



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

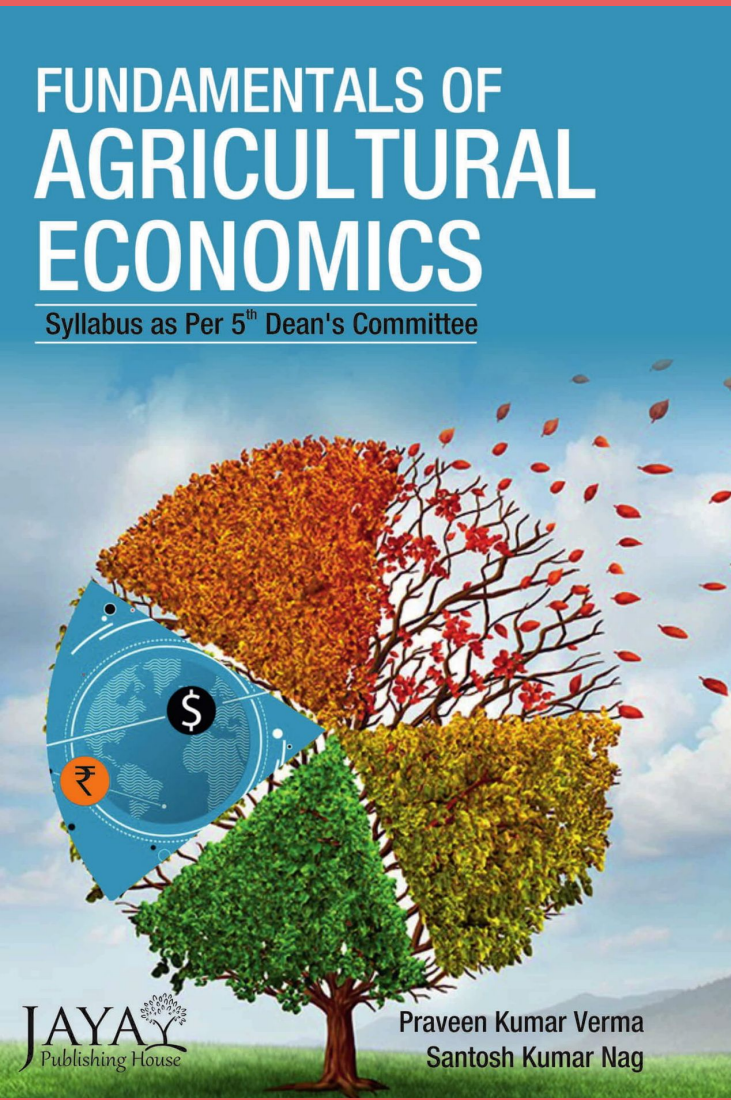
India ranks second world wide in farm outputs.



Agricultural yield of food grains has increased by morethan four times since 1950-51,and was 2,070kg/hectare in 2014-15

As per 2nd advance estimates for 2021-22,total foodgrains production in the country is estimated at record 316.06 tonnes which is higherthan during 2020-21

Eventhough india is the second largest country in agriculture why has it ranking 107 out of 121 countries in poverty?



now a days people do not think about their most needed basic need,what will happen if there is no more agricultrre?

Is population plays a major role in knock down the agriculture?

What if all we have buildings more than our need then how we able to get food that we needed?



INDIAS AGRICULTURE CROP PRODUCTION

Short summary of the persona

Increase output by giving incentives for expanding the areas under cultivation,changes in output mix and technical changes like usig HYV method

short term thinking can have no place in our plans for agriculture in india

Implementation of land reforms,for improving the production,Ind reforms are the first and predominant point



Improving irigation facilities ,promoting the use of hybrid seeds ,encouraging crop diversification

agriculture is our wisest pursuit ,because it will in the end contribute most to real wealth ,good morals,and happiness



modern farming methods can have overused the natural resource base

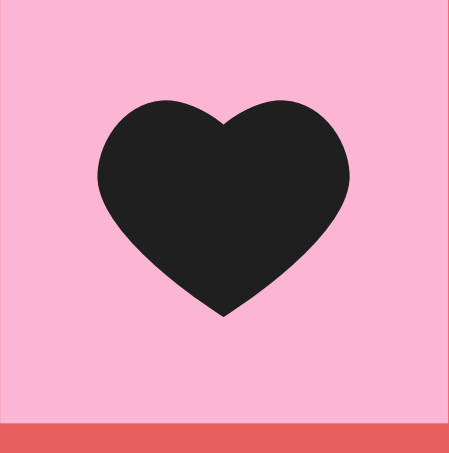
providing access to credits,and investing in agriculturual research are some of the key strategies

If the agriculture industry does not look beyond traditional strategies ,future generation will not be able to produce and take advantage of our arable land



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?