

# KENNIS KEYING CHEN

陈 可 盈

## MULTI-DISCIPLINARY DESIGNER

Kennis is a designer who could translate empathy, concepts and aesthetics into designs, she has abundant experience of working in different positions. She is specializing in Concept Developing, Critical Thinking, Model Making and Storytelling. Along with her journey, Kennis is an explorer who driven and motivated by possibilities and challenges ahead, not only benefits from her distinctive view with dual culture perspective and also keen on learning new media to make the place we live in better & better. She prides herself in the quality and details of work.

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## SKILL

### Software

MacOS Office Suites  
Microsoft Office Suites  
InDesign | Photoshop | Illustrator  
Premiere | Final Cut Pro  
Rhino | Keyshot | AutoCad  
SolidThinking Evolve

### Design Skill

Concept Developing | Sketching  
Creativity | Illustration | Moodboard  
Product Detailing | Lithography  
Interior Planning

## LANGUAGE

English	Professional Proficiency
Mandarin	Native Proficiency
Cantonese	Native Proficiency

## EDUCATION

PARSONS SCHOOL OF DESIGN

2019-Present

Design & Technology (MFA)

KENDALL COLLEGE OF ART & DESIGN (KCAD)

2014-2018

Furniture Design (BFA)

Interior Design Minor

GUANGZHOU ACADEMY OF FINE ARTS (GAFA)

2012-2014

Art History (BFA)

## HONOR

- Graduated with Honors 2018
- Dean's List 2014-2018
- Portfolio Scholarship 2014-2018
- AHFA Foundation Grants 2018
- GR Furniture Designers Endowed Scholarship 2016-2018
- Tim Roberts Endowed Scholarship 2017-2018
- T. J. Amick Memorial Scholarship 2016-2017
- Winter Wonderland Window Competition Top10 2014

## EXPERIENCE

### DIMENSIONS FURNITURE

Product Designer | Indianapolis, USA | 7/2018 - 5/2019

- Part of the product development team, done ideas & digital modeling.
- Worked with buyers for developing furniture from different price points.
- Designed carton layouts for flat pack furniture, communicated with factories.
- In charge of drawing assembly instruction for products.
- Participated Drew Barrymore & Walmart Collaboration "Flower" Collection.

### WAYFAIR INC.

Freelance Interior Designer | Indianapolis, USA | 7/2018 - 7/2019

- Part of the design service team, provided interior planning for clients.
- Communicated with clients from different backgrounds through the process.
- Created moodboard, selected items in clients' budget.

### KCAD INTERNATIONAL STUDENT UNION

Finance Director/Presidium Member | Grand Rapids, USA | 2014 - 2018

- In charge of financial support, helped group leaders to determine the budget.
- Participated and organized 3 times of cultural festival with 500+ participants.

### KINDEL FURNITURE

Design Intern | Grand Rapids, USA | 2/2015 - 5/2015

- Created CAD drawing for new category.
- Participated and organized invitation for upcoming furniture trade market.
- Organized material samples for display into categories.

### THE 6TH ART PRIZE

Volunteer | Grand Rapids, USA | 9/2014

- In charge of gallery guide and maintain order.
- Distributed brochures for exhibitions, welcomed audience.

### LIAO BINGXIONG FOUNDATION

Volunteer | Guangzhou, China | 7/2013 - 7/2014

- In charge of translating Cantonese into Mandarin for Liao Bingxiong's work.
- Participated and edited the 10th Anniversary Collection.

### GAFA ART HISTORY DEPARTMENT

Office Assistant | Guangzhou, China | 6/2012 - 6/2014

- Conducted and organized orientation, activities and recruitment.
- Participated and edited the School History Collection.
- Collected information and communicated with alumnus.
- In charge of sorting and collating documentation & archives for seniors.