

**PROJECT DESIGN PHASE-I**  
**PROPOSED SOLUTION**

Date	24 September 2022
Team ID	PNT2022TMID46186
Project Name	GLOBAL SALES DATA ANALYSIS
Maximum Marks	2 Marks

**Proposed Solution:**

Project team shall fill the following information in proposed solution.

S.no.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Nowadays companies are collecting millions of data from the internet and millions of data are stored in data warehouses using efficient Technology for data collection. A lot of companies are spending more time in the data cleaning process and focusing on the data cleaning process more people and making a meaningful pattern. We can reduce the time and suggest the best solution for business ideas for clients.
2.	Idea / Solution description	<ul style="list-style-type: none"><li>• Track individual sales performance in real-time</li><li>• Track team sales performance in real-time</li><li>• Directly compare performance across multiple sales metrics or KPIs</li><li>• Use friendly competition to fuel motivation in the sales team</li><li>• Create a transparent, data-driven work environment</li><li>• Make quick decisions based on the data instead of waiting for end of quarter reports</li></ul>
3.	Novelty / Uniqueness	Our Proposed system includes more safety features in the wearable gadgets and the coverage of geo-fence is high comparing to existing system.

4.	Social Impact / Customer Satisfaction	Customer: Enables to discover the most efficient locations, products and prices. Company: Increase the efficiency in sales, using sales analytics helps to optimize the
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		sales funnel and make improvements to the sales process
5.	Business Model (Revenue Model)	1. Drop Shipping 2. Wholesaling and Warehousing 3. Private Labeling and Manufacturing 4. White Labeling 5. Subscription
6.	Scalability of the Solution	The measure of a system's ability to increase or decrease in performance and cost in response to changes in application and system processing demands