

סופר  
אלונית

# MOBILE PROJECT

## SUPER ALONIT APP

Presentation - 2024

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[www.superalonit.co.il](http://www.superalonit.co.il)

## ABOUT THE APP

Super Alonit is a mobile application designed for customers of the **Alonit Supermarket chain** in Israel , offering a wide range of food products, groceries, and household items. The app provides a convenient and efficient way for users to shop online or in-store.



## Target audience

- **Busy Individuals:** People who prefer shopping online or via an app for convenience and time savings.
- **Families and Regular Shoppers:** Households or individuals who want to easily create shopping lists and reorder frequently purchased items.
- **Deal Seekers:** Customers looking for discounts, promotions, and special offers available through the app.
- **Alonit Customers:** People who already shop at Alonit and want a more streamlined, digital shopping experience.

## Tested operating systems

iphone 14  
iphone 15  
ipad 10



# WHAT WE TESTED ?

## Accessibility

Accessibility testing ensures that digital products are usable by people with disabilities, checking compatibility with assistive technologies and verifying ease of use for all users.

## Functionality

Functionality testing verifies that a software application works as expected, ensuring all features and functions perform correctly according to the requirements and specifications.

## Compatibility

Compatibility testing ensures that a software application works properly across different devices, browsers, operating systems, and network environments.

## Usability

Usability testing evaluates how easy and user-friendly a software application is, ensuring that users can navigate and interact with it efficiently and effectively.

## GUI

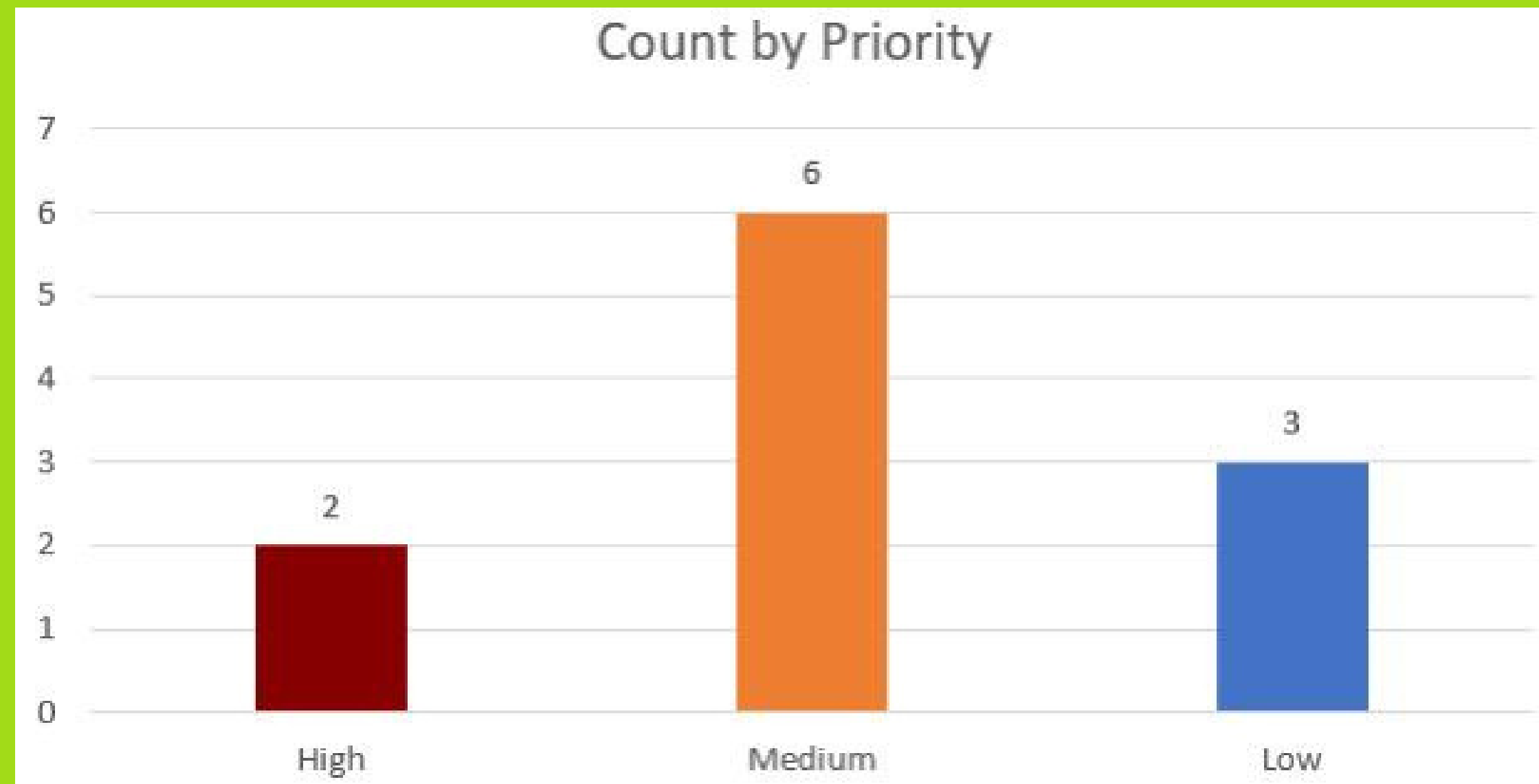
GUI is the process of evaluating the user interface of a software application to ensure it is visually appealing, functional, and user-friendly. It checks elements like buttons, icons, menus, and layout to ensure they work as expected and provide a positive user experience.

