



📊 Insights from the Dashboard:

1. Top-Selling Products

- **E-book: AI for Beginners** leads in total sales, followed by **Budget Tracker Software Tool** and **Resume Builder Template Pack**.
- These three products account for a major share of the revenue, highlighting strong interest in **self-learning** and **productivity-enhancing** tools.

2. Sales Trend by Month

- **May 2024** saw the highest sales at ₹1492, followed by a steady decline through.
- This trend may indicate **seasonal demand spikes**.

3. Sales Distribution by Region

- The **UK** and **Canada** recorded the highest sales, surpassing India, USA, and Australia.
- Targeted promotions in these regions could further strengthen market presence and drive sales even higher.

4. Category Revenue Contribution

- **Health & Wellness** leads, followed by **Productivity** and **Finance**.
- The strong performance of these categories suggests a growing focus on **personal development, efficiency, and financial awareness** among buyers.