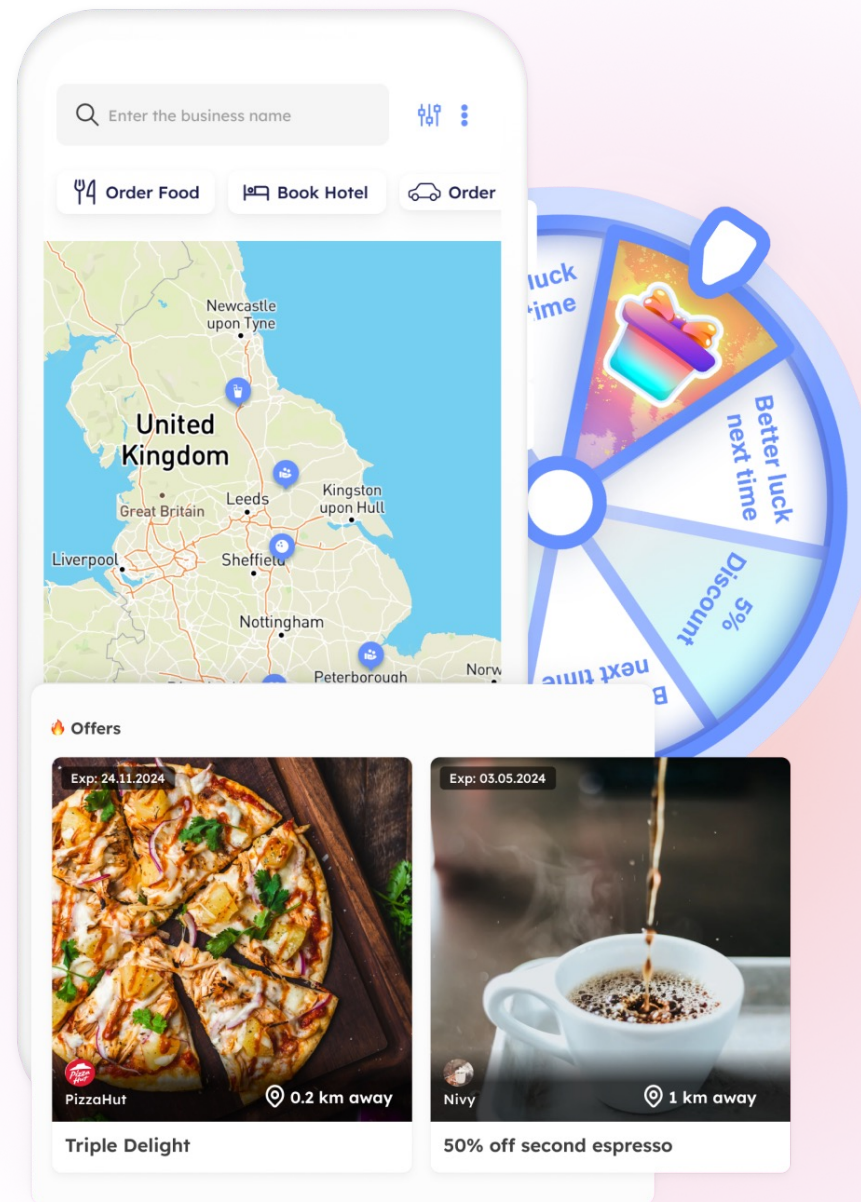




Your Local, Online, Interactive, AI Powered Business Directory with Fun & Rewards





SME Challenges

1

Costly 3rd party platform commission fees

Funnnect drives Users naturally to client website - ZERO commission fees

2

Lack of simple to use, in the hand (mobile), instant advertising tools

Funnnect delivers powerful advertising for clients through its Promotion, Notification & Gamification features

3

Lack of support for reducing carbon footprint in light of UK Govts. policies, SECR(2019), SDS standards (2024)

Funnnect's Green Credential feature gives every SME visibility of their carbon footprint and assists to go carbon neutral

4

Lack of tools to build loyal customers

Funnnect's host of loyalty features, such as loyalty cards, gift vouchers, offer SMEs tools to build loyal customers



User Challenges

1

Users prefer interacting with apps verbally

With Funnnect's Large Action AI Model, Users will be able to search, connect and interact with online services verbally

2

Users spend more on 3rd party online platforms when ordering services

Funnnect's service model takes Users naturally to the website of SMEs, where Users will pay lower price

3

Users want immediate and easy access to offers around them

Funnnect gives Users immediate visibility of all the offers near them

4

Users want ONE App to engage with SMEs instead of many different apps

Users only need Funnnect to connect with any SME and engage with their services - one App serving all

5

More and more Users want to shop with their green feet

Funnnect provides a simple, visual index showing the carbon footprint of an SME - Users can now shop climate wise



Income Model

<div><div>Free<div>✓ Active</div></div><div>Basic Features</div></div> <div>Top features<ul style="list-style-type: none">Contact DetailsSocial Media DetailsGalleryLocationReviews & RecommendationsGreen CredentialsReports</div>	<div><div>Standard<div>Special Offer</div></div><div>Promotion Features<div>£20/pcm</div></div></div> <div>Top features<ul style="list-style-type: none">♥ All “FREE” features plus📢 Promotional advertising - offers Advertise your new offers for the people nearby</div>	<div><div>Silver</div><div>Notifications<div>£30/pcm</div></div></div> <div>Top features<ul style="list-style-type: none">♥ All “Standard” features plus🔔 Notification Advertising Subscriber & broadcast</div>	<div><div>Platinum</div><div>Interactive Games<div>£40/pcm</div></div></div> <div>Top features<ul style="list-style-type: none">♥ All “Silver” features plus🎮 Gamification Advertising🔮 Services (food ordering, taxi, accommodation booking)</div>
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Status

1

App In The Stores

2

Building Franchise Based Commission Only Sales Team For Client Marketing with UK Wide Coverage

3

Building Profiles (content) For Every SME in Franchised Localities, gaining UK wide footprint

4

Almost in Revenue

5

SEIS Approved



The Ask



Funding of £220k to:

- Run targeted user campaign
- Complete the features roadmap including 'FunTALK' (Funnnect's AI engine)
- Build path to series A investment



For 31% @ £700k valuation



Thank You!

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