# WHERE WE DID BUG TRACKING ?

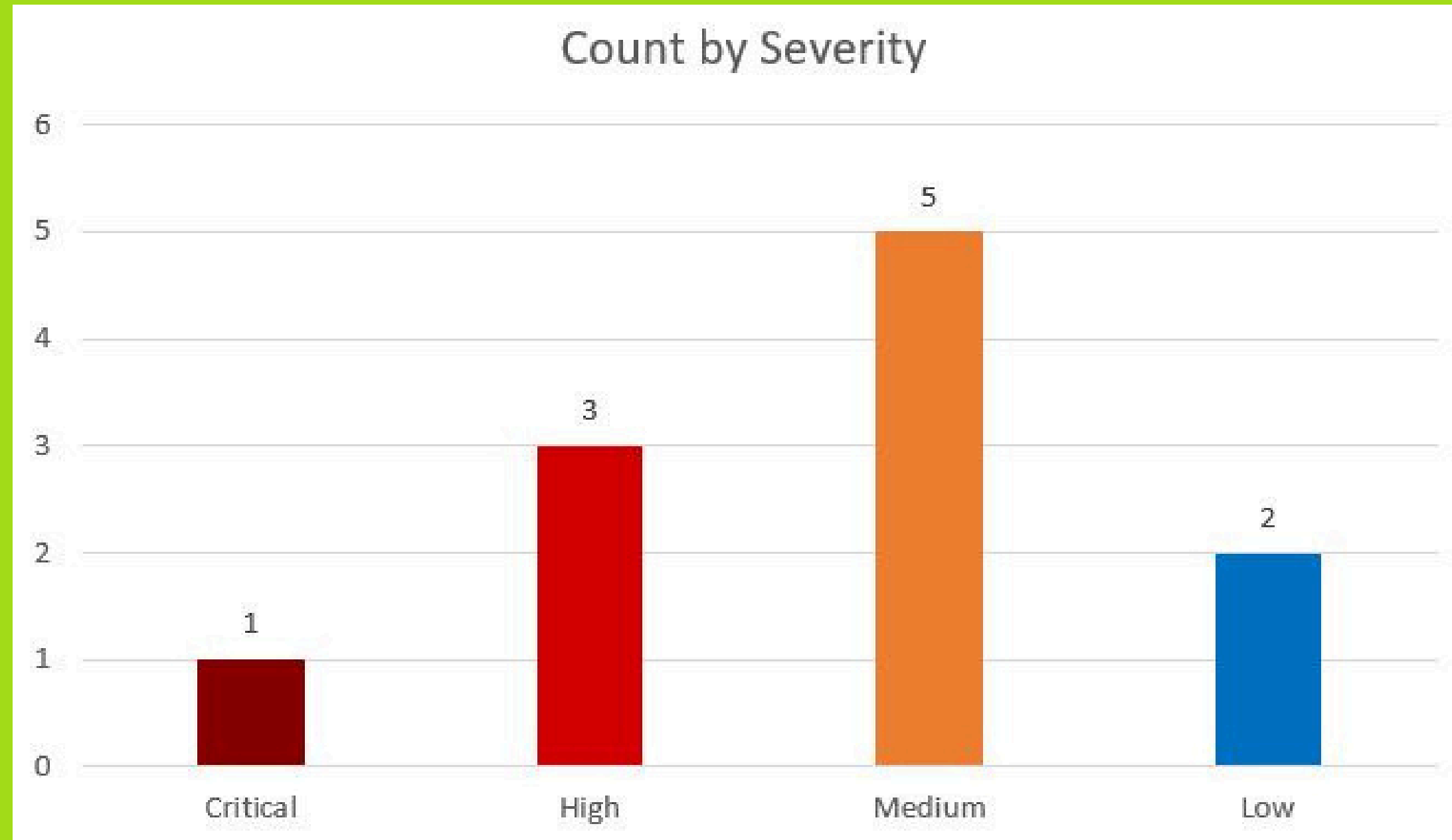


Task		Owner	Priority	Severity
נגישות - כפתור "טקסט בלבד" הורס את האפליקציה			High	Critical ⚠
נגישות - כפתור "תמונות בלבד" מראה שגיאה		RS	High	High
פונקציונליות - בעת הזנת כמות של פריט בעגלה לא מספר - מסירה מהסל		RS	Low	High
פונקציונליות - בעת הזנת תווים מסוימים לחיפוש, מוצגת שגיאה 500		RS	Low	High
נגישות - הקליק הראשון כדי להגדיל את הגודל, להיפך, מקטין אותו			Medium	Medium
נגישות - הגדלת הורסת את בניית האלמנטים		RS	Medium	Medium
נגישות - יכולים להגדיל כמה שאנחנו רוצים		RS	Medium	Medium
נגישות - אם נסיר את סמל נגישות, כאשר מפעילים מחדש, הוא חופף לאלמנט אחר			Medium	Medium
חלון מעוצב בצורה גרועה עם מידע על סניפים - GUI		RS	Medium	Medium
נגישות - כפתור "התאמה אישית: טקסט" לא עובד			Medium	Low
האות הראשונה שהוכנסה לחיפוש היא מחוץ לשדה - GUI			Low	Low

