

Introduction:

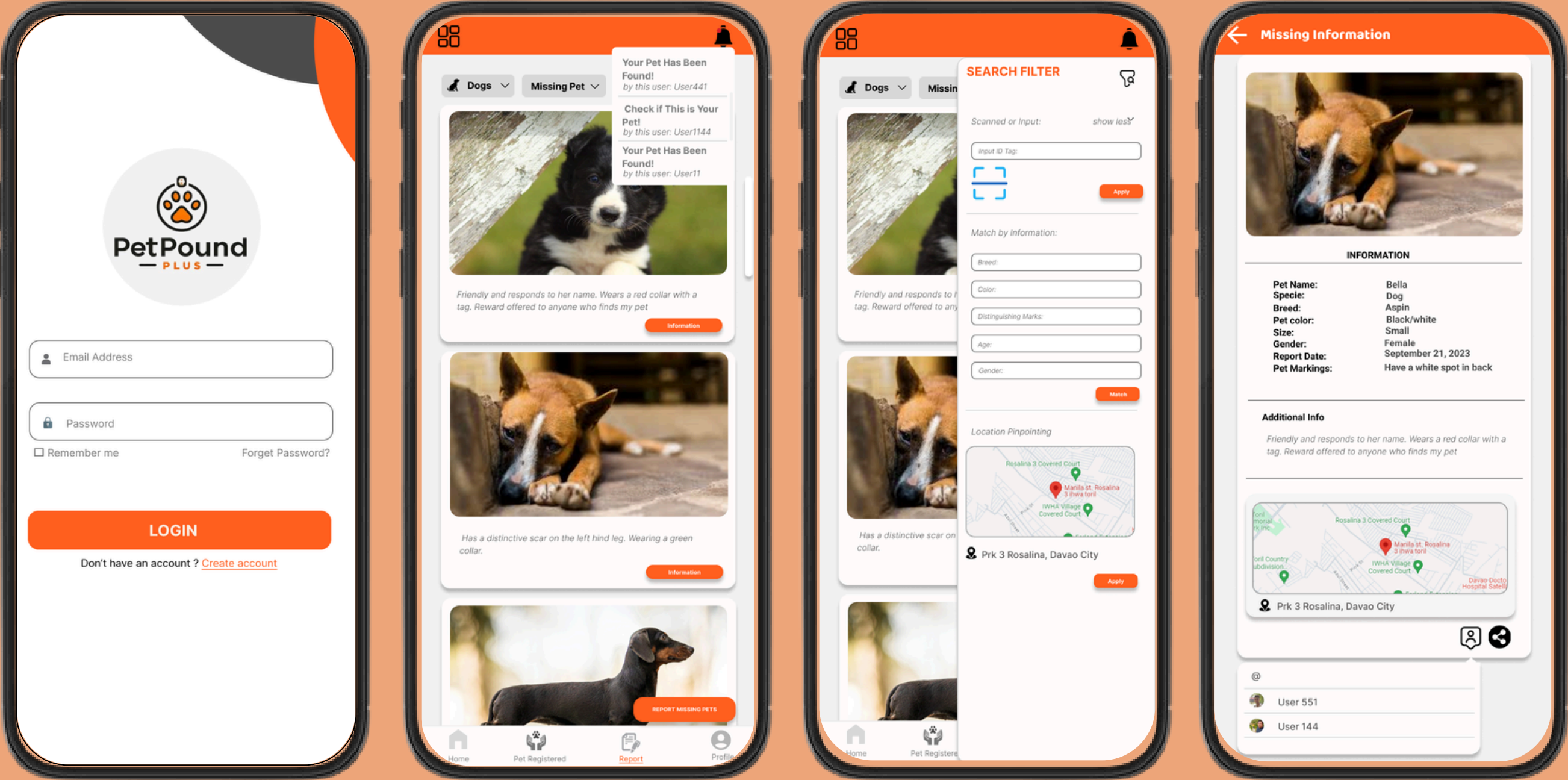


**Safeguarding Pets, Strengthening
Communities**

PROBLEM:

- **Insufficient searching tools for lost pets.**
- **Limited community involvement in the process of finding lost pets.**
- **Inadequate prioritization of responsible pet ownership practices.**

SOLUTION TO THE PROBLEM:



PetPound Plus offers a user-friendly online platform to address pet-related issues. Our Lost and Found Pets Reporting System makes pet reunions more effective and efficient by utilizing a community-driven manual tagging system, matching algorithm through description increasing the chances of finding lost pets.

