

# HINDUSTAN UNILEVER – TECHNICAL ANALYSIS

## 1. Relative Strength Index



- Current Value: 44.12
- This lies between 30 and 70 which means it is not over-bought or over-sold. This value near 40 shows that buying pressure is weak and the stock is slightly leaning bearish. If the RSI drops below 40 or 35, it could signal that the stock is becoming oversold.

## 2. Exponential Moving Averages



EMA Period	Price Position	Indication
5 days	< EMA	Bearish
10 days	< EMA	Bearish
20 days	< EMA	Bearish
30 days	< EMA	Bearish
50 days	< EMA	Bearish

- As we can see the stock is currently trading below all the short and medium term EMAs which indicates a downward trend. This confirms the bearish environment and it would be better to sell than buy.

### 3. MACD



- The MACD line (blue) is below the signal line (pink), which is a bearish crossover. A negative histogram shows increasing downward momentum. So, until a bullish crossover appears, the MACD supports a short bias

## **When to Short (Sell the Stock)**

The analysis shows that

- price is below all key EMAs, confirming a bearish trend.
- MACD is in a bearish crossover, supporting downward momentum.
- RSI is in a neutral zone, not yet oversold, indicating room for further downward momentum.

Therefore, we can short at the current price, targeting the next support zones.