

Walking Tour Schedule

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
9:30	A.M. Coffee Walk	A.M. Coffee Walk			A.M. Coffee Walk	A.M. Coffee Walk	
10:00					NOW Age Travel		
11:30	Sinister Stories		Sinister Stories	Sinister Stories	Sinister Stories	Sinister Stories	
12:00	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tour
1:00	Salem Witch Walk						
						NOW Age Travel	
1:30	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tour
2:00						Black Cat Tour	Black Cat Tour
		Salem Food Tour	Salem Food Tour	Salem Food Tour	Salem Food Tour	Salem Food Tour	
	Sips & Bites	Sips & Bites	Sips & Bites	Sips & Bites	Sips & Bites	Sips & Bites	Sips & Bites
						Spellbound Tours	Spellbound Tours
3:00	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tour
	Salem Day Tour	Salem Day Tour	Salem Day Tour	Salem Day Tour	Salem Day Tour		
					Salem Witch Walk	Salem Witch Walk	Salem Witch Walk
		Salem Food Tour		Salem Food Tour	Salem Food Tour	Salem Food Tour	Salem Food Tour
4:00					Sinister Stories	Sinister Stories	Sinister Stories
4:30	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tours
5:00						NOW Age Travel	
7:00					Bewitched Aft. Dark		Bewitched Aft. Dark
	Haunted Footsteps	Haunted Footsteps	Haunted Footsteps	Haunted Footsteps	Haunted Footsteps	Haunted Footsteps	Haunted Footsteps
					NOW Age Travel		
					Salem Witch Walk	Salem Witch Walk	Salem Witch Walk
7:30	Hocus Pocus Tour	Hocus Pocus Tour	Hocus Pocus Tour	Hocus Pocus Tour		Hocus Pocus Tour	Hocus Pocus Tour
8:00			Black Cat Tour			Black Cat Tour	Black Cat Tour
	Salem Night Tour	Salem Night Tour	Salem Night Tour	Salem Night Tour	Salem Night Tour	Salem Night Tour	Salem Night Tour
	Spellbound Tours	Spellbound Tours	Spellbound Tours	Spellbound Tours		Spellbound Tours	Spellbound Tours

For more information on walking tours, including contact info and locations see p. 29 of the 2018 Salem City Guide & Map.

The **Salem Trolley** runs daily from 10:00 am-5:00 pm. Visit SalemTrolley.com or visit the Trolley Stop at the Visitor Center 2 New Liberty St.

Open for the season!

**Salem Regional Visitor Center** | 978-740-1650  
Open Wednesday-Sunday, 10:00 am-4:00 pm. (Open daily beginning May 13). NPS.gov/SaMa

**Phillips House** | 978-744-0440  
Tuesday-Saturday, 11:00 am-4:00 pm. **Opens May 1!**  
HistoricNewEngland.org

**Salem Ferry** | 877-SEE-WHALE  
Service between Long Wharf in Boston and Blaney Street in Salem. **Opens May 19!**

**Salem Trolley** |978-744-5469  
Now running daily 10:00 am-5:00 pm. Last full tour begins at 4:00 pm. SalemTrolley.com

**Salem Willows Arcade** | 978-745-0251  
Open School Vacation Week and weekends, 12:00 pm-8:00 pm.  
WillowsArcade.com

**Witch Dungeon Museum** | 978-741-3570  
Now open daily 10:00 am-5:00 pm. WitchDungeon.com

**Witch History Museum** | 978-741-7770  
Now open daily 10:00 am-5:00 pm. WitchHistoryMuseum.com

**Harbor Cruises re-open for the season mid-May.**

Important Contacts

**Destination Salem**  
Office of Tourism & Cultural Affairs  
978-741-3252 | Salem.org

**National Park Service/Salem Regional Visitor Center**  
2 New Liberty Street | 978-740-1650  
Open Wednesday-Sunday, 10:00 am-4:00 pm  
NPS.gov/SaMa

**Salem Chamber of Commerce**  
265 Essex Street | 978-744-0004  
Salem-Chamber.org

**Salem Maritime National Historic Site**  
160 Derby Street | 978-740-1650  
NPS.gov/SaMa

**Salem Police**  
Non-emergency: 978-744-0171  
Dial 911 for all emergencies.

Regional Contacts

**Greater Boston Convention & Visitors Bureau**  
888-SEE-BOSTON | BostonUSA.com

**North of Boston Convention & Visitors Bureau**  
978-465-6555 | NorthofBoston.org

**Massachusetts Office of Travel & Tourism**  
800-227-MASS | MassVacation.com

*This guide is for use by working members of the Salem tourism industry only. It may be used to assist guests, but they should be directed to the Salem City Guide & Map or to Salem.org.*

Events of Note

*April 27-May 6: **ArtWeek***  
Salem.org/tag/ArtWeek or ArtWeekMA.org

*May 4-6: **Massachusetts Poetry Festival***  
MassPoetry.org

*Through May 6: **PlayTime** at the Peabody Essex Museum*  
**Last day of the exhibit is May 6.** | PEM.org

*May 11: **Mahi Cruises’ first cruise of the season***  
24 Congress Street | 978-825-0001 | MahiCruises.com

*May 11: **Sunset Sail Salem’s first sail of the season***  
Pickering Wharf | 978-594-6299 | SunsetSailSalem.com

*May 12: **Schooner Fame’s first sail of the season***  
Pickering Wharf | 978-729-7600 | SchoonerFame.com

*May 19: **Salem Ferry opens for the season***  
10 Blaney Street in Salem/Long Wharf in Boston  
877-SEE-WHALE | SalemFerry.com