# STATISTICS FROM MONDAY.COM



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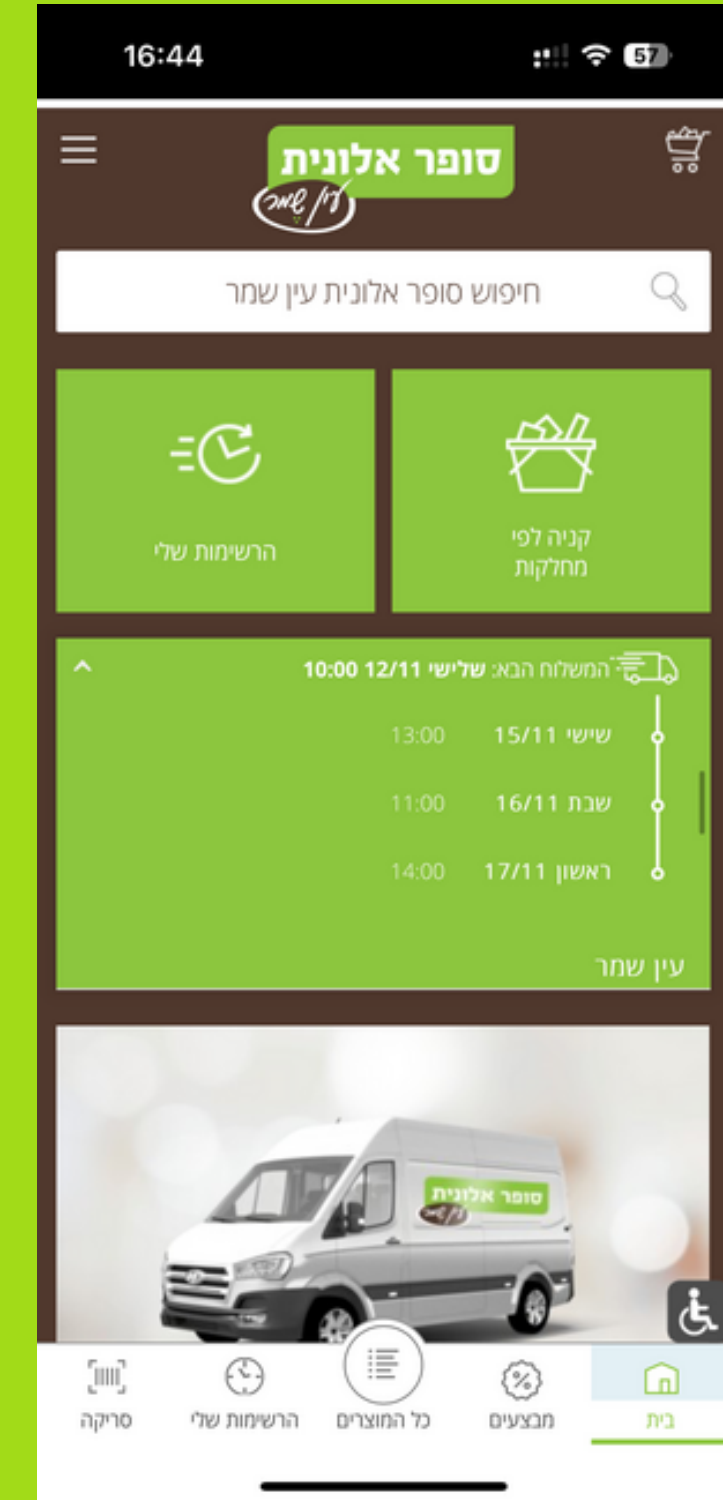
