

2025



Tech for Starters

SPONSORSHIP DECK

BUILDING THE NEXT GENERATION OF AFRICAN TECH LEADERS

EVENT OVERVIEW

A premier tech empowerment event bridging education and industry.

2024

200+ attendees
(students,
startups,
professionals) +
global streaming

2025 GOAL

1,000+ physically,
5,000+ online.

FOCUS AREAS

AI, digital skills,
career
pathways,
resume writing

WHY SPONSOR ?

Your Brand, Their Future

01.

EXPOSURE

Direct access to future tech talent & industry leaders.

02.

RECRUITMENT

Source top candidates via interactive booths.

03.

CSR VISIBILITY

Align with youth empowerment (media/ESG coverage).

04.

DATA

Capture leads from opt-in attendee profiles.

LAST YEAR'S IMPACT

TECH FOR STARTERS

HIGHLIGHTS



✓ 200+ ATTENDEES

✓ INSIGHTFUL SESSIONS

✓ TECH SCHOLARSHIPS TO SOME PARTICIPANTS

AUDIENCE PROFILE

Who Will Be There in 2025?

DEMOGRAPHICS

- **60%**: Students (16–25) from secondary schools, universities/polytechnics.
- **30%**: Early-career professionals & startups.
- **10%**: Industry leaders, investors, tech experts.

Speakers



Winifred Wisdom
Founder, Tech for Starters



Mrs Funmi Adesogan



Pst Precious Akingbade
RCCG, PICP, Kaduna Province 2,



Mr Olaniyi Soyinka



Mr Emmanuel Adikpe
CEO, Ihifix



Mr Mubarak Abdulkaniyi



Mrs Victoria Ovayoza Adano
Dir, Leadway, BA



Mr John Adesogan



Mr Wisdom Aigbose



Mr Praise Muri



Mr Idoga Emmanuel



Mr Olaniyi Samuel

SPONSORSHIP TIERS AND BENEFITS

PLATINUM

- ✓ Main Stage Dominance
- ✓ keynote speaking slot
- ✓ Branded backdrop + logo
- ✓ networking with speakers
- ✓ Live-stream interview with your rep
- ✓ Logo in all press releases

N1,500,000

GOLD

- ✓ Logo on event banners
- ✓ Branded backdrop + logo
- ✓ Post-event attendee email list (opt-in only).
- ✓ Feature in post-event newsletter (10K+ subscribers).

N750,000

SILVER

- ✓ sponsored posts tagging your brand.
- ✓ Logo on event banners
- ✓ shoutout during sessions.
- ✓ Feature in post-event thank-you video.

N500,000

MARKETING AND VISIBILITY

Amplify Your Brand

PRE-EVENT

- ✓ Social media shoutouts
- ✓ email blasts (10K+ list)
- ✓ Flyer features

AT THE EVENT

- ✓ Stage branding
- ✓ LED screens
- ✓ Backdrop feature
- ✓ VIP networking

POST EVENT

- ✓ Recap videos
- ✓ press features (tech blogs)
- ✓ Featured in follow up emails to attendees

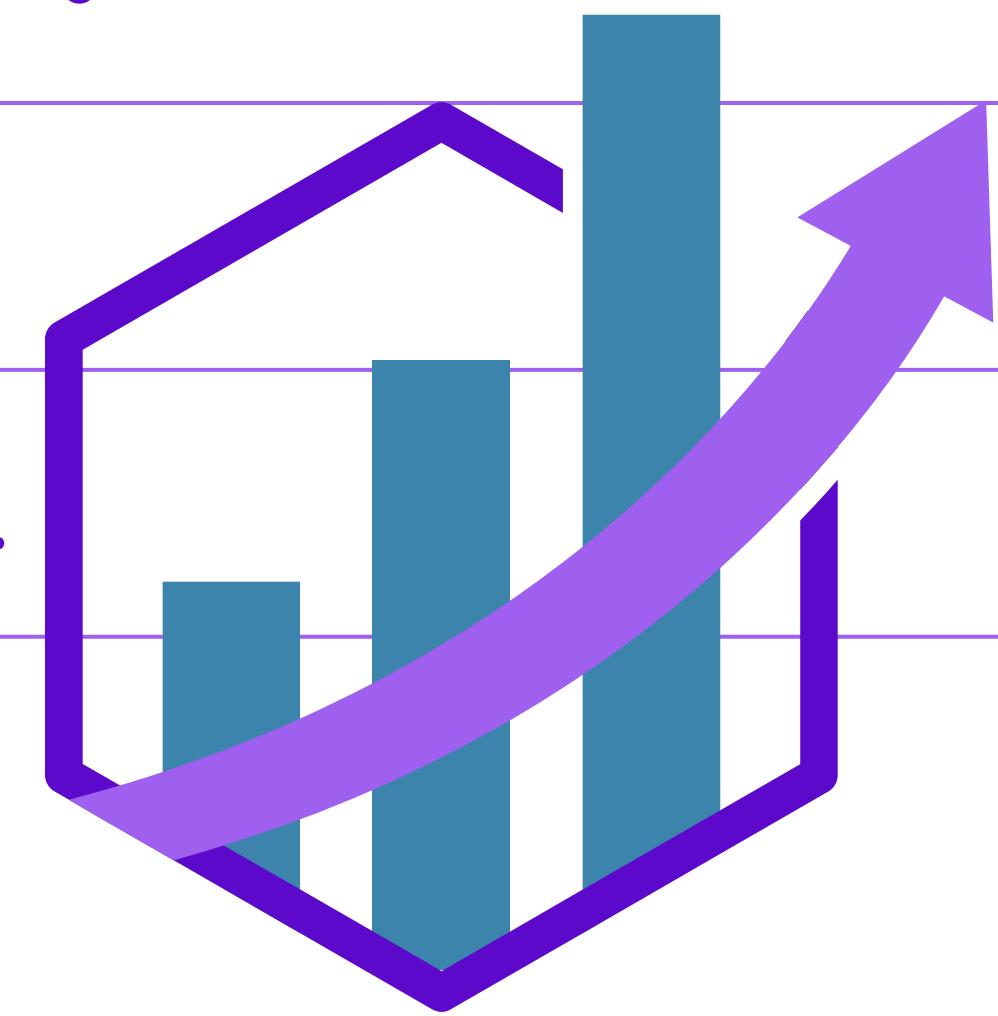
IMPACT AND ROI

What You Gain

- 1,000+ potential customers/recruits in one day.

- Media reach

- ESG alignment (youth upskilling = CSR win).



JOIN THE MOVEMENT!

Limited slots available.



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Your Next Steps

Kindly contact us for further
enquiries and sponsorship