



DIRECTIONS

TO SALEM

Just 16 miles north of Boston on the Massachusetts coast, Salem is easily accessible by car, train, bus, and seasonal ferry. We recommend allowing one hour travel time between Salem and Boston.

FROM ROUTE 128-NORTH

Take exit 25a and follow Route 114-east into Salem. Once in Salem, follow signs to the Salem Visitor Center, Museum & Historic Sites and Downtown Parking. Please note: I-95 North and Route 128-North share the same road for the loop around Boston. When the roads divide, stay on Route 128-North at this point, the exit numbers jump from #45 to #28.

ALTERNATE ROUTES:

- Exit 26, Lowell Street, Peabody, follow straight (*becoming Main Street and then Boston street into Salem*)
- Exit 24, Endicott Street, Danvers to Route 35 East to Salem From Boston (*15 miles, 30 minutes during off-peak travel times*)

Take I-93 North to Exit 37-A for I-95 North. Follow I-95 North to Route 128 North. Follow directions for Route 128-North above. Note: Do not follow the signs to Salem, New Hampshire.

FROM LOGAN AIRPORT (15 MILES)

Follow Route 1A North to Salem.

FROM THE WEST

Take I-90-East to I-95/Route 128 North and follow directions for Route 128-North above.

FROM THE SOUTH

Take Route 93 North to the Mass Pike (I-90 East) via the Ted Williams Tunnel (Exit 23) East to Route 1A North. Follow Route 1A North to Salem.

FROM THE NORTH

Take I-95 South (Maine) or I-93 South (New Hampshire) to Route 128-North and follow directions for Route 128-North above.

FROM BEVERLY (ROUTE 1A SOUTH)

Follow Route 1A South over the Veterans Memorial Bridge.

- For downtown businesses, Salem Common, Hawthorne Boulevard, Derby Street, and the Waterfront: Stay in the left lane, turning left after the bridge onto Route 107 South/Bridge Street. Turn left on Winter Street/Route 1A and follow to downtown attractions and businesses.
- For the McIntire District, Lynde Street, Summer Street, Washington Street: Stay in the right lanes over the Veterans Memorial Bridge and follow the ByPass Road into Salem.

