### **Walking Tour Schedule**

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
9:30	A.M. Coffee Walk	A.M. Coffee Walk					
10:00						NOW Age Travel	
11:00							A.M. Coffee Walk
11:30	Sinister Stories		Sinister Stories	Sinister Stories	Sinister Stories		
12:00	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tour				
1:00	Salem Witch Walk						
1:30	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tour				
							Salem Food Tour
2:00						Black Cat Tour	Black Cat Tour
	Salem Food Tour	Salem Food Tour					
	Sips & Bites	Sips & Bites					
						Spellbound Tours	Spellbound Tours
3:00	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tour				
	Salem Day Tour						
					Salem Witch Walk	Salem Witch Walk	Salem Witch Walk
		Salem Food Tour		Salem Food Tour	Salem Food Tour	Salem Food Tour	Salem Food Tour
4:30	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tours				
5:00					NOW Age Travel		
7:00					Bewitched Aft. Dark	Bewitched Aft. Dark	Bewitched Aft. Dark
	Haunted Footsteps	Haunted Footsteps	Haunted Footsteps				
					Salem Witch Walk	Salem Witch Walk	Salem Witch Walk
7:30	Hocus Pocus Tour		Hocus Pocus Tour	Hocus Pocus Tour	Hocus Pocus Tour	Hocus Pocus Tour	Hocus Pocus Tour
8:00			Black Cat Tour	Black Cat Tour	Black Cat Tour	Black Cat Tour	Black Cat Tour
	Salem Night Tour	Salem Night Tour	Salem Night Tour				
	Spellbound Tours	Spellbound Tours					

For more information on walking tours, including contact info and locations see p. 29 of the 2018 Salem City Guide & Map.

The Salem Trolley runs daily from 10:00 am-5:00 pm. Visit SalemTrolley.com or visit the Trolley Stop at the Visitor Center 2 New Liberty St.

#### **Harbor Cruise Hours**

Mahi Harbor Cruises & Private Events | 978-825-0001 7:00 pm Sunset Cruise Friday-Sunday. MahiCruises.com

Schooner Fame of Salem | 978-729-7600

Sails at 11:00 am, 1:00 pm, 3:00 pm, and 5:00 pm Saturday-Sunday, 7:00 pm Friday-Saturday. SchoonerFame.com

Sea Shuttle | 888-400-0601

Call or see website for hours. Sea-Shuttle.com

Sunset Sail Salem | 978-594-6299

Cruises offered 11:00 am daily, 1:30 pm Friday-Sunday, 3:00 pm Monday-Saturday, and 4:00 pm Friday-Saturday. SunsetSailSalem.com

## Salem-Chamber.org

Salem Maritime National Hist. Site 160 Derby Street | 978-740-1650 NPS.gov/SaMa

**Important Contacts** 

Office of Tourism & Cultural Affairs

National Park Service/ Visitor Center

2 New Liberty Street | 978-740-1650

Salem Chamber of Commerce

265 Essex Street | 978-744-0004

**Destination Salem** 

NPS.gov/SaMa

978-741-3252 | Salem.org

**Salem Police:** 978-744-0171 Dial 911 for all emergencies.

#### Regional Contacts

#### **Greater Boston CVB**

888-SEE-BOSTON | BostonUSA.com

#### North of Boston CVB

978-465-6555 | NorthofBoston.org

Mass. Office of Travel & Tourism 800-227-MASS | MassVacation.com

This guide is for use by working members of the Salem tourism industry only. It may be used to assist guests, but they should be directed to the Salem City Guide & Map or to Salem.org.

## **BYOB: Bring Your Own Bag**

New for 2018, the City of Salem passed a "Bring Your Own Bag" ordinance joining 60 other cities and towns in MA to reduce waste caused by single-use plastic bags. To promote reusable bags instead, plastic bags are no longer used by Salem businesses. This change helps to avoid problems in our city and environment like clogged storm drains, and bags caught in trees and waterways. Learn more at Salem.com.

Open for the season!

Salem Ferry | 877-SEE-WHALE

Services Boston & Salem. SalemFerry.com Opens May 19!

Salem Willows Arcade | 978-745-0251

Open weekends. WillowsArcade.com Open daily from May 25!

