

# Siqi Liu

UX Designer

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[Portfolio Homepage \(siqli647.github.io\)](http://Portfolio Homepage (siqli647.github.io))

## Education

• <b>Sydney University</b>	Interaction Design and Electronic Arts	Master of Arts	2017.07 - 2019.04
• <b>Shanghai University</b>	Microelectronics Science and Engineering	Bachelor of Science	2013.09 - 2017.06

## Work Experience

• <b>Microsoft</b>	UX Consultant	Customer Innovation Team	2019.10 - Now
• <b>IBM</b>	Consultant - UX/UI Designer	GBS	2019.04 - 2019.10

## Project Experience

<b>Coca Cola Hellenic   PBI Dashboards for different Digital Twin use cases</b>	2022.10 - Now
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CCHellenic is a sustainable related project that aiming to increase value and achieve goals in cost and waste reduction, leveraging data collected from Plant production lines as part of its digital transformation goals. The data will be utilized for different types of analytics use cases supported by CCH's Digital Strategy teams, empowering intelligence and gaining insights into plant operations.

### Design Highlights

- User Needs Gathering Workshop
- PBI Dashboard Design

### Key deliverables

PowerBI Dashboard; Data analytics; UX workshop

<b>Johnson and Johnson   QueSt-An intelligent assistant tool based on the chatbot</b>	2022.02 - 2022.09
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Quality Management System (QueSt) is MedTech's new voice-enabled Digital Intelligent Assistant focused on the power of technology and harnessed data to drive rapid action and quality escalation decision making for engineers, etc.

### Design Highlights

- As the lead of design in this project, a clear design guideline of Chatbot Design is addressed and implemented
- Conversational UX

### Key deliverables

Chatbot Workshop; Web App design; Mobile App design

<b>Rio Tinto   Field Safety Tool · Mobile Application</b>	2022.02 - 04
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The Rio Tinto Field Safety Tool (RTFST) is a people-centric and mobile-enabled technology toolkit, designed to provide insight, reduce complexity and empower frontline teams to operate safely. The application framework is based on **PowerApps**, so the UI design should be as user-friendly as possible with the boundary of PowerApps.

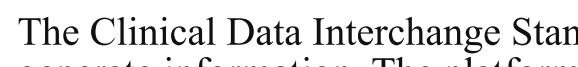
### Design Highlights

- Apply customer's design guideline to make sure the design consistency with other customer products
- High-contrast mode design
- Simplified the interface for frontline aluminium mineral workers

### Key deliverables

Flow Diagram ; wireflow ; low-fi wireframes ; high-fi wireframes ; high contrast mode design

<b>The Clinical Data Interchange Standards Consortium   DataManagement Platform · Web App</b>	2021.07 - 10
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The Clinical Data Interchange Standards Consortium (CDISC) aims to build a online platform for data science to upload data, check data and generate information. The platform will help the data scientist to apply different rules to the uploaded data bundle.

### Responsibility

- As a UX designer, work closely with **Product Owner** to discuss about product features, user stories for the sprints.
- Understand the workflow of a pharmacy data scientist and cooperate with them for design iteration
- From the user experience side, a easily readable information architect should be designed

### Design Highlights

- Design a easily used data generate platform with Material Design System

### Key deliverables

Design Thinking Workshop ; Information Architect ; Website design; Prototype

### Other similar project:

> <b>AlfaLaval</b>   Liquid Heater Design Product · Web App	⭐ 2022 Q2 Rise Award Winners	2022.01 - 03
> <b>PETRONAS</b>   Digital Asset Management System · Web App		2020.09 - 2021.02

## Awards

• Best Rookie	UX& MR Team	Global UX Services_MCS	2020
• Winners of the Customer Hack, Hackathon2020		Global UX Services_MCS	2020
• Q2,Q4 Rise Award Winners		Customer Innovation	2022

## Skills

UX Design UI Design Interaction Design Web/Mobile Design Accessibility Design Motion Design Illustration Animation Information Architect  
Data Visualization 3D Asseting Storytelling

## Tools

Figma Zeplin Sketch Adobe Photoshop Adoeb Illustration Adobe Premiere After Effects Principle Adobe XD Adobe InDesign Xmind  
Miro Azure DevOps Jira M365 PowerBI PowerApps Cinema4D MarvelousDesigner

## Language

English Japanese Chinese HTML CSS MATLAB