Walking Tour Schedule

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
9:30	A.M. Coffee Walk	A.M. Coffee Walk					
10:00						NOW Age Travel	
11:00							A.M. Coffee Walk
11:30	Sinister Stories		Sinister Stories	Sinister Stories	Sinister Stories		
12:00	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tour				
1:00	Salem Witch Walk						
1:30	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tour				
							Salem Food Tour
2:00						Black Cat Tour	Black Cat Tour
	Salem Food Tour	Salem Food Tour					
	Sips & Bites	Sips & Bites					
						Spellbound Tours	Spellbound Tours
3:00	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tour				
	Salem Day Tour						
					Salem Witch Walk	Salem Witch Walk	Salem Witch Walk
		Salem Food Tour		Salem Food Tour	Salem Food Tour	Salem Food Tour	Salem Food Tour
4:30	Salem Hist. Tour	Salem Hist. Tour	Salem Hist. Tours				
5:00					NOW Age Travel		
7:00					Bewitched Aft. Dark	Bewitched Aft. Dark	Bewitched Aft. Dark
	Haunted Footsteps	Haunted Footsteps	Haunted Footsteps				
					Salem Witch Walk	Salem Witch Walk	Salem Witch Walk
7:30	Hocus Pocus Tour		Hocus Pocus Tour	Hocus Pocus Tour	Hocus Pocus Tour	Hocus Pocus Tour	Hocus Pocus Tour
8:00			Black Cat Tour	Black Cat Tour	Black Cat Tour	Black Cat Tour	Black Cat Tour
	Salem Night Tour	Salem Night Tour	Salem Night Tour				
	Spellbound Tours	Spellbound Tours					

For more information on walking tours, including contact info and locations see p. 29 of the 2018 Salem City Guide & Map.

The Salem Trolley runs daily from 10:00 am-5:00 pm. Visit SalemTrolley.com or visit the Trolley Stop at the Visitor Center 2 New Liberty St.

Harbor Cruise Hours

Mahi Harbor Cruises & Private Events | 978-825-0001 7:00 pm Sunset Cruise Friday-Sunday. MahiCruises.com

Schooner Fame of Salem | 978-729-7600

Sails at 11:00 am, 1:00 pm, 3:00 pm, and 5:00 pm Saturday-Sunday, 7:00 pm Friday-Saturday. SchoonerFame.com

Sea Shuttle | 888-400-0601

Call or see website for hours. Sea-Shuttle.com

Sunset Sail Salem | 978-594-6299

Cruises offered 11:00 am daily, 1:30 pm Friday-Sunday, 3:00 pm Monday-Saturday, and 4:00 pm Friday-Saturday. SunsetSailSalem.com

BYOB: Bring Your Own Bag

New for 2018, the City of Salem passed a "Bring Your Own Bag" ordinance joining 60 other cities and towns in MA to reduce waste caused by single-use plastic bags. To promote reusable bags instead, plastic bags are no longer used by Salem businesses. This change helps to avoid problems in our city and environment like clogged storm drains, and bags caught in trees and waterways. Learn more at Salem.com.

Important Contacts

Destination Salem

Office of Tourism & Cultural Affairs 978-741-3252 | Salem.org

National Park Service/ Visitor Center

2 New Liberty Street | 978-740-1650 NPS.gov/SaMa

Salem Chamber of Commerce

265 Essex Street | 978-744-0004 Salem-Chamber.org

Salem Maritime National Hist. Site

160 Derby Street | 978-740-1650 NPS.gov/SaMa

Salem Police: 978-744-0171 Dial 911 for all emergencies.

Regional Contacts

Greater Boston CVB

888-SEE-BOSTON | BostonUSA.com

North of Boston CVB

978-465-6555 | NorthofBoston.org

Mass. Office of Travel & Tourism 800-227-MASS | MassVacation.com

This guide is for use by working members of the Salem tourism industry only. It may be used to assist guests, but they should be directed to the Salem City Guide & Map or to Salem.org.

Open for the season!

Salem Ferry | 877-SEE-WHALE | SalemFerry.com Opens May 19!

Salem Willows Arcade | 978-745-0251 | Willows Arcade.com Open daily May 25!

Boat Tours to Bakers Island | 978-224-2036 | EssexHeritage.org/Boat Opens June 16!

Cry Innocent | 978-810-2588 | HistoryAliveSalem.com Opens June 17!

