

Industrial Economics & Entrepreneurship Development

P. Pages : 2

NRJ/KW/17/4467/4472/4498/4503

Time : Three Hours



Max. Marks : 80

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- Notes :
1. All questions carry marks as indicated.
 2. Solve Question 1 OR Questions No. 2.
 3. Solve Question 3 OR Questions No. 4.
 4. Solve Question 5 OR Questions No. 6.
 5. Solve Question 7 OR Questions No. 8.
 6. Solve Question 9 OR Questions No. 10.
 7. Solve Question 11 OR Questions No. 12.
 8. Assume suitable data whenever necessary.
 9. Illustrate your answers whenever necessary with the help of neat sketches.

1. a) Explain the basic concept of Industrial economics. 7
- b) Explain the importance & use of economic analysis in business. 6

OR

2. a) State in details the types of business structures, with merits and demerits. 7
- b) Write a note on. 6
- i) Top and bottom line of business.
- ii) Economics prudence in business.
3. a) Illustrate the salient features of monopolistic competition. 7
- b) What are the characteristics and phases of business cycle? Explain. 6

OR

4. a) State the characteristics of Oligopolistic competition. 7
- b) What is optimum size of the firm? Explain its aspects. 6
5. a) What are the steps involved in the process of capital accumulation? 7
- b) State the benefits of foreign Direct Investment in the growing economy. 7

OR

6. a) State the measures adopted by the government for inclusive growth in India. 7
- b) Explain the causes of inflation in an economy. 7

7. a) Enumerate the key functions of central Bank in the country. 7
b) Write a short essay on free trade vs protectionism. 6

OR

8. a) Write a note on- 7
i) Angle funding.
ii) Break even analysis.
b) State the role of financial institution involved in growing entrepreneurs. 6
9. a) Explain direct taxes with merits and demerits. 7
b) Enumerate the internal and external sources of finance. 6

OR

10. a) Explain the impact of Globalization on Indian economy. 7
b) Explain the concept & factors determining working capital. 6
11. a) Explain the major problems faced by SSIs. 7
b) Write a note on- 7
i) Tax holiday.
ii) Threat to SSI.

OR

12. a) State the governmental policies implemented for small scale enterprises. 7
b) Explain the role of various Technical consultancy organizations in India. 7
