MUHAMMAD SIRAJ

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Portfolio = https://github.com/sirajchandio

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SUMMARY

Motivated and detail-oriented Web Developer and E-Commerce Manager with hands-on experience in building WordPress websites, managing online stores on eBay and Etsy, and delivering excellent customer support. Skilled in using Elementor, WooCommerce, and various digital tools to create responsive and user-friendly websites. Proven ability to handle product listings, inventory control, and store branding with efficiency. Passionate about technology, continuous learning, and delivering high-quality digital experiences.

EDUCATION

Govt Jinnah College
Intermediate
2022 – 2024

Aptech North Nazimabad
Diploma in Software Engineering
2021 – 2025

SKILLS

Web Development:
- Proficient in WordPress and Elementor page builder
- Experience with WooCommerce setup and customization
- Basic understanding of HTML, CSS, and PHP
- Familiar with website deployment and maintenance on cPanel

E-Commerce Management:
- Product listing and optimization on eBay and Etsy
- Inventory and order management using third-party tools
- Customer service and issue resolution
- Knowledge of dropshipping and store branding

Tools & Platforms:
- Canva for graphic design
- Trello and Google Workspace for task management
- SEO basics and product keyword research
- Familiar with ChatGPT and AI tools for productivity

PROFESSIONAL EXPERIENCE

E-Commerce Store Manager

AG Bison – Karachi, Pakistan

Feb 2024 – May 2024

- Managed daily operations of online stores on eBay and Etsy
- Created and optimized product listings for better visibility and sales
- Handled inventory management, order processing, and customer inquiries
- Collaborated with the team to improve store branding and user experience

Bug Bounty Hunter (Freelance)

CyBarrier Solutions – Remote

Aug 2024 – Present
- Conducted security testing and vulnerability assessments on web applications
- Reported bugs and provided technical documentation to improve system security
- Gained hands-on experience in ethical hacking and penetration testing tools

Sales Agent

Freelance/Part-time – Karachi, Pakistan

Jan 2023 – Feb 2023

- Promoted products and services through direct and online marketing
- Built relationships with customers and handled sales queries professionally
- Improved communication and negotiation skills through client interaction
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CERTIFICATIONS

- Diploma in Software Engineering – Aptech North Nazimabad Campus
- Completed 5 out of 6 semesters
- Received individual semester certificates for:
- Programming Fundamentals
- Web Development (HTML, CSS, JavaScript)
- Object-Oriented Programming (C++, Java Basics)
- Database Systems (SQL, MySQL)
- Software Engineering & Project Management

HOBBIES & INTERESTS

- Tech Blogging and Learning new AI tools
- Exploring e-commerce trends and strategies
- Freelancing and helping others with web design
- Reading self-growth books and watching documentaries

AI TOOLS DEVELOPED

eBay Product Hunter Tool
- Created an AI tool that scrapes and analyzes trending or profitable products from eBay in real-time for dropshipping and market research.

PDF-to-Excel Data Extractor
- Built an automation system using AI to extract selective structured data from PDFs and transfer it into Excel with high accuracy.

Image Optimizer AI
- Developed a lightweight tool that compresses and enhances images without losing quality, optimized for e-commerce product uploads.

Bulk Image Recognition Tool
- Designed an AI tool that scans bulk images and accurately classifies or tags them with precision levels (e.g., 70%, 80%, 90%) based on visual content.

PROJECTS

- Travel Website – Built a responsive travel-themed website using HTML, CSS, and JavaScript
- Portfolio Website – Showcased personal profile, skills, and experience using modern UI
- Movies Website – Designed a movie search and listing interface using basic APIs and frontend tools