








Ioana Cosoreanu Seres

WEB DEVELOPER

Contact

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Skills

HTML/CSS/SCSS/JavaScript

React JS

AEM (Adobe Experience
Manager)

Web performance

Java (in the process of
learning)

Software testing

Git

Bootstrap

About

Passionate Web Developer with expertise in HTML, CSS, SCSS, JavaScript, React, and AEM. Experienced in front-end development, committed to staying updated with web development trends and delivering high-quality solutions to drive user engagement. In the process of learning Java, completed introductory courses, currently working on enhance my programming skills and support potential Java-related tasks in the role.

Work Experience

888Sparkware Sept 2022 – Present

Webmaster – Poker Unit

- Accountable for the upkeep, expansion, and scalability of websites, with proficiency in HTML, CSS/SCSS, JavaScript, Git/Azure, and React.
- Actively participating in the migration project to AEM CMS, playing an important part in its smooth and successful transition.
- Engaging in proactive efforts to enhance the web performance score of the website.
- Strengthening website functionality and integrating with internal systems by utilizing JavaScript coding.

888Sparkware Aug 2021 – Sept 2022

HTML Email Developer

- Develop HTML emails and online client communications using HTML and CSS.
- Perform thorough quality assurance to ensure seamless execution of campaigns, guaranteeing accurate rendering across various devices and email clients.
- Edit images using Adobe Photoshop.
- Manage content updates within the marketing automation tool.
- Act as the primary contact for the B2B – US unit, serving as the central point of communication.

Education History

Masters in Banking – MSBank

ASE Bucharest Oct 2005 – Feb 2007

BA in Business Management

ASE Bucharest Oct 2001 – Jun 2005

Soft Skills

Strong analytical skills and attention to detail

Organized

Solution oriented

Languages

English – fluent

German – beginner

888Sparkware

Mar 2020 – Aug 2021

Marketing Delivery Tester

- Testing HTML emails and other campaign communications for the best user experience
- **Improving the workflow** between owners, developers and qa by establishing a template with all necessary information/materials and making sure they are provided from the beginning, together with **implementing and monitoring** the impact.
- Testing and reviewing the websites and web-based applications on PC and mobile – being part of 3 **alignment projects** – migrating the websites
- Checking population reports to ensure the right population has been extracted from database and that all parameters values are aligned with campaign's brief

Raiffeisen Bank Romania

Apr 2008 – Mar 2020

Credit Control Officer

- Checking the contractual documentation for corporate clients, working closely with legal and risk management departments for establishing the final version of the contracts
- Checking the documentation to perform the facility draw down

Raiffeisen Bank Romania

Feb 2007 – Apr 2008

Loan Administration Officer

- Checking the loan files & monitoring the fulfillment of the contractual clauses

HVB Bank Romania

Aug 2004 – Feb 2007

Credit Officer

- Assisting individual clients in the process of contracting facility loans, either for personal needs or house acquisitions