

“Watch it Outside”

Film Festival

Project Brief

Document:

This is Document version 1.1. which has been evaluated once and will describe the Project brief.

Project Summary:

Film Festival Website called Watch it Outside is a project offered by Watch it outside events Co. for their latest outdoor film festival in Boston next year .The event will be held on 5th August to 8th August, from 6pm to midnight in Boston Public Garden that can hold up to 1500 people. This project goals is to make appeal website that can appeal audience and help the public discover awesome films and all information related to the event with \$3500 budget including the domain and deploying the website online. The project development time will be started from 15 November 2019.

Stakeholders:

- Client : Clara Dunn as the founder of Watch it Outside events Co. and organizer of this outdoor film festival in Boston event
- Developer : Sinta Anjelina as freelance developer for this project.

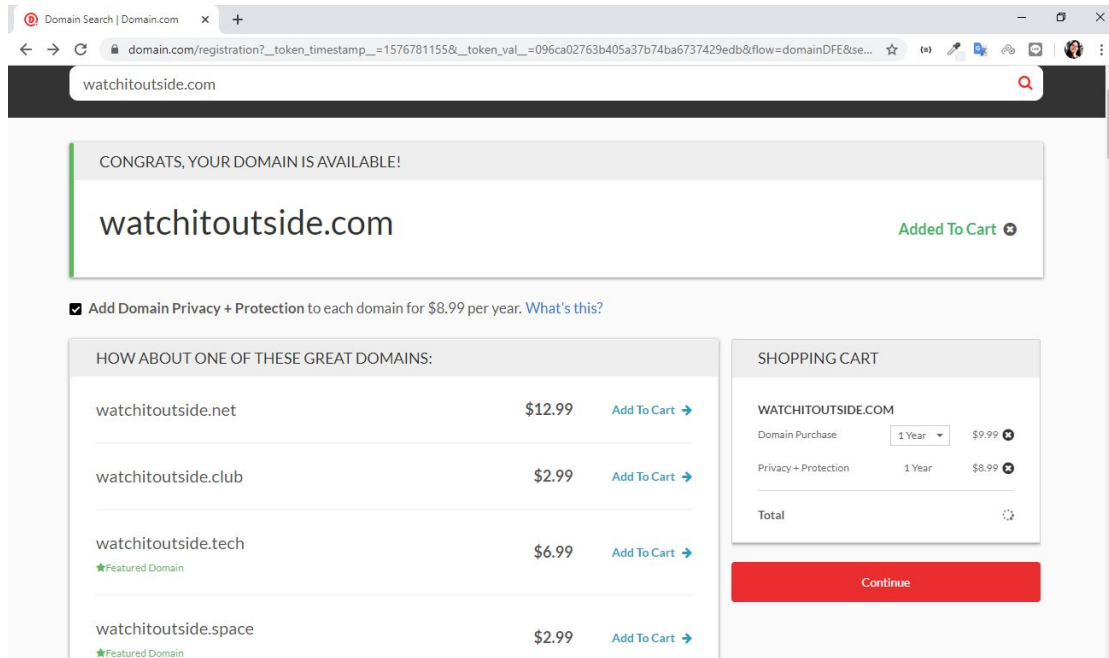
Goals

- Website which has feature:
 - Show information about festival.
 - Show films information which Watch it outside events Co. showing.
 - Show news about festival or films.
 - Registration form for user to register the festival they want to join.
 - Links to the city of Boston’s news website (<https://www.boston.gov/news>) , the Boston Public Garden’s website (<https://friendsofthepublicgarden.org/>), and our Twitter (www.twitter.com), Instagram (www.instagram.com), and Facebook accounts (www.facebook.com)

Budget

- Software development : \$ 3000

- Upfront payment : \$ 1500
- One round edits
- Additional edits : \$ 150 / milestone (could be lower or higher based on milestone's difficulty level)
- Domain (**watchitoutside.com**) : \$ 9.99 for first year



Timeline

Expected start date : November 18th, 2019

Date of completion : December 13th, 2019

Step of timeline

Step	Substep	Start Date	Completion Date
Build web	Main section	11/18/2019	11/25/2019
	Festival section	11/25/2019	12/2/2019
	Film section	12/2/2019	12/9/2019
	News section	12/2/2019	12/9/2019

	Pre-register section	12/9/2019	11/13/2019
Review and fix	Review the project with client	12/26/2019	12/26/2019
	Modify all page	12/27/2019	12/29/2019
	Get approve with client	12/29/2019	1/31/2019
Publish	Server setup	1/2/2020	1/3/2020
	Deploy project	1/2/2020	1/3/2020

Technical specification:

- Design:
 - I will use single page design for the website.
 - The festival section shows information like maps and festival information.
 - The films section shows only films that will be shown at the festival.
 - The news section shows the most 4 recent news articles.
 - The pre-register section will show which films user choose and input name, email, phone number, and their home address for registration.
- Tech Stack:
 - Html : **Hypertext Markup Language** used for creating page layout outline and structure of the website.
 - Css : **Cascading Style Sheets** used for styling website like website's color, font-family, and position .
 - Javascript : **Script of the Programming Language for the Web** used for making logic conditions and dynamic looks in website like making navigation bar transparent when on top page and then become white when scroll down.
 - Bootstrap : **CSS Framework** providing ready-to-use website components and style's utilities. It is used for developing more responsive layout of the page, card for the films, card for news.
- Website Page:
 - Index : Landing page of website for showing information of festival, films, and its latest news,and registration form to event.