

**Title:** Recipes for Success

**Short Elevator Pitch:**

Simple and budget-friendly recipes for college students looking to learn how to cook quick meals.

**Long Elevator Pitch:**

"Recipes for Success" is a website featuring a collection of step-by-step recipes that are easy to follow, budget friendly, and require minimal ingredients and kitchen equipment. Curated with students and young adults in mind, Recipes for Success features diverse tastes and dietary needs. These recipes are perfect for the busy college student or young adult looking to make their own meals at home.

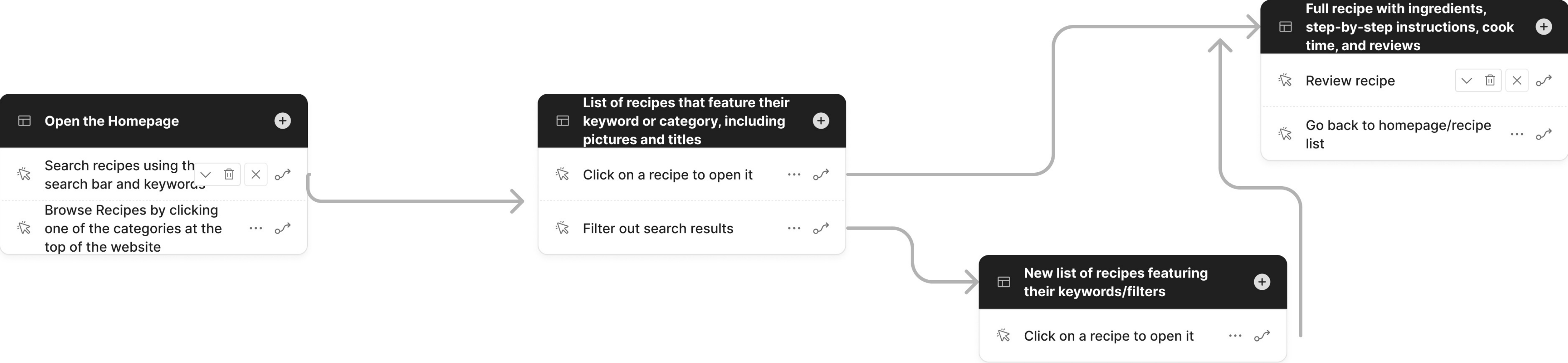
**Personas:**

1. **New Cooks:** Students who have little cooking experience and need simple, step-by-step recipes.
2. **The Busy Student:** Students with tight schedules looking for quick meals that require 30 minutes or less to prepare.
3. **The Health-Conscious Student:** Students interested in healthy recipes that are easy to meal prep and fit into a balanced diet.
4. **The Budget-Conscious Student:** Students who want to save money but still enjoy cooking their own meals.

**Comps:**

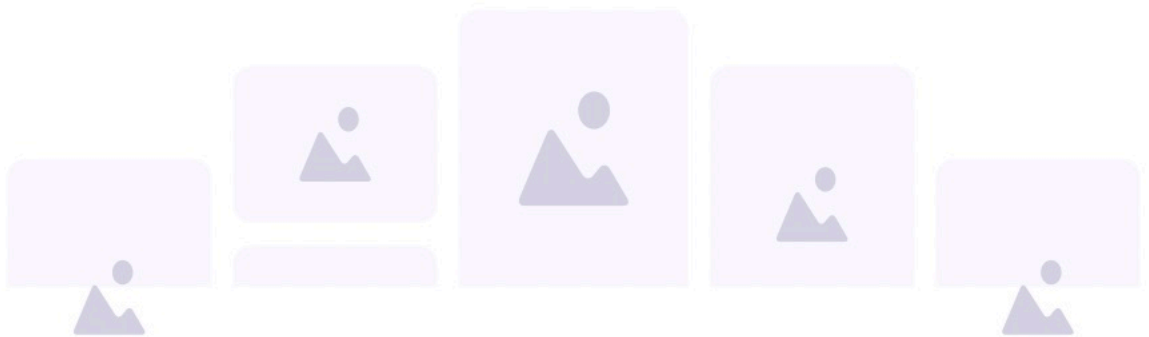
- **Budget Bytes:** Simple, step-by-step recipes that are designed for those on a budget
- **Tasty:** Simple and trendy recipes featuring video tutorials
- **AllRecipes:** Thousands of recipes sorted by category (type of meal, ingredients, occasions)

# Shorthand Flow



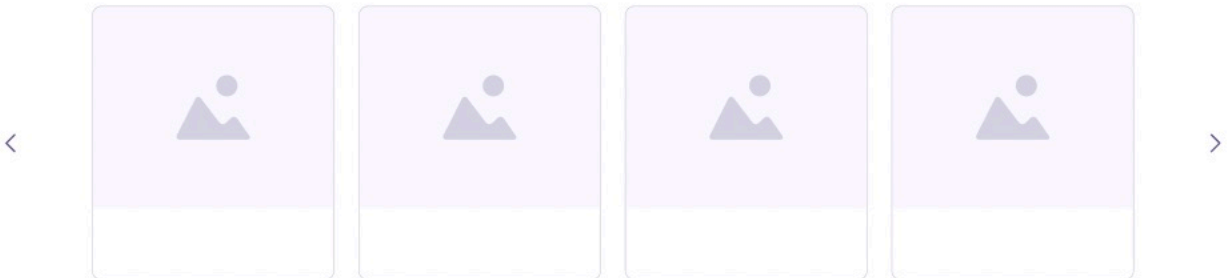
## Your Culinary Classroom

Enjoy easy cooking on a budget



## Popular Recipes

Our most popular recipes – loved by users worldwide!



See more

## Recipes featuring "search term"

additional filters



More

# Wireframe 3



TITLE	
TIME	REVIEW
DESCRIPTION	

INGREDIENTS

DIRECTIONS

REVIEWS/SHARE/SAVE



# Your Culinary Classroom

Easy cooking on a budget





# Popular Recipes

Our most popular recipes – loved by users worldwide!



10 Minute Chicken  
Caesar Salad



Easy Chicken Fried Rice



4 Ingredient Fruit  
Smoothie



The Best Tomato Penne  
Pasta

See more



## 4 Ingredient Smoothie

10 MINUTES

SERVES 2

This 4 ingredient blends raspberries, pineapple, and bananas into a quick and delicious treat for anyone on the go!

### Ingredients

- 2 bananas
- 1 cup of frozen raspberries
- 1 cup of frozen pineapple
- 2 cups of milk of your choice

### Directions

- Mix all ingredients into a large blender and blend until smooth and creamy
- Pour smoothie mixture into 2 glasses and enjoy!