PROJECT REPORT

A STUDY ON START UP INVESTMENT ANALYSIS

INTRODUCTION

Startups play a critical role in driving innovation, creating employment, and shaping the future economy. However, investing in startups is inherintly risky due to their high failure rates, dynamic businesses environments, and uncertain growth prospects. Startup investment analysis is the process of evaluating early stage businesses to assess their potential for success and determine the viability of investing in them.

ABSTRACT

Startups are essential engines of economic growth, technological advancement, and societal change. However, investing in startups carries significant risks due to uncertainities in business models,market acceptance, and financial sustainability. This project, " A Study on startup investment analysis", aims to explore the critical factors influencing investment decisions in early stage ventures.

TOOLS USED

Power Bi

STEPS INVOLVED

STEP 1: Downloaded the shark tank india dataset from kaggle datasets.

STEP 2: Imported the dataset in power bi desktop.

STEP 3: Created visual dashboard by analysing industrial trends.

CONCLUSION

Startup investment analysis is a complex but essential process that plays a vital role in shaping the success of new ventures and growth of economy. Through this study, it is evident that a thorough evaluation of factors such as business models, market opportunities, financial projections, and team capabilities is crucial in making informed investment decisions.