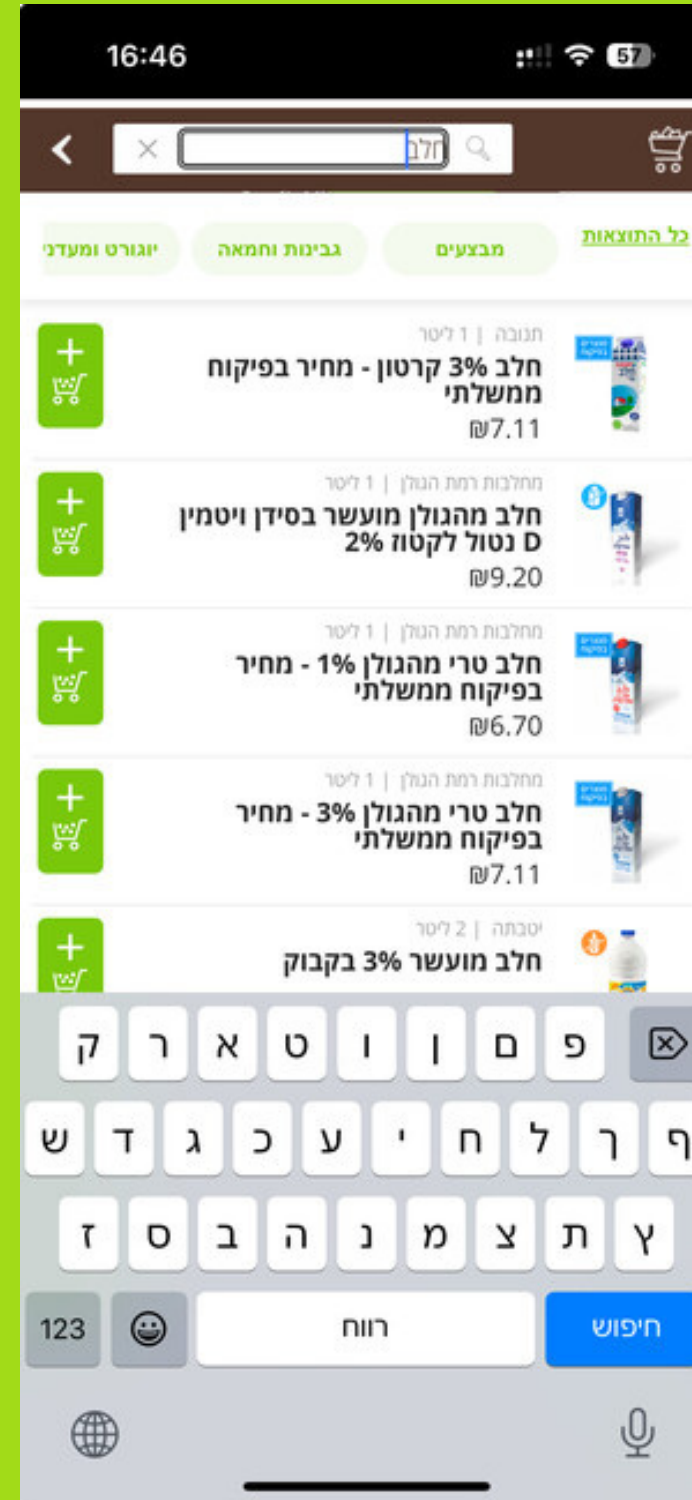


# BUGS DETECTED

GUI :

- The first letter entered in the search is outside the field.