**Boat Tours to Bakers Island** | 978-224-2036 EssexHeritage.org/Boat **Opens June 16!** 

#### **Events of Note**

May 19: Salem Ferry opens for the season
10 Blaney Street in Salem/Long Wharf in Boston
877-SEE-WHALE | SalemFerry.com

May 26: Wild Designs opens at PEM

June 1-3: Salem Arts Festival
SalemArtsFestival.com

June 7: Salem Farmers Market begins

The Farmers Market runs Thursdays through October 11. SalemFarmersMarket.com

June 16: Boat Tours to Bakers Island Lighthouse begin EssexHeritage.org/Boat

June 23: North Shore Pride Parade & Festival NorthShorePride.org

June 30: Sally Mann: A Thousand Crossings opens at PEM

July 4: Salem Celebrates the Fourth Salem.com

August 3-12: Salem Heritage Days Salem.com

August 4: Four Centuries of Music Festival 7Gables.org

August 4-5: **Salem Maritime Festival** NPS.gov/SaMa

August 5: Bridge & Back 10K Road Race SalemRoadRaces.com

August 11-12: Essex Street Fair Salem-Chamber.org

August 12: Chestnut Street Car Meet HistoricNewEngland.org

August 18-19: Salem Jazz & Soul Festival SalemJazzSoul.org

View the complete events calendar on Salem.org.

### Where can I find...?

#### **Public Restrooms**

- Visitor Center
- Museum Place/Witch City Mall
- Artists' Row
- Salem Maritime National Historic Site

#### **Parking Garages**

- Museum Place Mall Garage
- **Congress Street Garage**
- See 2018 Salem City Guide & Map for parking lots.

#### **Motor Coach Drop-Zones**

- **Visitor Center**
- Washington Square West
- Salem Maritime National Historic Site

#### Motor Coach Parking - 2-Hour Spaces

- **Washington Square South**
- **Congress Street**
- Fort Avenue

See Motor Coach Guide & Map for complete details.

What is the red line on the ground?

That is the Salem Heritage Trail! It connects Salem's historically

significant sites and neighborhoods. The Salem Regional Visitor

Center at 2 New Liberty Street is the perfect place to start a

and information along with self-guided walking tours.

walk along the trail. Here guests can find maps, visitor guides,

#### American

- Bit Bar
- **Brothers Taverna**
- Brodie's Seaport
- Counter
- Gulu-Gulu Cafe
- Ledger
- Longboards Nat's at the Hawthorne Hotel -
- Opus
- Red's
- Regatta Pub
- Rockafellas
- The Roof
- Tavern in the Hawthorne Hotel -
- Village Tavern

#### Crepes

Mr. Crepe

For more information on dining in Salem, see p. 34 of the 2018 Salem City Guide & Map or visit Salem.org/Eat

# Win a Piece of Salem!

We're celebrating the 350th Anniversary of the House of the Seven Gables by giving away 11 limited edition prints of the illustration by Salem artist Elissa Von Letkemann used for the cover of the 2018 Salem Guide. The 18" x 24" prints will be signed by the artist. Enter to win at Salem.org/contest. (Encourage your guests to enter too!)

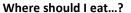
## Add to our accessibility resource sheet

Destination Salem is compiling a list of resources for guests with disabilities visiting Salem. If you haven't already please email your location's accessibility information to Brittany at brittany@salem.org or Stacia at scooper@salem.org.

## Where can guests rent wheelchairs?

Eastern Pulmonary Services, 85 Bridge Street, Salem. (978) 745-4654 or (800) 698-4654. Wheelchairs, power scooters, respiratory equipment, and other medical items are available for short-term rental. Wheelchair rentals are \$10/day with a \$50 deposit.

Hutchinson Medical, Inc., 333 Highland Ave., Salem, (978) 741-1770 (open Monday-Friday 8:30 am-5:00 pm and Saturday 9:00 amnoon). Wheelchair rentals are \$25/day.



- Seafood
  - Finz Seafood & Grill
  - Sea Level Oyster Bar
  - Turner's Seafood

#### Mexican

- Howling Wolf

#### Italian/Mediterranean

- Adriatic Restaurant
- Bella Verona

#### Delis, Pizza, & Sandwiches

- Atrium Café at PEM
- Essex's NY Pizza
- Flying Saucer Pizza
- Kushco Bistro
- Milk & Honey
- Thai
  - Thai Place

## Destination Salem's Industry Weekly Volume 1, Issue 5

May 14-20, 2018



## The Salem Ferry opens May 19!

The Salem Ferry which travels between Long Wharf in Boston and Blaney Street in Salem opens for the season on May 19! Guests looking for ferry tickets or additional information may be directed to SalemFerry.com.

## Zagster Bike Share is back for 2018!

Zagster locations may be found throughout downtown Salem (see map at Zagster.com). Guests can register to use a bike by downloading the app for their smart phones. Bikes may be locked outside of their stations until riders are finished for the day.

## Need a list of pet-friendly locations?

Lots of patio dining locations are pet-friendly along with select shops, attractions, and accommodations (some even come with special dog menus!) Find all pet-friendly options downtown on the blog at salem.org/plan/pet-friendly-salem-ma.

This guide is for use by working members of the Salem tourism industry only. It may be used to assist guests, but they should be directed to the Salem City Guide & Map or to Salem.org.



Learn more about the Salem Heritage Trail at: Salem.org/Do/Heritage-Trail