

BBA Syllabus Overview

Semester 1: Principles of Management, Business Economics, Financial Accounting

Semester 2: Business Communication, Business Law, Marketing Management

Semester 3: Human Resource Management, Production & Operations, Cost Accounting

Semester 4: Financial Management, Research Methods, International Business

Semester 5: Entrepreneurship, Electives

Semester 6: Internships, Viva Voce