

Social Networks
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Lecture – 12
Introduction to Social Networks
Importance of Acquaintances

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Very interesting last part which would be a nice moral for all of you on the hunt for a good job is how to get a good job. What kind of friends should you make in order to get a good job?

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This comes under the topic of what is called the strength of weak ties. It is believed that your acquaintances; not close friends; acquaintances friends were not so very close, but yeah they are friends, those kind of people are actually very important for you to get your dream job or only a dream job, your prospective spouse is also a recommendation given by a far away person and acquaintances not a close friend, the strength of weak ties. We will see more of it when we encounter this idea in the forth coming chapters.