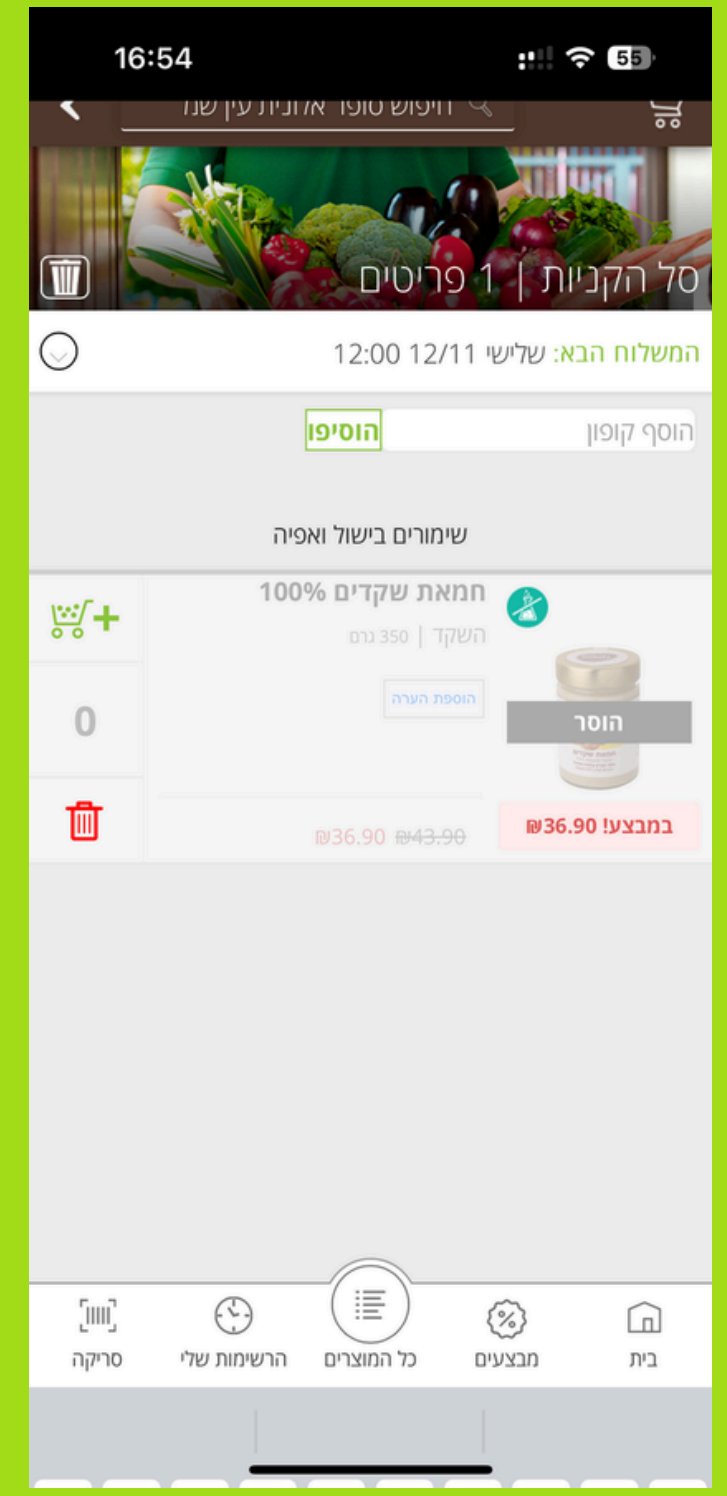
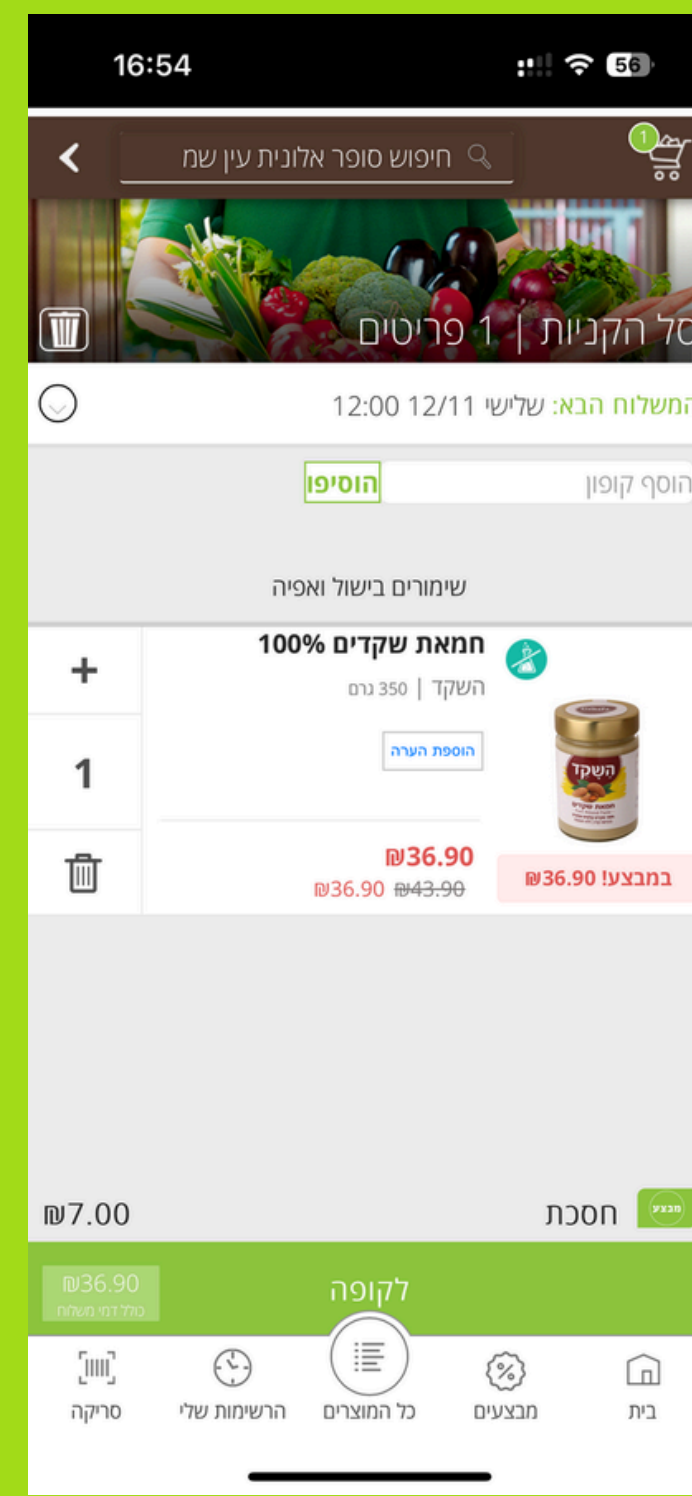
