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When you use our sites and apps, we use **cookies** to:

- provide our sites and apps to you
- authenticate users, apply security measures, and prevent spam and abuse, and
- measure your use of our sites and apps

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If you click '**Accept all**', we and [our partners](#) (including 242 who are part of the IAB Transparency & Consent Framework) will also use cookies and your personal data, such as IP address, precise location, and browsing and search data, to:

- display personalised ads and content based on interest profiles
- measure the effectiveness of personalised ads and content, and
- develop and improve our products and services

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