Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

Need some inspiration?
See a finished version of this template to kickstart your work.
Open example →

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

"water resources are also limited and water for irrigation must contend with increasing industrial and urban needs.'However agriculture growth in the 1990s and 2000s slowed down ,average about 3.5% per annum ,cereal yields have increased by only 1.4% per annum in the 2000s

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1

Make sure your sprinklers are spraying on to the grass and not on sidewalks,driveways ,or the streets.

Make sure your sprinklers spray pattern is not blocked.

Make sure your are not running your sprinklers too long on slopped or compacted soils.

Person 2

Fertilizer application should be timed to achieve maximum plant uptake,thereby reducing losses of nutrients to the environment

Fast acting fertilizers shoud not be applied before a heavy rainfall.

use buffer strips,use a mulching mower..properly store your fertilizer

Person 3

desalination, wateruse and conservation

rain water harvesting ,aqueducts

reservoirs that form behind dams in rivers can collect water during wet times and store it for use during dry spells

Person 4

balanced fertilization refer to the use of right ratio of nutrients as per soil or crop requirement.

perennial pasture and crops in rotation for annual crops ,and good grazing management for livestock producers.

incorporating cover crops that add organic mater to the soil,which leads to improved soil structure

Person 5

foot paths with exposed soil:cover with mulch or gravel

replant vegetation suited to side conditions

well established vegetation can stabilise the soil in cases of light erosion

3 Group ideas

implementation of land reforms,interplant,plantmore densely,manuring,plant many crops,water use and soil management,regular scouting,proper irrigation crop variety improvement,crop production improvement,crop protection management,smart water management,introduce heat tolerant varieties ,good quality of seeds,field productivity zoning,monitoring crop growths,smart application of fertilzersprecision farming focuses on a comprehensive approach towards maintaining the field andsoil well-being with a focus on a improving the qualityand quantity of yield with minimum environmental harm

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

smart water management,introduce heat tolerant varieties ,good quality of seeds,field productivity zoning,monitoring crop growths,smart application of fertilizers

crop variety improvement,crop production improvement,crop protection management

implementation of land reforms,interplant,plantmore densely,manuring,plant many crops,water use and soil management,regular scouting,proper irrigation

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

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Importance
If each of these tasks cost yet the same amount of difficulty or cost, which would have the most positive impact?

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback

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