SOLUTION TO THE PROBLEM:

Pet Registration Form

(Pet Owner Information)

Owner Name

Date of Application

Contact Number

Birthdate

Home Address

Email Address

Owner Age

Owner Gender

Upload owner Picture

Upload Certificate of residency from Barangay

Next

Pet Registration Form

(Pet Information)

Pet name

Specie

Pet color

Pet Age

Pet weight

Distinguishing marks of pets

Anti-Rabies Vaccination Daate

Expiry Date

Upload Pet photo

Have you recently visited a veterinary clinic? If yes, please fill out the information . If not, consider creating an ID tag for your pet

No Yes

Pet Registration Form

Veterinary Clinic Name

Veterinary Clinic Address

Veterinarian Name

Contact Number

CREATE A ID TAG NUMBER


☐ "I solemnly declare under oath that I have accurately and completely filled out this Registration form in accordance with the relevant laws, rules, and regulations of the Republic of the Philippines and City Ordinance 1457. Make sure that all information inputted is correct and updated. All information provided herein is true and current. I authorize the agency head or authorized representative to verify and validate the details stated in this document. I understand and agree that any misrepresentation in this form and its attachments may result in the filing of civil or criminal charges against me."

Submit

PETPOUND PROOF OF OWNERSHIP CERTIFICATE


Owner Information:

Name: John Joseph Ruelo
Address: Marapangi, Toril Davao City
Contact: 09500847723
Email: Evangs111@gmail.com



Pet Information:


Pet Name: Pipay
Species: Dog
Breed: Aspin
Gender: Female
Color: Brown/White
Date of Birth: September 12,2019
RegistrationID: 001




This certificate verifies that **John Joseph Ruelo** is the registered owner of the pet described above. The pet has been officially registered with Petpound, and all relevant information has been recorded as of September 16, 2024.

Registration Details:

ID Tag Number: 2B34AF2 QR CODE:




Owner Signature

Download Done

Additionally, our Pet Registration feature, which includes a proof of ownership certificate, ID tag, and QR code identification, promotes responsible pet ownership by providing comprehensive details about pets."

PETPOUND PLUS CUSTOMER SEGMENT:



Pet owners



Animal Facilities



Veterinarians



**Pet-related
businesses**

PetPound Plus serves multiple customer segments, including pet owners, animal shelters and impound facilities, veterinarians, and pet-related businesses.

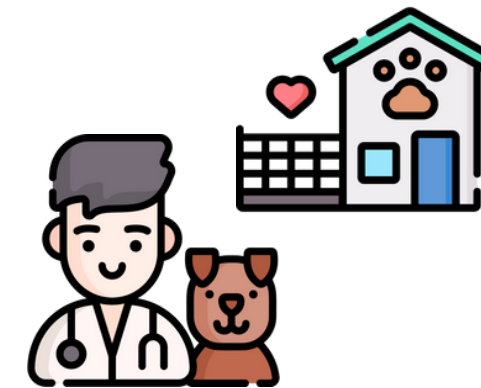
MARKET STRATEGY



(Web and Mobile)



Social Media



**Vet and Animal
facilities**

We reach our customers through various channels, including our online platform (website and mobile app), social media (Facebook, Instagram, Twitter), partnerships with local veterinarians and animal shelters

Revenue Streams



. Our diverse revenue streams include pet registration fees, advertising, subscription fees, appointment booking fees, and claiming transaction fees by offering this feature we build strong customer relationship while maintaining sustainable revenue streams.

Philippines

**11.088 million households
that own dogs**

Mindanao

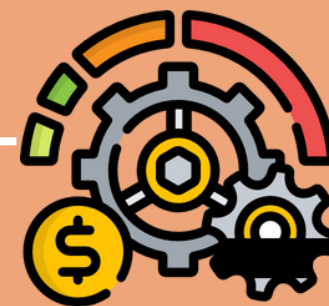
**encompassing 2.562
million dog-owning
households**



**189,000 households that
own dogs in Davao City.**

Features	Petpound plus	PAWS	Petfinder	Missing pet
Advanced Search Capabilities	✓	✓	✓	✓
Real-Time Notifications	✓		✓	✓
Comprehensive Pet Registration	✓	✓		
Community Involvement	✓			
Integrated Impound Claiming	✓		✓	
Convenient Appointment Booking	✓	✓		
Lost and Found Reporting System	✓	✓	✓	✓

PetPound Plus excels with advanced search capabilities, real-time notifications, and comprehensive pet registration with QR code scanning, ensuring quick and efficient pet recovery. Unlike PAWS, Petfinder, and Missing Pets, which focus on adoption and basic lost and found services, our platform offers unmatched affordability and convenience. Additionally, we promote responsible pet ownership through our registration system, ensuring pet owners are well-prepared in case their pets get lost.



Capital Expenditure

We need ₱295,981 for essential equipment and setup,



Operational Expenditure

₱615,144 annually for operating expenses.



Revenue

With an expected annual revenue of ₱936,000

THANK YOU !