● RECEPTIVE OPERTATOR ● ACCOMMODATIONS ● ATTRACTION / MUSEUM ● DINING ● DINING/SHOPPING ● TOURS ● TRANSPORTATION

LISTING	CONTACT	GROUP CAPACITY	TERMS	BUS PARKING ON SITE	COMP POLICY
Hawthorne Tours 27 Congress Street, Suite 109	Helen Medler 978-744-5463 Helen@HawthorneTours.com				
Salem Waterfront Hotel 225 Derby Street	Mary Farrell 978-740-8788 MFarrell@SalemWaterfrontHotel.com	🚿 300	Contact Sales Manager	Contact Sales Manager	Contact Sales Manager
Gallows Hill Museum/Theatre 7 Lynde Street	Andrzej Kozolwski 978-825-0222 GallowsHillSalem@gmail.com	🚿 85	Payment in Advance/Check (MA only) or CC	Within Walking Distance	Upon Request
History Alive / Cry Innocent 32 Derby Square	Kristina Stevick 978-810-2588 Kristina.Stevick@Gmail.com	🚿 150	CryInnocentSalem.com/Group information	No	1 teacher/escort per 10 students
Mahi Mahi Cruises & Private Events 24 Congress Street	Will Cole 978-825-0001 info@MahiCruises.com	🚿 150	\$16-22 per person	Yes	Drivers & Escort Cruise Free
New England Pirate Museum 274 Derby Street	Nancy Hurrell 978-741-2800 SalemWitchPirate@aol.com	🚿 50	Cash/Credit Card/Check upon arrival	Within Walking Distance	One Adult for every 10 Students
Peabody Essex Museum 161 Essex Street	John Marden 978-542-1514 John_Marden@pem.org	🚿 150 Students 75 Other	Cash/Credit Card/Check upon arrival	No	Escorts/Driver 1 adult per 10 students
Phillips House Museum 34 Chestnut Street	Melinda Huff 978-744-0440 Mhuff@HistoricNewEngland.org	50		No	Tour leader/chaperones/ bus driver
Salem 4-D Time Machine & Walking Tours - 131 Essex Street	Penny VanDell SalemTimeMachine@yahoo.com	🚿 30+	Email for Group Rates	Within Walking Distance	Chaperones and bus drivers free
Salem Wax Museum Of Witches & Seafarers - 288 Derby Street	Al DeLeon 978-740-2929 info@SalemWaxMuseum.com	🚿 25+	50% in advance special and October events require payment in full in advance	Yes	Driver/1 Adult per 10 Students
Salem Witch Museum 19 1/2 Washington Sq. North	Merry Ward 978-744-1692 MerryW@SalemWitchMuseum.com	🚿 125 every 30 minutes	SalemWitchMuseum.com/Groups	Within Walking Distance	Group Leader/Driver-1 Adult per 10 Students
Salem Witch Village 282 Derby Street	Al DeLeon 978-740-2929 info@SalemWaxMuseum.com	🚿 25+	50% in advance special and October events require payment in full in advance	Yes	Driver 1 Adult per 10 Students
The House of Seven Gables 115 Derby Street	Ryan Conary 978-744-0991 Rconary@7Gables.org	🚿 100 every hour	Payment Due Upon Arrival. Oct. Requires 50% deposit 30 days prior.	Yes	Escorts/Drivers. 1 Adult per 10 Students
Witch Dungeon Museum 16 Lynde Street	Nancy Hurrell 978-741-3570 SalemWitchPirate@aol.com	100	Cash/Credit Card/Check upon arrival	Yes	One Adult for every 10 Students
Witch History Museum 197-201 Essex Street	Nancy Hurrell 978-741-7770 SalemWitchPirate@aol.com	🚿 60	Cash/Credit Card/Check upon arrival	Within Walking Distance	One Adult for every 10 Students
Finz Seafood and Grill 76 Wharf Street	Susie Travers Suzie@FinzSeafood.com	🚿 30-90 FR 20-50 DR	Contract Needed to Secure Date	Within Walking Distance	
Victoria Station & Vic's Boathouse 86 Wharf Street	Elizabeth Collett Elizabeth@VictoriaStation.com	🚿 150	Group Menu Availabe Upon Request	No	One Meal comp per 40 guests
Red's 15 Central Street	John Drivas ajcas1@aol.com	🚿 80	Cash or Check	No	Bus Driver and Tour Guides free
Rockafellas 231 Essex Street	Michelle Minasian Michelle@MinasianEvents.com	🚿 200	Pre Set Menu	No	Bus Drive Complimentary
Sea Level Oyster Bar 94 Wharf Street	Susie Travers Suzie@FinzSeafood.com	🚿 75-100 Down 60-80 Up	Contract Needed to Secure Date	Within Walking Distance	
The Village Tavern 168 Essex Street	Andrew Ingemi Andrew@VillagetavernSalem.com	🚿 Rm 1: 15-35 Rm 2: 40-100	Contract needed to secure date	Within Walking Distance	Driver and Escort are Free
Maria's Sweet Somethings 26 Front Street	Maria Harris Mariakh@aol.com	🚿 100 Ice Creams in 35 minutes	Call for Group Rate	No	
Bewitched After Dark Walking Tours 180 Essex Street	Pamela Captain info@BewitchedAfterDark.com	🚿 50 per Guide	Payment in Advance	No	
Haunted Footsteps Ghost Tours/ Salem Historical Tours 8 Central St.	Giovanni Alabiso info@SalemHistoricalTours.com	🚿 50 per guide	Deposit to secure guide. Final headcount and balance due week before tour date	No	Drivers/1 Chaperone for every 10 students
Salem Trolley 8 Central Street	Tammy Harrington Tammy@SalemTrolley.com	🚿 Multiple Trolleys Available	Payment in Advance	No	Escorts/Drivers
Boston Harbor Cruises/Salem Ferry 10 Blaney Street, Boston: Long Wharf North	Doug Hall Dhall@BostonHarborCruises.com	🚿 149	50% Deposit w/ balance due upon arrival	On Site Parking in Salem	Guide & Driver Complimentary

2016-17

MOTOR COACH & ROUTE MAP

SALEM, MASSACHUSETTS



Salem
Still making history.

