B.E. (Information Technology) Seventh Semester (C.B.S.) **Data Warehousing & Mining**

| P. Pages: 2 Time: Three Hours | | | NRT/KS/19/3 * 0 2 9 9 * Max. Marks | | |
|-------------------------------|------|--|--|---|--|
| | Note | es: 1. 2. 3. 4. 5. 6. | Solve Question 1 OR Questions No. 2. Solve Question 3 OR Questions No. 4. Solve Question 5 OR Questions No. 6. Solve Question 7 OR Questions No. 8. Solve Question 9 OR Questions No. 10. Solve Question 11 OR Questions No. 12. | | |
| 1. | a) | i) I | entiate between. Data warehouse and data mart. Operational Database system and Decision support system. | 8 | |
| | b) | Expla | in three tier architecture of Datawarehouse with neat diagram. | 6 | |
| | | | OR | | |
| 2. | a) | Justify, data warehouse is an environment, not a product. Give the desired features of new type of environment. | | | |
| | b) | What do you mean by strategic Information? Explain the factor that escalated the need for strategic information. | | | |
| 3. | a) | What | is the need of data preprocessing. Explain in brief? | 5 | |
| | b) | What | are the measures of data dispersion. | 4 | |
| | c) | What | is data reduction? Explain different methods of data reduction. | 4 | |
| | | | OR | | |
| 4. | a) | Expla | in MIN-MAX normalization and Z-score normalization with example. | 6 | |
| | b) | Write | note on discretization and concept Hierarchy Generation. | 7 | |
| 5. | a) | What | is OLAP? Discuss basic operations of OLAP with example. | 8 | |
| | b) | Differ | entiate between OLTP and OLAP. | 6 | |
| | | | OR | | |
| 6. | a) | Descr | be STAR and snowflake schema with example. | 8 | |
| | b) | i) N ii) F | entiate MOLAP. ROLAP HOLAP. | 6 | |

| 7. | a) | Explain KDD process. Draw the architecture. | 5 |
|-----|----|--|----|
| | b) | Differentiate between clustering & classification? | 4 |
| | c) | Discuss various issues in data mining. | 4 |
| | | OR | |
| 8. | a) | Explain the application of data mining at least two in details. | 8 |
| | b) | Describe the classification of data mining system. | 5 |
| 9. | a) | Explain market basket analysis in detail with example. | 7 |
| | b) | Explain the procedure to generate association rules from frequent itemset. | 6 |
| | | OR | |
| 10. | a) | Explain how frequent itemsets are generated using Apriori algorithm. | 7 |
| | b) | Explain Advantages and disadvantages of FP-growth tree. | 3 |
| | c) | Write note on closed itemsets. | 3 |
| 11. | | Define Big data & its challenges in details. Explain ecosystem of Hadoop in depth. | 13 |
| | | OR | |
| 12. | a) | Write short note on BI framework 2020. | 7 |
| | b) | Explain two Approaches in development of BI system. | 6 |
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