Events of Note

May 19: Salem Ferry opens for the season 10 Blaney Street in Salem/Long Wharf in Boston 877-SEE-WHALE | SalemFerry.com

May 26: Wild Designs opens at PEM

June 1-3: Salem Arts Festival SalemArtsFestival.com

June 7: Salem Farmers Market begins

The Farmers Market runs Thursdays through October 11. SalemFarmersMarket.com

June 16: Boat Tours to Bakers Island Lighthouse begin EssexHeritage.org/Boat

June 17: Cry Innocent opens for the season HistoryAliveSalem.com

June 23: North Shore Pride Parade & Festival NorthShorePride.org

June 30: Sally Mann: A Thousand Crossings opens at PEM

July 4: Salem Celebrates the Fourth Salem.com

August 3-12: Salem Heritage Days Salem.com

August 4: Four Centuries of Music Festival 7Gables.org

August 4-5: **Salem Maritime Festival** NPS.gov/SaMa

August 5: **Bridge & Back 10K Road Race** SalemRoadRaces.com

August 11-12: Essex Street Fair Salem-Chamber.org

August 12: Chestnut Street Car Meet HistoricNewEngland.org

View the complete events calendar on Salem.org.

Where can I find...?

Public Restrooms

- Visitor Center
- Museum Place/Witch City Mall
- Artists' Row
- Salem Maritime National Historic Site

Parking Garages

- Museum Place Mall Garage
- **Congress Street Garage**
- See 2018 Salem City Guide & Map for parking lots.

Motor Coach Drop-Zones

- **Visitor Center**
- Washington Square West
- Salem Maritime National Historic Site

Motor Coach Parking - 2-Hour Spaces

- Washington Square South
- **Congress Street**
- Fort Avenue

See Motor Coach Guide & Map for complete details.

American

- Bit Bar
- **Brothers Taverna**
- Brodie's Seaport
- Counter
- Gulu-Gulu Cafe
- Ledger
- Longboards Nat's at the Hawthorne Hotel
- Opus
- Red's
- Regatta Pub
- Rockafellas
- The Roof
- Tavern in the Hawthorne Hotel -
- Village Tavern

Crepes

Mr. Crepe



For a first visit to Salem, we recommend starting at the **Salem** Regional Visitor Center located at 2 New Liberty Street. The National Park Service Rangers and volunteers can help with maps, brochures, and directions, and there are clean restrooms, a gift shop, and two films.

For more background information to start a visit to Salem, guests may pick up the Salem Trolley right outside the visitor center. The Trolley includes an hour-long tour of the city and the ability to hop on and off from 10:00 am to 5:00 pm (last full tour beginning at 4:00 pm).

Walking tours can also give background information to start a visit to Salem. Schedules for this week's walking tours are enclosed in this sheet, and they take place from 9:30 am to 8:00 pm, making them flexible for whenever guests arrive downtown.

Seafood

- Finz Seafood & Grill
- Sea Level Oyster Bar
- Turner's Seafood

Mexican

Howling Wolf

Italian/Mediterranean

- Adriatic Restaurant
- Bella Verona

Delis, Pizza, & Sandwiches

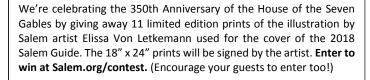
- Atrium Café at PEM
- Essex's NY Pizza
- Flying Saucer Pizza
- Kushco Bistro
 - Milk & Honey
- Thai

Thai Place

For more information on dining in Salem, see p. 34 of the 2018 Salem City Guide & Map or visit Salem.org/Eat

Where should I eat...?

Win a Piece of Salem!



Add to our accessibility resource sheet

Destination Salem is compiling a list of resources for guests with disabilities visiting Salem. If you haven't already please email your location's accessibility information to Brittany at brittany@salem.org or Stacia at scooper@salem.org.

Where can guests rent wheelchairs?

Hutchinson Medical, Inc., 333 Highland Ave., Salem, (978) 741-1770 (open Monday-Friday 8:30 am-5:00 pm and Saturday 9:00 amnoon). Wheelchair rentals are \$25/day.

Sign up to receive this sheet weekly via email:

Email brittany@salem.org to be added to our list to receive the Industry Weekly via email on Monday mornings.



Destination Salem's Industry Weekly Volume 1, Issue 5

May 14-20, 2018



The Salem Ferry opens May 19!

The Salem Ferry which travels between Long Wharf in Boston and Blaney Street in Salem opens for the season on May 19! Guests looking for ferry tickets or additional information may be directed to SalemFerry.com.

Zagster Bike Share is back for 2018!

Zagster locations may be found throughout downtown Salem (see map at Zagster.com). Guests can register to use a bike by downloading the app for their smart phones. Bikes may be locked outside of their stations until riders are finished for the day.

Need a list of pet-friendly locations?

Lots of patio dining locations are pet-friendly along with select shops, attractions, and accommodations (some even come with special dog menus!) Find all pet-friendly options downtown on the blog at salem.org/plan/pet-friendly-salem-ma.

This guide is for use by working members of the Salem tourism industry only. It may be used to assist guests, but they should be directed to the Salem City Guide & Map or to Salem.org.