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Given the provided data, we can conclude that the parent categories of theater, film, and music had the most successful campaigns overall. Campaigns with a goal of $50,000 or more were dramatically less likely to be successful. Campaigns with a goal from $15,000 to $34,999 had the highest percentage of success.

Some limitations of this dataset include crowdfunding platform—it isn’t explicitly stated which platform this data comes from, but there are multiple crowdfunding platforms, and there could be variations in the success of different categories of campaigns across different platforms. The number of campaigns per year is small, around 100 plus or minus for most years, so more data might be helpful in getting a clearer picture on what leads to success or failure in a campaign.

Other possible tables and graphs that could be helpful for further analysis would be the percentage of successful campaigns per category and sub-category, and how that aligns with the percentage of successful campaigns in different goal amounts, to further analyze the type of campaign that is most likely to be successful.