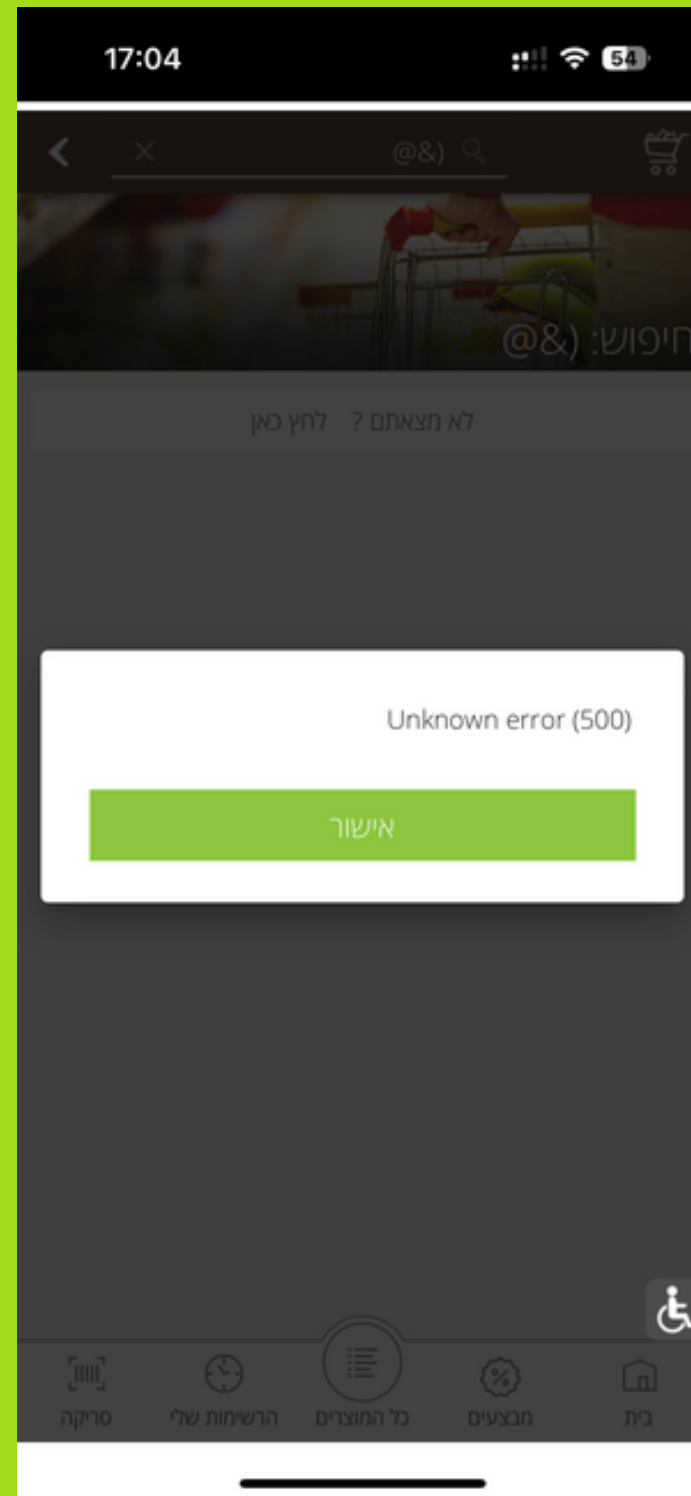
- A poorly designed window with branch information.





