SIRAJ ANAND

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ACADEMIC PROFILE

MBA(BE)	Department of Business Economics	DU	2019-21
B. Tech (CSE)	National Institute of Technology , Durgapur	NIT	2013-17
Class XII	A. N. College	BSEB	2010-12
Class X	St. Michael's High School	CBSE	2009-10

WORK EXPERIENCE — 19 Months

Wipro Ltd. (Digital)	Project Engineer	Aug'17-Mar'19
Roles and Responsibility	- Virtualized cloud portal to analyze as well as visualize data from user's device by creating cloud infrastructure and APIs. - Integrated IoT devices/sensors to a unified portal for tracking shipments transport using Azure cloud services. - Decreased Time efficiency by 8.26% and Cost efficiency by 19.07% of Query results from huge databases using T-SQL.	

PROJECTS, INTERNSHIPS & CERTIFICATIONS

Project	**Socioeconomic Analysis of OTT platforms in India** - Regressive analysis of OTT platform algorithms on consumer behavior and demand using PLS algorithm.	2021
	Image Processing and Facial Recognition - Created facial detection algorithm and Detected 6 basic emotions in human faces from different origins using MATLAB.	2017
Internship	**Edgistify, Market Analyst Intern** - Shipment and Inventory duration prediction and Estimating Late Delivery Risk	2020
	Sygitech Pvt. Ltd., Application Development Intern - Developed inventory model and Incorporated Push Notifications for and Android app. using Android Studio.	2017

	HUP Consultants Pvt. Ltd., SEO and SMM Intern
	  - Increased Visibility and engagement of myLakshya.in towards the targetaudience using optimization techniques of Google.
	  - Increased the reach of company services by conducting live surveys and campaigns.
		2016

Certifications	Certificate in **"Python for Data Science & AI"** authorized by HackerRank (ID –E981638F2EC2)	2020
	Certificate in **"Data Science"** authorized by Udemy	2019
	"Android Application Development", Multisoft Systems pvt. ltd. (Verified by Google)	2016
	"The Fundamentals of Digital Marketing" from Coursera	2015

POSITION OF RESPONSIBILITY

DBE-DU	**Head, Public Relation Committee, DBE, DU** Responsible for creating the brand image and maintaining visibility of the department	2020
	Coordinator, Roots – A Social Initiative, DBE, DU Responsible for organizing CSR events and campaigns on various social issues	2019
NIT	**Principle Modulator, e-Cell** - Responsible for organising start up summit and nurturing potential entrepreneurs	2016

EXTRA CURRICULAR ACTIVITIES

National Institute of Technology	Member of Hindi Debating Society	2013-14
	Public Speaker and Activist, Oxygen a movement (NGO)	2006-2011
DBE, DU	Promoter, Cloth Donation Drive, WeClothThem(NGO)	2019

Others	- Hobbies
	  - Dancing, Playing Basketball, Reading fiction, Swimming and Painting - Technical Skills:
	  - C++, Python, SQL, T-SQL, C#, PowerShell Scripting, Azure cloud, Java, Excel, MS Office	