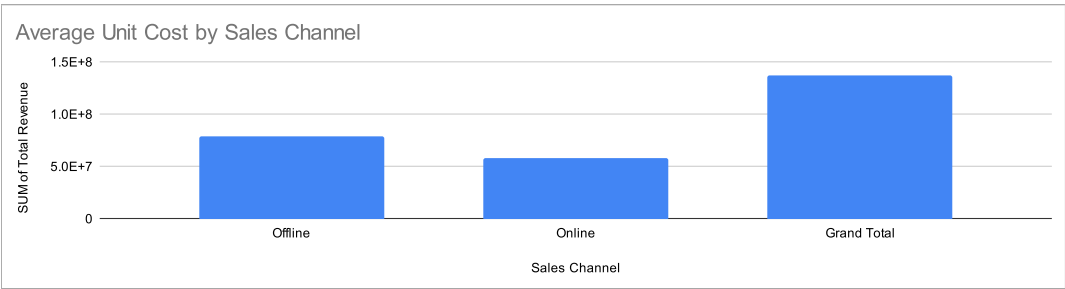
Region	SUM of Total Rev
Asia	21347091.02
Australia and Oceania	14094265.13
Central America & Caribbean	9170385.49
Europe	33368932.11
Middle East and North Africa	14052706.58
North America	5643356.55
Sub-Saharan Africa	39672031.43
<b>Grand Total</b>	<b>137348768.3</b>



Item Type	SUM of Units So
Baby Food	40545
Beverages	56708
Cereal	25877
Clothes	71260
Cosmetics	83718
Fruits	49998
Household	44727
Meat	10675
Office Supplies	46967
Personal Care	48708
Snacks	13637
Vegetables	20051
<b>Grand Total</b>	<b>512871</b>



Sales Channel	SUM of Total Rev
Offline	79094809.2
Online	58253959.11
<b>Grand Total</b>	<b>137348768.3</b>



### Analysis Summary

- Region with highest total revenue: Sub-Saharan Africa
- Item type with most units sold: Fruits
- Sales channel with lowest average unit cost: Online

**Insights:**

Sub-Saharan Africa generated the highest revenue, indicating strong demand in that region. Fruits had the highest unit sales overall, showing popularity across markets. The Online sales channel had the lowest average unit cost, suggesting it may be more cost-efficient than Offline channels.