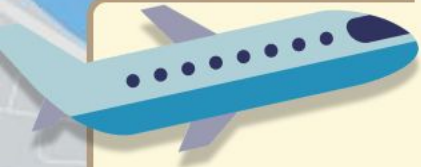# Team Ate

Travology

"All places, all experiences, all you"

David Chen   Alexa Wang
Michael Orlanes Tiffany Wu

What is Travology?

- **GPS app for travel and vacation**
  - Used for finding amenities and places of interest, especially near you

- **A more streamlined navigation app that offers easy access and intuitive features**

App Features (1)

- **Main Map Page**
  - View current location and navigate to destinations

- **Places of Interest Page**
  - Discover and search for nearby places of interest
  - Find detailed information about locations

App Features (2)

- **Downloads Page**
  - Download maps for offline use, useful for areas with no internet access

- **QR Page**
  - Scan QR codes to get directions and information about places

Figma Walkthrough

Interview Tasks

- **Pre-Tasks**
  - Map Icon Filter
  - Find landmark information
  - Find new locations of interest

- **Main Task 1**
  - QR code feature: find event at Eagle Rock Recreation Center

- **Main Task 2**
  - Download and markup map of Mt. Fuji
  - Re-accessing the downloaded map

Download New Map (3 left)

Demographics

Participant Number	Age	Experience with Software Interfaces*	Pref. Web Browser, OS, mobile OS	Disposition	Familiarity with Tech**	Interest in Travel**	Familiarity with Travel**
1	21	Intermediate	Safari, Windows, iOS	Tired	7	8	6
2	20	Intermediate	Chrome, macOS, iOS	Tired	10	9	8
3	21	Advanced	Chrome, macOS, iOS	Excited	10	4	2
4	21	Novice	Chrome, Windows, iOS	Attentive	8	9	6

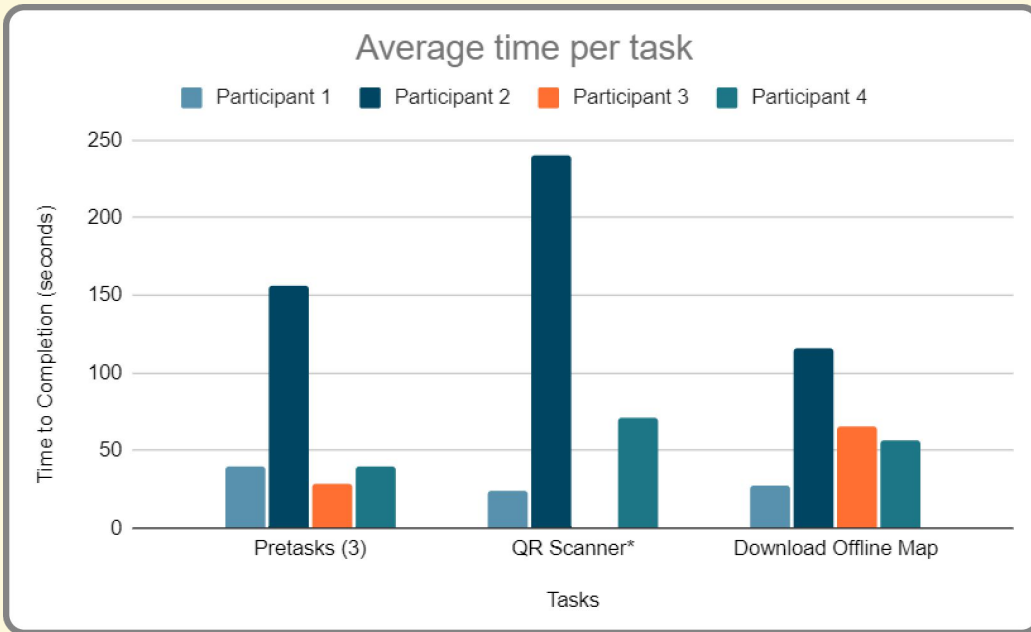* = Participants rated themselves as <u>novice</u>, <u>intermediate</u>, or <u>advanced</u>
** = 1: not at all; 10: extremely

Quantitative Data: Averages

Average time per task

*Participant 3 did not finish QR Scanner task

Quantitative Data: Success and Error

	Success Rate	Avg user error
Pretasks	100%	0
Task 1 (QR)	75%	2.25
Task 2 (Download)	100%	0

Qualitative Data: Common Likes/Dislikes

- **Common Likes**
  - **Banner/Card pop-ups** on main map
  - **Map download feature** - Convenience and uniqueness
  - **Intuitive and simple design**, easy to read, colors organized
  - **Updates and upcoming events** on detailed information page

- **Common Dislikes**
  - **Confusion about the QR page** initially
  - **More map functionality**: scrolling, zooming, satellite view
  - **Background map "was a bit distracting"** for Information Page (text in the background)
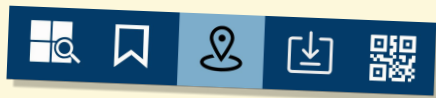
Future Changes

- **Alterations to current features**
  - **Remove/change the card numbering system** on Places of Interest Page

  - **Make Bookmark Page it's own tab** in the bottom nav bar
    - Make main map page the center button

- **Future Features**
  - **More variety of icons** for downloaded maps
    - Airports and other transportation modes

  - **Suggest icons for downloaded maps**, based on name (AI)
    - Suggest a hiking icon if name contains "trail".

The End

Comments/Questions