

B.E.(Mechanical Engineering) Semester Fifth (C.B.S.)
Industrial Economics and Entrepreneurship Development

P. Pages : 2

Time : Three Hours



KNT/KW/16/7338

Max. Marks : 80

- Notes :
1. All questions carry marks as indicated.
 2. Solve Question 1 OR Questions No. 2.
 3. Solve Question 3 OR Questions No. 4.
 4. Solve Question 5 OR Questions No. 6.
 5. Solve Question 7 OR Questions No. 8.
 6. Solve Question 9 OR Questions No. 10.
 7. Solve Question 11 OR Questions No. 12.
 8. Due credit will be given to neatness and adequate dimensions.
 9. Assume suitable data whenever necessary.
 10. Illustrate your answers whenever necessary with the help of neat sketches.

1. a) Explain the following basic concepts of economics. 6
i) Wealth and income
ii) Free and economic goods
- b) Explain the law of diminishing marginal utility. What are its exceptions ? 7

OR

2. a) State and explain the law of demand. 7
b) Explain how elasticity of demand is measured with the help of point elasticity. 6
3. a) Explain the stages of capital formation process. 7
b) Critically evaluate law of diminishing returns. 6

OR

4. a) What is depreciation ? Explain any two methods of determining depreciation. 7
b) Explain the relationship between average and marginal costs. 6
5. a) What is inflation ? Explain how is it controlled ? 7
b) What do you understand by- 7
i) Selling costs and
ii) Excess capacity.

OR

6. a) Explain the following terms associated with stock market - 7
i) Demat account
ii) Stop loss order
iii) Margin trading

- b) State the characteristics of Oligopolistic competition. 7
7. a) What are direct taxes ? Explain the merits and demerits of it. 7
- b) Explain the concept of entrepreneurship discuss the characteristics of entrepreneur. 7

OR

8. a) Explain how price is determined under monopoly. 7
- b) Discuss the role of small scale industries in economic development. 7
9. a) What are the various types of entrepreneur's ? Explain. 7
- b) Explain the procedure to set up a small scale industrial unit. 6

OR

10. a) Explain the competencies of entrepreneur. 7
- b) Discuss the factors affecting growth of entrepreneurs. 6
11. a) Explain the factors governing project report ? 7
- b) What is market survey ? Explain the objectives of market survey. 6

OR

12. a) What are the sources of long term finance for industrial and commercial enterprises ? 7
- b) What are the methods of project appraisal ? Explain any two of them. 6
