

Value Proposition Canvas

School:

Davao Central College

Team:

John Joseph Ruelo

Date:

Version:

Product

Benefits

- Reduced Panic
- Increased Hope
- Reduced Uncertainty
- Faster Reunion
- Increased Recovery Rate
- Access to information and support to navigate the impoundment process effectively.

Features

- Lost and Found Pet Reporting System
- Pet Identification (QR Code & ID Tag)
- Community tagging system
- Clear and accessible information about the impoundment process, fees, and pet care procedures.

Experience

- Felt immense panic and guilt during the search
- Worry about their pet's well-being and safety while in the pound.

Customer

Wants

- To be reunited with their pet
- Access to a supportive community for advice and assistance

Needs

- Support and resources for dealing with the loss pets.
- Information about the impoundment process

Fears

- Not being able to find their pet
- Their pet being euthanized

Product

- Lost and Found Pet Reporting System
- Community tagging system
- Real-Time Notification and Updates
- Pet Identification (QR Code & ID Tag)

Ideal Customer

Pet owners who want a secure and efficient way to report and find lost pets

Substitutes

Word-of-mouth and neighborhood searches.