877.SALEMMA SALEM.ORG





WELCOME TO SALEM

Group and student tours are important parts of Salem’s tourism industry, and we thank you for choosing Salem as your group’s destination. More than one thousand buses and motor coaches come to Salem each year, each one telling and experiencing the great stories that begin in Salem, including the Salem Witch Trials, maritime heritage, literary connections, pirate lore, and more.

This Parking Map & Guidelines has been created as a resource for you, representatives of the group tour and student tour industry. If we have omitted any helpful details, please let us know so additions and updates can be made to future versions. And please visit Salem.org/groups for additional information, including a printable PDF of this brochure.

Once again, welcome, we are glad you are all here!
– Kate Fox, Executive Director
DESTINATION SALEM

ACCESS ROUTE

Motor Coaches and buses must follow one of the truck routes into Salem. Truck Routes follow Routes 114, 1A, and 107. These routes are indicated on the map with a red line.

DROP ZONES

Motor coaches and school buses are asked to use drop zones to load and unload passengers. Drop zones have a 10-minute time limit, which is enforced.

DROP ZONE LOCATIONS:

- Washington Square West (*near the Salem Witch Museum/Salem Common*)
- 1 New Liberty Street (*in front of the Visitor Center*)
- 160 Derby Street (*Salem Maritime National Historic Site*)

TOUR BUS / COACH / SCHOOL BUS PARKING

Salem has reserved spaces throughout the city for visiting buses. Bus parking spaces are enforced 9am – 6pm, 7-days/week per City Ordinance. They are available on a first-come, first served basis.

TWO-HOUR PARKING

- Congress Street (*near Pickering Wharf*)
- Essex Street (*near the Witch House*)
- Holyoke Square (*behind the US Post Office*)
- Lynde Street (*near Witch Dungeon Museum, Gallows Hill Museum/Theatre*)
- Washington Square South, west-bound, near the Hawthorne Hotel

LONG-TERM PARKING (MORE THAN TWO HOURS)

During our peak seasons, especially October weekends, overflow parking can be found on Fort Avenue. (*Derby Street east-bound turns into Fort Avenue*) and at Salem Willows.

HOTEL LOADING & UNLOADING

The Clipper Ship Inn, Hawthorne Hotel, and Salem Waterfront Hotel provide areas for the drop-off and pick-up of passengers. Please adhere to the 15-minute drop-zone limits at the Hawthorne Hotel.

NO IDLING

Engines must be turned off when the coach/bus is stationary. There is a \$25 fine for idling engines.

PICNIC AREAS

Picnic areas are available at the Salem Maritime National Historic Site on Derby Street, Salem Common, Winter Island (\$30 *parking fee for commercial buses*), and Salem Willows.

SALEM COMMON

Bus and coach parking around Salem Common is not allowed except in designated spaces. Drivers can be fined up to \$100 for parking around Salem Common (except in the designated spaces on Washington Square South). This ordinance is strictly enforced.

RECREATION AREAS

Salem Willows features food, beaches, amusements, rest rooms, and parking during the summer and fall seasons. Winter Island Maritime Park features a beach, picnic area, and a lighthouse. Please note Winter Island’s 2016 usage fees:

- \$30.00 parking fee for commercial buses
- \$20.00 drive-through (*to see the lighthouse, harbor views*) fee for commercial buses

Fees are subject to change, please call (978) 745-9430 for the latest information.

