

Siqi Liu

UX Designer

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[Portfolio Homepage \(siqli647.github.io\)](http://Portfolio Homepage (siqli647.github.io))

Education

• Sydney University	Interaction Design and Electronic Arts	Master of Arts	2017.07 - 2019.04
• Shanghai University	Microelectronics Science and Engineering	Bachelor of Science	2013.09 - 2017.06

Work Experience

• Microsoft	UX Consultant	Customer Innovation Team	2019.10 - 2022.12
• IBM	Consultant - UX/UI Designer	GBS	2019.04 - 2019.10

Project Experience

Coca Cola Hellenic | PBI Dashboards for different Digital Twin use cases

2022.10 - 12

CCHellenic is a sustainable related project that aiming to increase value and achieve goals in cost and waste reduction, leveraging data collected from Plant production lines as part of its digital transformation goals. The data will be utilized for different types of analytics use cases supported by CCH's Digital Strategy teams, empowering intelligence and gaining insights into plant operations.

Design Highlights

- User Needs Gathering Workshop
- PBI Dashboard Design

Key deliverables

PowerBI Dashboard; Data analytics; UX workshop

Johnson and Johnson | QueSt-An intelligent assistant tool based on the chatbot

2022.02 - 09

Quality Management System (QueSt) is MedTech's new voice-enabled Digital Intelligent Assistant focused on the power of technology and harnessed data to drive rapid action and quality escalation decision making for engineers, etc.

Design Highlights

- As the lead of design in this project, a clear design guideline of Chatbot Design is addressed and implemented
- Conversational UX

Key deliverables

Chatbot Workshop; Web App design; Mobile App design

Rio Tinto | Field Safety Tool · Mobile Application

2022.02 - 04

The Rio Tinto Field Safety Tool (RTFST) is a people-centric and mobile-enabled technology toolkit, designed to provide insight, reduce complexity and empower frontline teams to operate safely. The application framework is based on **PowerApps**, so the UI design should be as user-friendly as possible with the boundary of PowerApps.

Design Highlights

- Apply customer's design guideline to make sure the design consistency with other customer products
- High-contrast mode design
- Simplified the interface for frontline aluminium mineral workers

Key deliverables

Flow Diagram ; wireflow ; low-fi wireframes ; high-fi wireframes ; high contrast mode design

The Clinical Data Interchange Standards Consortium | DataManagement Platform · Web App

2021.07 - 10



The Clinical Data Interchange Standards Consortium (CDISC) aims to build a online platform for data science to upload data, check data and generate information. The platform will help the data scientist to apply different rules to the uploaded data bundle.

Responsibility

- As a UX designer, work closely with **Product Owner** to discuss about product features, user stories for the sprints.
- Understand the workflow of a pharmacy data scientist and cooperate with them for design iteration
- From the user experience side, a easily readable information architect should be designed

Design Highlights

- Design a easily used data generate platform with Material Design System

Key deliverables

Design Thinking Workshop ; Information Architect ; Website design; Prototype

Other similar project:

> AlfaLaval	Liquid Heater Design Product · Web App	⭐ 2022 Q2 Rise Award Winners	2022.01 - 03
> PETRONAS	Digital Asset Management System · Web App		2020.09 - 2021.02

Awards

• Best Rookie	UX& MR Team	Global UX Services_MCS	2020
• Winners of the Customer Hack, Hackathon2020		Global UX Services_MCS	2020
• Q2,Q4 Rise Award Winners		Customer Innovation	2022

Skills

UX Design UI Design Interaction Design Web/Mobile Design Accessibility Design Motion Design Illustration Animation Information Architect
Data Visualization 3D Asseting Storytelling

Tools

Figma Zeplin Sketch Adobe Photoshop Adoeb Illustration Adobe Premiere After Effects Principle Adobe XD Adobe InDesign Xmind
Miro Azure DevOps Jira M365 PowerBI PowerApps Cinema4D MarvelousDesigner

Language

English Japanese Chinese HTML CSS MATLAB