

B.E. (Electronics Engineering / Elect. Telecommunication / Elect. Communication Engineering
Computer Engineering / Information Technology) Fifth Semester (C.B.S.)

Industrial Economics & Entrepreneurship Development

P. Pages : 2

NRJ/KW/17/4467/4472/4498/4503

Time : Three Hours



Max. Marks : 80

- Notes :
1. All questions carry marks as indicated.
 2. Solve Question 1 OR Questions No. 2.
 3. Solve Question 3 OR Questions No. 4.
 4. Solve Question 5 OR Questions No. 6.
 5. Solve Question 7 OR Questions No. 8.
 6. Solve Question 9 OR Questions No. 10.
 7. Solve Question 11 OR Questions No. 12.
 8. Assume suitable data whenever necessary.
 9. Illustrate your answers whenever necessary with the help of neat sketches.

- | | | | |
|----|----|--|---|
| 1. | a) | Explain the basic concept of Industrial economics. | 7 |
| | b) | Explain the importance & use of economic analysis in business. | 6 |

OR

- | | | | |
|----|----|--|---|
| 2. | a) | State in details the types of business structures, with merits and demerits. | 7 |
| | b) | Write a note on. | 6 |
| | | i) Top and bottom line of business. | |
| | | ii) Economics prudence in business. | |
| 3. | a) | Illustrate the salient features of monopolistic competition. | 7 |
| | b) | What are the characteristics and phases of business cycle? Explain. | 6 |

OR

- | | | | |
|----|----|---|---|
| 4. | a) | State the characteristics of Oligopolistic competition. | 7 |
| | b) | What is optimum size of the firm? Explain its aspects. | 6 |
| 5. | a) | What are the steps involved in the process of capital accumulation? | 7 |
| | b) | State the benefits of foreign Direct Investment in the growing economy. | 7 |

OR

- | | | | |
|----|----|---|---|
| 6. | a) | State the measures adopted by the government for inclusive growth in India. | 7 |
| | b) | Explain the causes of inflation in an economy. | 7 |

7. a) Enumerate the key functions of central Bank in the country. 7
b) Write a short essay on free trade vs protectionism. 6

OR

8. a) Write a note on- 7
i) Angle funding.
ii) Break even analysis.
b) State the role of financial institution involved in growing entrepreneurs. 6
9. a) Explain direct taxes with merits and demerits. 7
b) Enumerate the internal and external sources of finance. 6

OR

10. a) Explain the impact of Globalization on Indian economy. 7
b) Explain the concept & factors determining working capital. 6
11. a) Explain the major problems faced by SSIs. 7
b) Write a note on- 7
i) Tax holiday.
ii) Threat to SSI.

OR

12. a) State the governmental policies implemented for small scale enterprises. 7
b) Explain the role of various Technical consultancy organizations in India. 7
