



Ben Vinger

Marketing Content Designer

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Summary

Highly creative and multi-faceted marketer with a mind for design. Exceptionally hard working professional that strives for perfection. Always focused on learning and developing a wider range of skills. Effective communicator and thrives in a group-think, collaborative environment. Experienced at delivering key benefit and analysis presentations. Skilled in client relations and negotiations. Creative experience includes:

Experience

- **Internet Sales Manager**
Sterling Acura | Apr 2017 - Feb 2018
E-mail marketing campaigns, researching and analyzing market pricing, managing sales staff, communicating with and assisting department heads. Liaison between lead vendors and general sales manager. Lead conversion analytics.
- **Internet Sales Manager**
Jones West Ford | Jul 2016 - Mar 2017
E-mail marketing campaigns, management and task delegation among sales staff, lead source analytics, effectively communicating with customers.
- **Marketing coordinator**
Carco | May 2014 - Jul 2016
Making strategic decisions to maximize business profitability, re-design of website using WordPress, managing website and social media platforms, managing Google AdWords campaigns, SEO management, content creation.
- **Lead Server/Weekend Manager**
Sushi Pier | Nov 2010 - June 2014
Providing excellent customer service, sending inventory reports to the owner, coordinating with distribution companies, training and managing new employees, assisting with social media posting management.

Education

- **B.S. Business Marketing**
University of Nevada, Reno | completed 2014
Elective courses included intro to graphic design and art. Worked on student marketing campaign for Mars Co. and The Sleep Shop. Produced and edited short videos.
- **Advanced Diploma**
Spanish Springs High School | completed 2009
Elective credits include culinary arts and media production. Participated in football and wrestling.

Skills



Creative Experience

- YouTube Video Production:
<https://www.youtube.com/user/sirvbenv1>
- Corporate Video Post production for iSphere
- Logo Creation for Todd Vinger & Assoc. L.L.C.
- Shirt & logo design for Red Door Brewing Co.

Keywords

Graphic Design, Marketing, video, media, content, adwords, Premiere, after effects, photoshop, illustrator, adobe, microsoft office, creative, logo design, social media, email marketing, WordPress.