SAAD ADAM

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Summary

Innovative and detail-oriented Product Designer with a passion for translating complex ideas into captivating digital experiences. With a proven track record of crafting visually stunning and intuitive interfaces for both web and mobile applications, I bring over 2 years of expertise in UI/UX design. Proficient in design tools and methodologies, I excel in creating engaging interactions and user-friendly designs. Proficient in HTML, CSS, and JavaScript, with a keen understanding of responsive design principles. Adept at collaborating with cross-functional teams to deliver high-quality designs that meet both user needs and business objectives. Passionate about staying updated with the latest design trends and technologies to continuously improve design practices.

[My Behance](#)   [My linkedin](#)

Experience

Product Design Intern | C80
September, 2023 - Present / Abuja, Nigeria

- Applied iterative design methodology to refine and optimize product prototypes continually, leading to a superior final product experience for users.
- Developed interactive prototypes for user testing, leading to valuable feedback and informed design decisions.
- Implemented best practices for accessibility throughout designs, creating inclusive experiences for users with diverse needs.
- Actively participated in user interviews, gaining valuable insights that informed design improvements.
- Supported senior designers in developing comprehensive style guides for various products, promoting consistency across platforms.
- Collaborated with cross-functional teams to streamline the design process, resulting in increased efficiency and project completion rates

Projects

E-Learning Application (EduSync)
Since October, 2022

- Designed EduSync mobile app to empower individuals in their journey to acquire and master tech-related skills.
- ¯ Designed interactive features and visual elements to enhance user engagement during learning, such as video tutorials, coding challenges, and quizzes.
- ¯ Implemented a user-friendly interface to monitor your completion status, track achievements, and celebrate milestones along your learning journey and advanced search filters

Online banking Application (Pocketpal)
Since july, 2023

- Designed a revolutionary budgeting and finance app (Pocketpal) to empower users to take control of their financial well-being
- ¯ Designed interactive features that provides a real-time snapshot of income, expenses, and account balances.
- provided users with a powerful, user-friendly tool to take control of their finances and advanced search filters.

Skills

User Interface Design, User Experience Design, Wireframing and Prototyping, User Research, Project Management, Adobe Creative Suite, Figma, Sketch, Framer and Webflow, HTML, CSS, Responsive Design, collaboration and Development Teams

Education

B.Eng: Agricultural Engineering
Kwara State University - Ilorin, Nigeria
2020 - 2025