## Functionality:

- When entering the quantity of an item in the cart, it does not display a number - removes from the cart.
- When entering certain characters in the search, a 500 error is displayed.



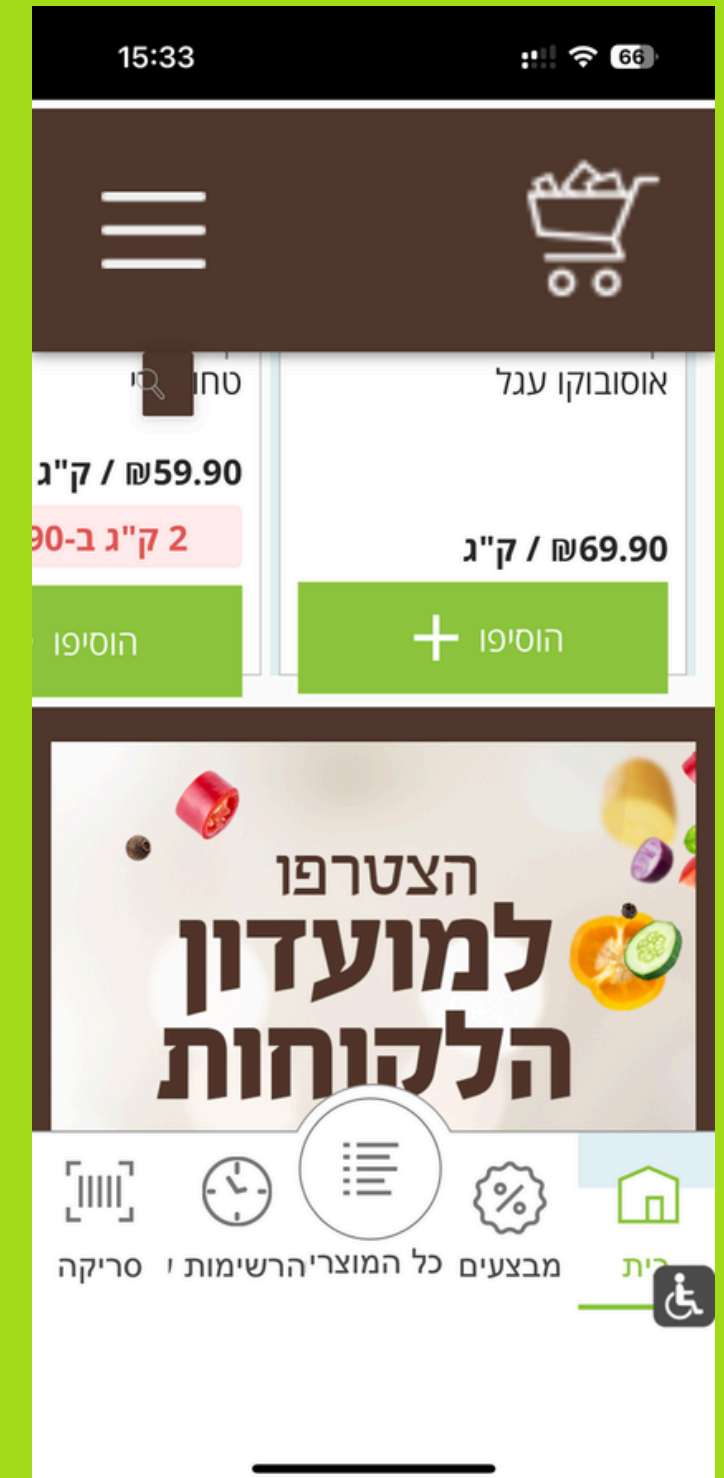
## Accessibility Bugs:

- The "Text Only" button crashes the app.
- The "Images Only" button shows an error.
- The first click to enlarge the size actually reduces it.



