

Kayli Sinner

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Education

Farmington High School

High School Diploma - GPA 4.10

Farmington, MN
2020 - 2024

University of Minnesota Duluth

Marketing B.B.A

Consumer Insights & Analytics B.B.A

Psychology Minor

Duluth, MN
2024 - 2028

Experience

University of Minnesota Duluth

Athletics Intern

Duluth, MN
2025 - present

- Specialized in promotional advertising and game-day marketing
- Worked at over 10 UMD sporting events on and off campus
- Drove Men's hockey and football ticket sales up 7% from last year

LifeTime Fitness

Aquatics Supervisor & Lifeguard

Lakeville, MN
2022 - present

- Manage a team of 15 lifeguards every shift
- Responded to over 5 medical emergencies on the pool deck
- CPR/AED certified and StarGuard certified
- Greet and talk with over 50 members every shift

Honors

American Marketing Association(AMA)

2024 - present

Board Member

- Competed in 2 AMA conferences(Eau Claire & Whitewater)
- Placed 3rd out of 500 students in the marketing strategy competition
- Placed 4th out of 500 students in the digital strategy competition

UMD Peer Leading Program

08/2025 - 10/2025

Peer Leader

- Co-taught a class of 30 freshmen for 7 weeks of the fall semester
- Informed them of campus culture while preparing them for college life