SALEM HAUNTED HAPPENINGS

October is Salem’s busiest month. To accommodate all of the groups and individuals who visit Salem at this time, some one-hour spaces may be changed to drop zones and additional temporary bus parking may be created elsewhere in the city. Visit HauntedHappenings.org, Salem.org or call (978) 741-3252 for parking and access updates.

Please Note: *Some group tour policies change in October. Please contact site or attraction for more information.*



PUBLIC GUIDE LICENSES

The City of Salem requires public tour guides to be licensed by the Salem City Council as a public guide. A Public Guide License can be obtained through the City Clerk’s office, and requires a criminal background investigation, and passing a professional examination that tests the knowledge of the applicant concerning the city’s history and places or points of historic or public interest. Any teacher or person acting as a teacher employed by a public or private school may function as a public guide for students without first applying for a public guide license. There is an application fee for a Public Guide License. Public Guide Licenses are enforced by the Salem Police Department and Licensing Inspector. The penalty for acting as a public tour guide without a license is as follows:

FIRST OFFENSE	\$25.00
SECOND OFFENSE	\$50.00
THIRD AND SUBSEQUENT OFFENSES	\$100.00

Additional information on the Public Guide License can be obtained through Destination Salem, (978) 741-3252, or the Salem City Clerk, (978) 745-9595.

OCTOBER STREET CLOSINGS:

- First Thursday of October for the Grand Parade, Congress, Derby, Central, Washington, and Essex Streets and Hawthorne Boulevard are closed from 5:00 – 9:00 PM.
- First weekend of October, Haunted Biz Baz Street Fair – Essex Street from Hawthorne Boulevard to New Liberty Street, 9:00 AM – 8:00 PM, Saturday and Sunday.
- Halloween Night – Hawthorne Boulevard, Derby Street, Washington Street, Essex Street, Central Street will be closed at approximately 5:00 PM based on public safety needs.
- Please note: During October weekends pedestrian traffic may require the Salem Police to close streets for public safety. Last minute street closings are posted on HauntedHappenings.org, Twitter, and Facebook.

Please visit **HauntedHappenings.org** for updated parking information, alternate access routes, and street closure information.

CONSTRUCTION

There are multiple construction projects planned in Salem through 2017. For construction updates, please visit BuildingSalem.com or contact Destination Salem at Salem.org or call (978) 741-3252 for the most current street closure or route change information.

FUEL

Diesel fuel is available at:
BP, 94 Jackson Street, Salem, MA 01970
Circle K, 323 Highland Avenue, Salem, MA 01970
Shell, 146 Boston Street, Salem, MA 01970

GENERAL INFORMATION

Dial 911 for all emergencies

North Shore Medical Center
81 Highland Avenue, Salem, MA
(978) 741-1215 Reception
(978) 354-2750 Emergency
nsmc.partners.org

Salem Police Non-Emergency Number
(978) 744-0171

VISITOR INFORMATION

Destination Salem
The Office of Tourism & Cultural Affairs, Inc.
City Hall, 80 Washington St. Suite 204, Salem, MA 01970
(978) 741-3252 | Salem.org

National Park Service Salem Regional Visitor Center
2 New Liberty Street, Salem, MA 01970
(978) 740-1650 | nps.gov/sama (*Please visit website to confirm hours*)

Salem Chamber of Commerce
265 Essex Street, Salem, MA 01970
(978) 744-0004 | salem-chamber.org

If you have any questions or concerns about your visit to Salem, please contact:

DESTINATION SALEM

P.O. Box 630 • Salem, MA 01970
877.SALEMMA • 978.741.3252 • info@Salem.org • Salem.org

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LEGEND

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|------------------|---------------------|--------------------------|----------------------|-----------------------------------------------------------------|
| Parking | Visitor Information | 1 Hour Individual Spaces | 10 Minute Drop Zones | Motor Coach Access Routes
(Please follow recommended routes) |
| Public Restrooms | ATM | 2 Hour Individual Spaces | One Way Streets | Alternate Routes |
| Food | | | | |

VISIT SALEM.ORG FOR ADDITIONAL PARKING INFORMATION

Salem

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massvacation.com