



We, Yahoo, are part of the **Yahoo** family of brands.

When you use our sites and apps, we use **cookies** to:

- provide our sites and apps to you
- authenticate users, apply security measures, and prevent spam and abuse, and
- measure your use of our sites and apps

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If you click '**Accept all**', we and [our partners](#) (including 242 who are part of the IAB Transparency & Consent Framework) will also use cookies and your personal data, such as IP address, precise location, and browsing and search data, to:

- display personalised ads and content based on interest profiles
- measure the effectiveness of personalised ads and content, and
- develop and improve our products and services

If you do not want us and our partners to use cookies and personal data for these additional purposes, click '**Reject all**'.

If you would like to customise your choices, click '**Manage privacy settings**'.

You can change your choices at any time by clicking on the 'Privacy & cookie settings' or 'Privacy dashboard' links on our sites and apps. Find out more about how we use your personal data in our [privacy policy](#) and [cookie policy](#).

**Accept all**

**Reject all**

**Go to end**