*May 26: **Wild Designs** opens at PEM*

*June 1-3: **Salem Arts Festival***  
SalemArtsFestival.com

*June 7: **Salem Farmers Market begins***  
The Farmers Market runs Thursdays through October 11.  
SalemFarmersMarket.com

*June 16: **Boat Tours to Bakers Island Lighthouse begin***  
EssexHeritage.org/Boat

*June 23: **North Shore Pride Parade & Festival***  
NorthShorePride.org

*June 30: **Sally Mann: A Thousand Crossings** opens at PEM*

*July 4: **Salem Celebrates the Fourth***  
Salem.com

*August 3-12: **Salem Heritage Days***  
Salem.com

*View the complete events calendar on Salem.org.*

### Where can I find...?

#### Public Restrooms

- Visitor Center
- Museum Place/Witch City Mall
- Artists' Row
- Salem Maritime National Historic Site

#### Parking Garages

- Museum Place Mall Garage
- Congress Street Garage
- See 2018 Salem City Guide & Map for parking lots.

#### Motor Coach Drop-Zones

- Visitor Center
- Washington Square West
- Salem Maritime National Historic Site

#### Motor Coach Parking – 2-Hour Spaces

- Washington Square South
- Congress Street
- Fort Avenue

See Motor Coach Guide & Map for complete details.

### Where Should I Eat...?

#### American

- Bit Bar
- Brothers Taverna
- Brodie's Seaport
- Counter
- Gulu-Gulu Cafe
- Ledger
- Longboards
- Nat's at the Hawthorne Hotel
- Opus
- Red's
- Regatta Pub
- Rockafellas
- The Roof
- Tavern in the Hawthorne Hotel
- Village Tavern

#### Crepes

- Mr. Crepe

For more information on dining in Salem, see p. 34 of the 2018 Salem City Guide & Map or visit Salem.org/Eat

#### Seafood

- Finz Seafood & Grill
- Sea Level Oyster Bar
- Turner's Seafood

#### Mexican

- Howling Wolf

#### Italian/Mediterranean

- Adriatic Restaurant
- Bella Verona

#### Delis, Pizza, & Sandwiches

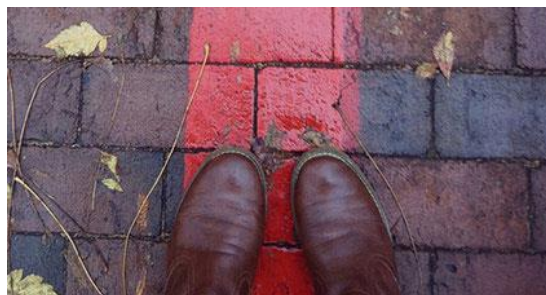
- Atrium Café at PEM
- Essex's NY Pizza
- Flying Saucer Pizza
- Kushco Bistro
- Milk & Honey

#### Thai

- Thai Place

### What is the red line on the ground?

That is the Salem Heritage Trail! It connects Salem's historically significant sites and neighborhoods. The Salem Regional Visitor Center at 2 New Liberty Street is the perfect place to start a walk along the trail. Here guests can find maps, visitor guides, and information along with self-guided walking tours.



Learn more about the Salem Heritage Trail at:  
Salem.org/Do/Heritage-Trail

### Win a Piece of Salem!

We're celebrating the 350th Anniversary of the House of the Seven Gables by giving away 11 limited edition prints of the illustration by Salem artist Elissa Von Letkemann used for the cover of the 2018 Salem Guide. The 18" x 24" prints will be signed by the artist. **Enter to win at Salem.org/contest.** (Encourage your guests to enter too!)

### Staff Passes now available!

Staff Passes are now available from Destination Salem. Passes may be used for employees to experience downtown attractions (exclusions apply). For more information, or to request passes contact Stacia at Destination Salem at 978-741-3252 or scooper@salem.org

### Where can guests rent wheelchairs?

**Eastern Pulmonary Services**, 85 Bridge Street, Salem. (978) 745-4654 or (800) 698-4654. Wheelchairs, power scooters, respiratory equipment, and other medical items are available for short-term rental. Wheelchair rentals are \$10/day with a \$50 deposit.

**Hutchinson Medical, Inc.**, 333 Highland Ave., Salem, (978) 741-1770 (open Monday–Friday 8:30 am–5:00 pm and Saturday 9:00 am–noon). Wheelchair rentals are \$25/day.



## Destination Salem's *Industry Weekly* Volume 1, Issue 2

# April 23–29 2018



### ArtWeek begins April 27!

- ArtWeek features unexpected and creative experiences that are interactive or offer behind-the-scenes access to artists or the creative process. Events take place throughout Massachusetts! View events in Salem at Salem.org/tag/ArtWeek

### Seasonal attractions are opening up!

- Most of Salem's seasonal attractions are now open! Check the list in this issue for details or visit Salem.org/Plan/Seasonal-Hours. Harbor cruises begin opening up on May 11, and the Salem Ferry begins service between Blaney Street in Salem and Long Wharf in Boston on May 19.

### Looking for something to do after 5:00?

- Salem's walking tours start as late as 8:00 pm. For guests who arrive later in the day or who are just looking for something more to do walking tours can be a great option! Use the tour grid in this issue and see p. 29 of the 2018 Salem City Guide and map to assist guests in finding a walking tour.

*This guide is for use by working members of the Salem tourism industry only. It may be used to assist guests, but they should be directed to the Salem City Guide & Map or to Salem.org.*