



# BEN VINGER

## CREATOR/DESIGNER

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## Summary

Highly creative and multi-faceted marketer with a mind for design. Exceptionally hard working professional that strives for perfection. Always focused on learning and developing a wider range of skills. Effective communicator and thrives in a group-think, collaborative environment. Experienced at delivering key benefit and analysis presentations. Skilled in client relations and negotiations. Experience includes:

## Experience

- **Internet Sales Manager**  
Sterling Acura | Apr 2017 - Feb 2018  
E-mail marketing campaigns, researching and analyzing market pricing, managing sales staff, communicating with and assisting department heads. Liaison between lead vendors and general sales manager. Lead conversion analytics.
- **Internet Sales Manager**  
Jones West Ford | Jul 2016 - Mar 2017  
E-mail marketing campaigns, management and task delegation among sales staff, lead source analytics, effectively communicating with customers.
- **Marketing coordinator**  
Carco | May 2014 - Jul 2016  
Making strategic decisions to maximize business profitability, re-design of website using WordPress, managing website and social media platforms, managing Google AdWords campaigns, SEO management, content creation.
- **Lead Server/Weekend Manager**  
Sushi Pier | Nov 2010 - June 2014  
Providing excellent customer service, sending inventory reports to the owner, coordinating with distribution companies, training and managing new employees, assisting with social media posting management.

## Education

- **B.S. Business Marketing**  
University of Nevada, Reno | completed 2014  
Elective courses included intro to graphic design and art. Worked on student marketing campaign for Mars Co. and The Sleep Shop. Produced and edited short videos.
- **Advanced Diploma**  
Spanish Springs High School | completed 2009  
Elective credits include culinary arts and media production. Participated in football and wrestling.

## Skills



## Creative Experience

- YouTube Video Production:  
<https://www.youtube.com/user/sirvbenv1>
- Corporate Video Post production for iSphere
- Logo Creation for Todd Vinger & Assoc. L.L.C.
- Shirt & logo design for Red Door Brewing Co.

## Keywords

Graphic Design, Marketing, video, media, content, adwords, Premiere, after effects, photoshop, illustrator, adobe, microsoft office, creative, logo design, social media, email marketing, WordPress.