

**Assignment Questions: Each question carries 10 Marks.**

- ☞ How well did the iPremier Company perform during the seventy-five minute attack? If you were Bob Turley, what might you have done differently during the attack?
- ☞ The iPremier Company CEO, Jack Samuelson, had already expressed to Bob Turley his concern that the company might eventually suffer from a “deficit in operating procedures.”
- ☞ Were the company’s operating procedures deficient in responding to this attack? What additional procedures might have been in place to better handle the attack?
- ☞ Now that the attack has ended, what can the iPremier Company do to prepare for another such attack?
- ☞ In the aftermath of the attack, what would you be worried about? What actions would you recommend?

*Note: Your response should be type written in your own words.*

*There is NO one right answer.*

*Your responses should be succinct, crisp, cogent and well presented.*

*All references should be cited appropriately.*

*Attach a plagiarism report to your submission with less than 10%, else you will receive zero.*