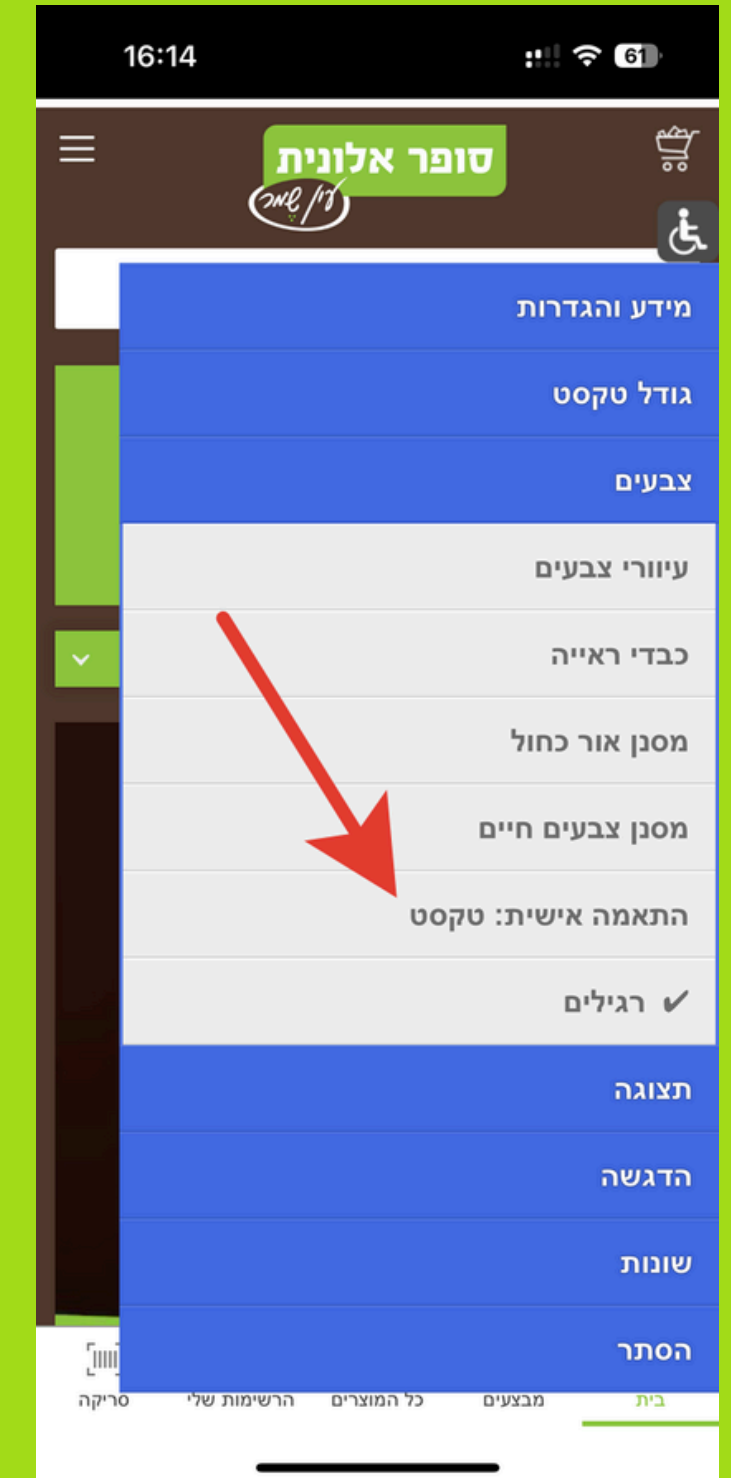
## Accessibility Bugs:

- Enlarging breaks the element layout.
- We can enlarge as much as we want.



## Accessibility Bugs:

- If we remove the accessibility icon, when restarting the app, it overlaps with another element.
- The "Customize: Text" button doesn't work.



## Recommended main changes and improvements

- 1.Content and Activities: Adding challenges, workout plans, and video tutorials.
- 2.User Community: Options to share results, create discussion groups, and participate in social challenges.
- 3.Notifications: Personalized reminders and push notifications.
- 4.Technical Performance: Improved app performance and support for various devices.
- 5.Payment System: Flexible subscription options and support for multiple payment methods.
- 6.User Feedback: Collecting feedback and offering regular updates.
- 7.User Experience (UX): Modern, user-friendly design, intuitive navigation, and faster load times.

**THANK YOU**  
**FOR YOUR ATTENTION**