# BOBBY OSHODIN

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## EDUCATION

**Bachelor of Technology (B. Tech) in STATISTICS**
**Federal University of Technology Akure, Ondo state. Nigeria**
SEP 2007 — JUN 2012

## WORK EXPERIENCE

### Intern Data Analyst, KPMG AUSTRALIA VIRTUAL INTERNSHIP, Remote

OCTOBER 2023 — PRESENT

- Completed a simulation focused on advising a client on customer targeting with the data, analytics and modelling team

- Assessed data quality and completeness in preparation for analysis by carrying out data cleaning and transformation using Excel and Power BI which improved the quality and accuracy of the dataset by over 99%.

- Carried out exploratory data analysis (EDA) on dataset with python (PANDAS) which helped to target high-value customers based on demographics and attributes

- Developed dashboard in power Bi to communicate findings with visuals

### Junior Data Analyst, Grand Oak Ltd, Nigeria

July 2023 – October 2023

- Actively participated in the collection and cleaning process of sales data using SQL and MS Excel, to ensure data accuracy and reliability.

- Utilized excel functions such as CONCAT, SPLIT to merge and split fields of Geocodes from our geospatial dataset which reduced the data cleaning time by over 50%.

- Collaborated with the data team to rectify inconsistencies in our sales dataset using SQL, MS EXCEL, Tableau hence improving data quality and analysis outcome.

- Worked closely with a senior data analyst to carry out exploratory data analysis, using Power BI, identifying sales trends and customer behaviour which brought insights that helped expand our distribution chain to 2 new states.

## PROJECTS

**HEALTHCARE DATA ANALYSIS – <u>VIEW PROJECT</u>**          October 2023
- Utilized SQL to retrieve dataset from database.
- Utilized python PANDAS and power BI to carryout Exploratory data analysis (EDA) and visualize the data with an amazing dashboard

**FESTIVEBUYS STORES ANALYSIS – <u>VIEW PROJECT</u>**          October 2023
- Utilized MS SQL Server to manipulate and join sales, marketing and staff data from different tables to form the table and data needed for my analysis
- Utilized Power BI to transform the data and create amazing visualization.

## TECHNICAL SKILLS

SQL (MySQL, MS SQL Server, PostgreSQL)

Spreadsheets (Microsoft Excel, Google Sheets)

Data Visualization (Power BI, Tableau)

Programming (Python, R, JavaScript)

Libraries (Pandas, Numpy, Seaborn, Matplotlib, TidyVerse)

## SOFT SKILLS

Analytical thinking

Problem solving

Great communication skills

Attention to details

Excellent presentation skills

## CERTIFICATION

Google Data Analytics